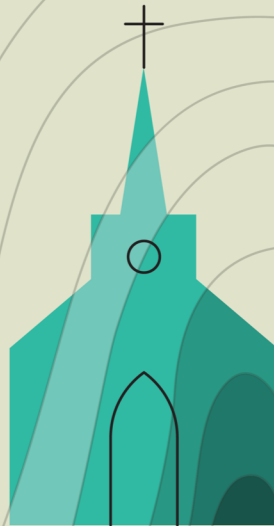
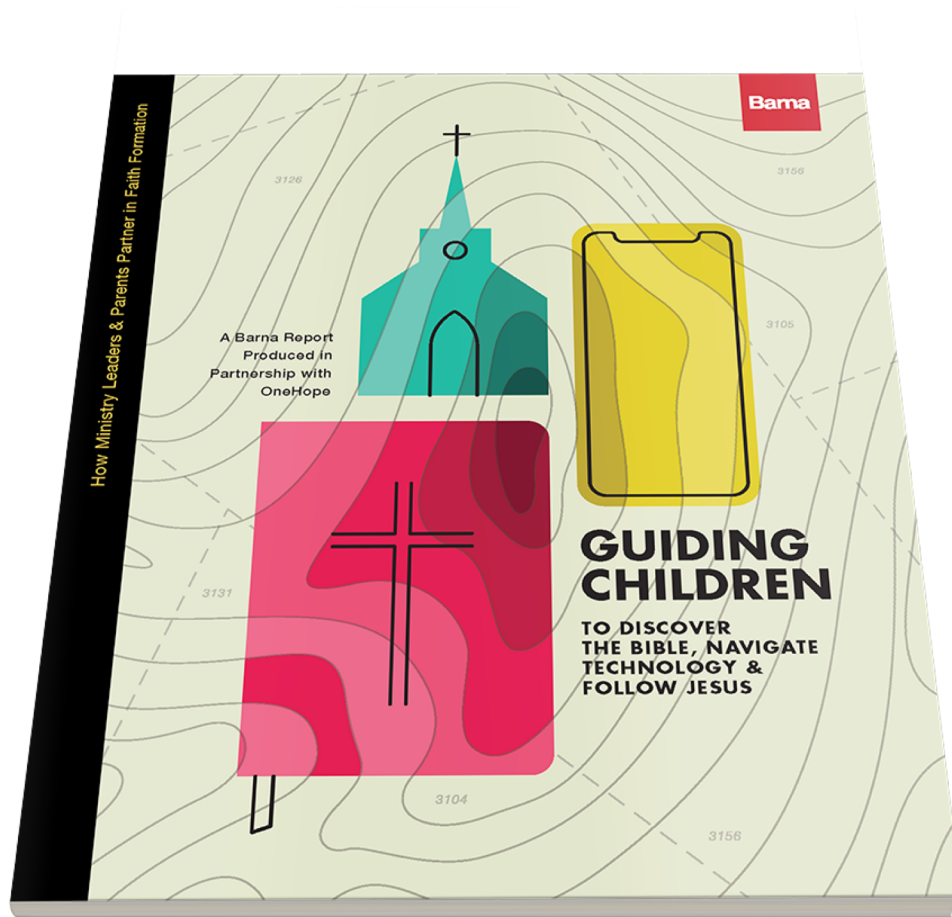


A Barna Report
Produced in
Partnership with
OneHope



GUIDING CHILDREN

TO DISCOVER
THE BIBLE, NAVIGATE
TECHNOLOGY &
FOLLOW JESUS

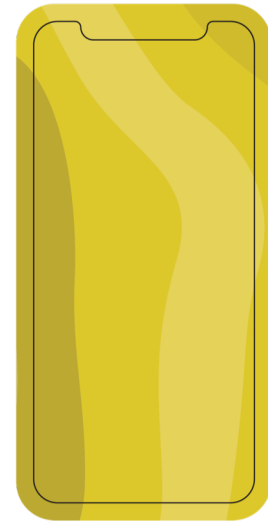


For more information about this study and to see the complete findings, check out our 2020 report:

Guiding Children

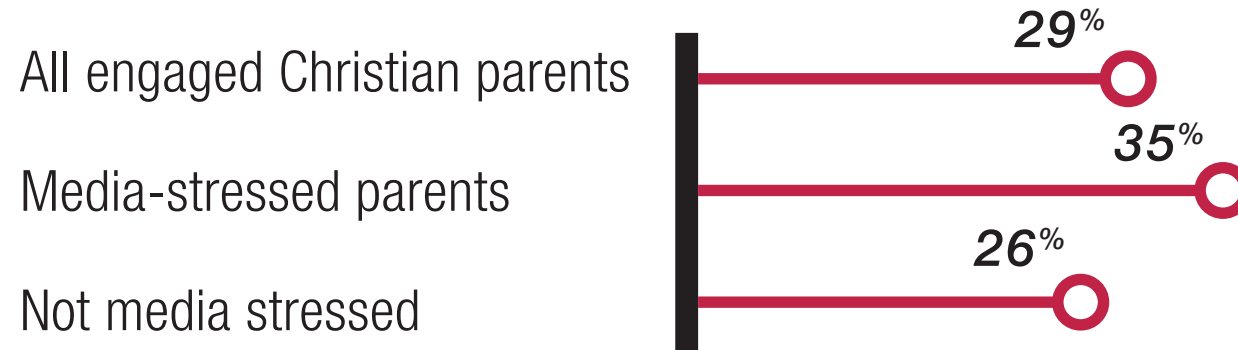
The full report is available at shop.barna.com or through Barna Access membership.

CHANGING LANDSCAPES



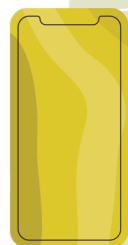
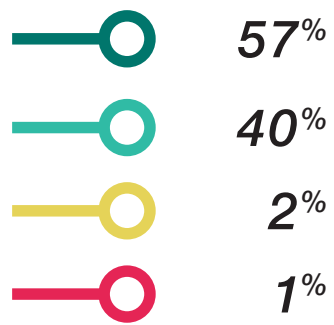
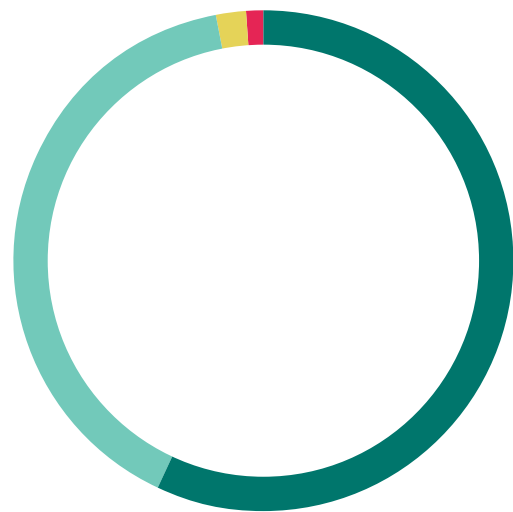
Child Consumes 16 Or More Media Hours Per Week, Media-Stressed Vs Not Media-Stressed Parents

Barna

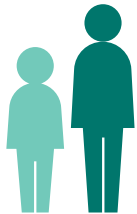


Satisfaction With Child's Spiritual Formation

- Very satisfied
- Somewhat satisfied
- Somewhat dissatisfied
- Very dissatisfied



How Often Does Your Child Engage With The Bible On Their Own? Pt 1

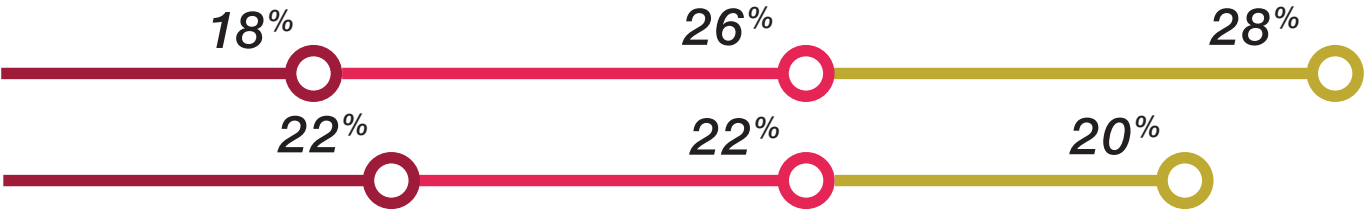
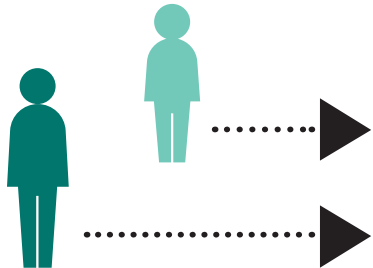


6- to 9-year-old

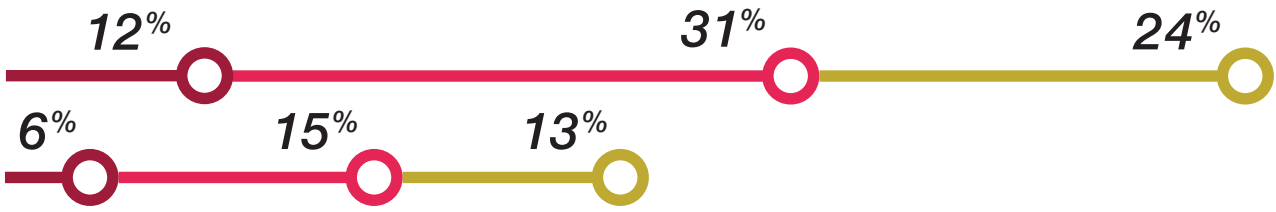
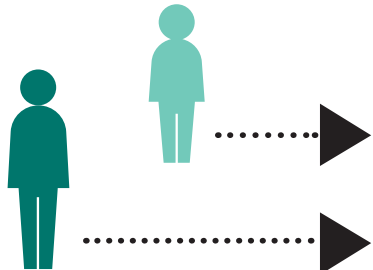
10- to 12-year-old

4 or more times a week A few times a week Once a week

Printed book



Storybook Bible



How Often Does Your Child Engage With The Bible On Their Own? Pt 2

Barna

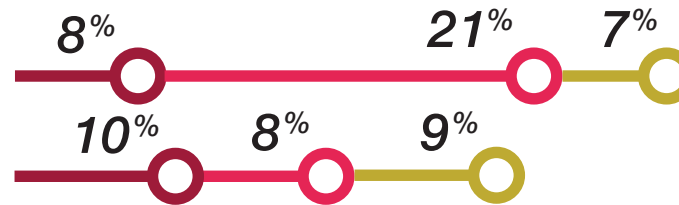
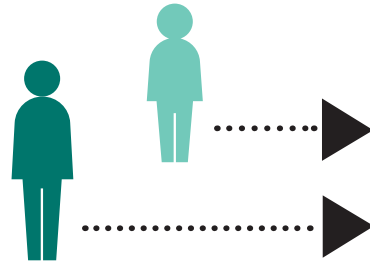
6- to 9-year-old



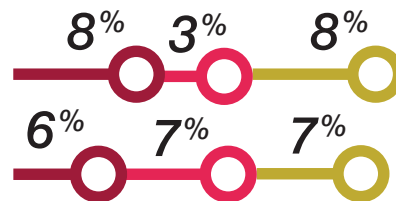
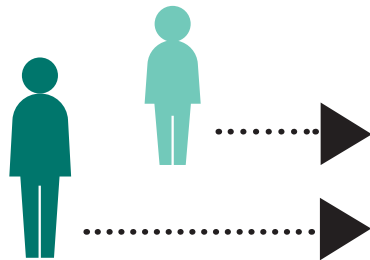
10- to 12-year-old

4 or more times a week A few times a week Once a week

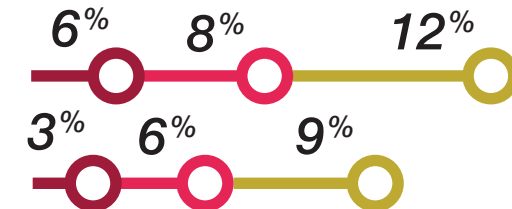
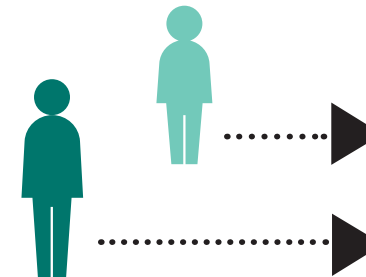
Bible app



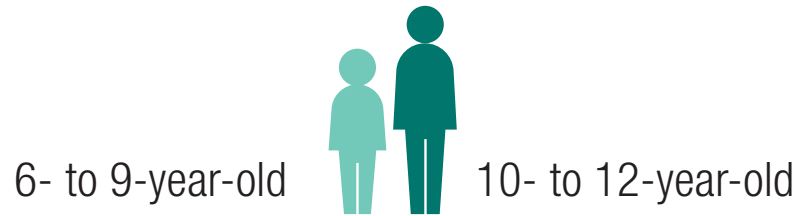
Audio version



Video version



Do together as a family, at least once a week:



Attend church together

90%
88%

Pray together

77%
69%

Discuss the Bible

62%
50%

Listen to worship music

57%
57%

Engage in conversations
about spiritual topics

53%
55%

Read the Bible out loud

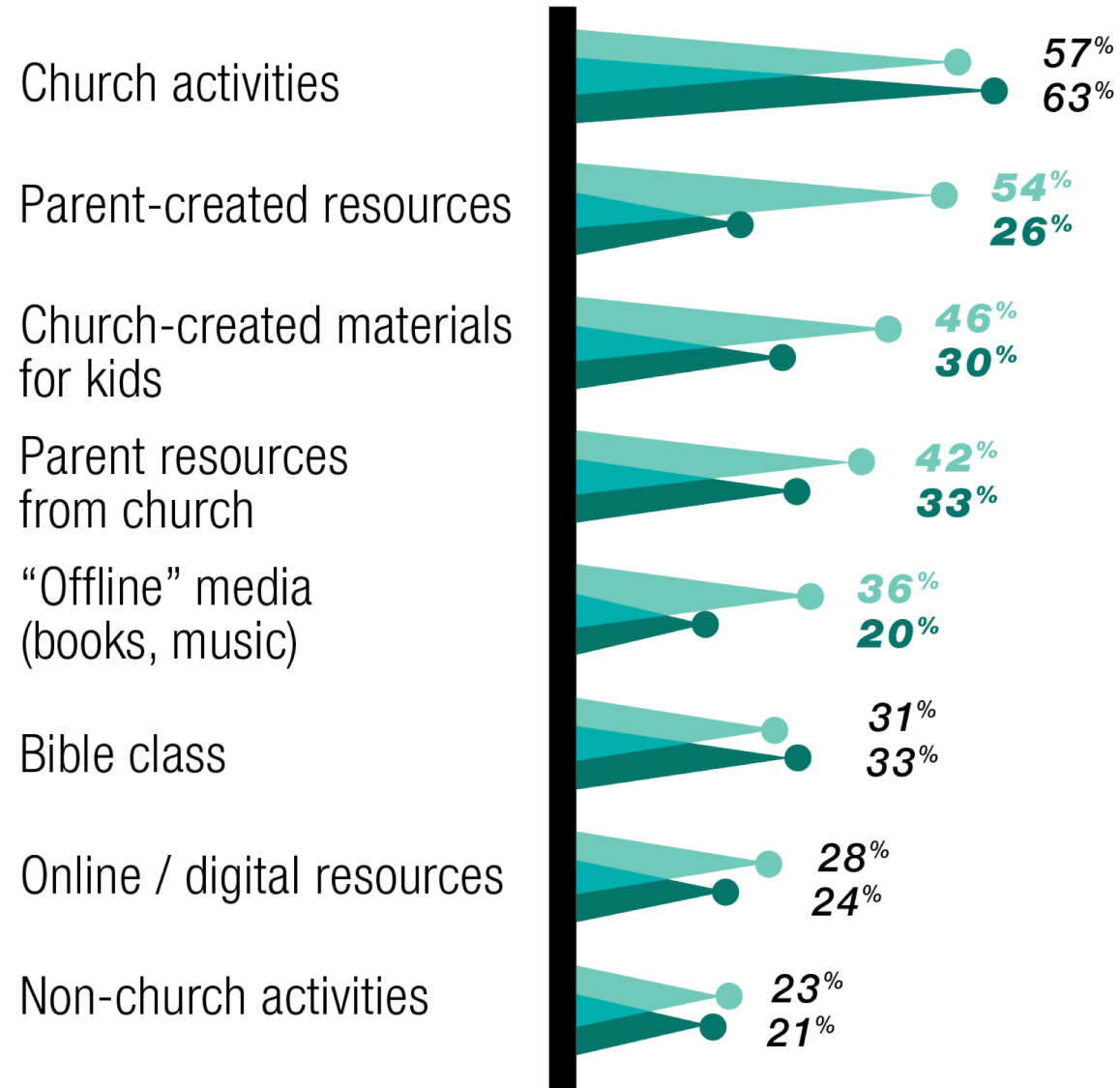
40%
34%

Volunteer /
serve with a ministry

22%
26%

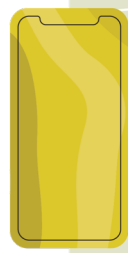
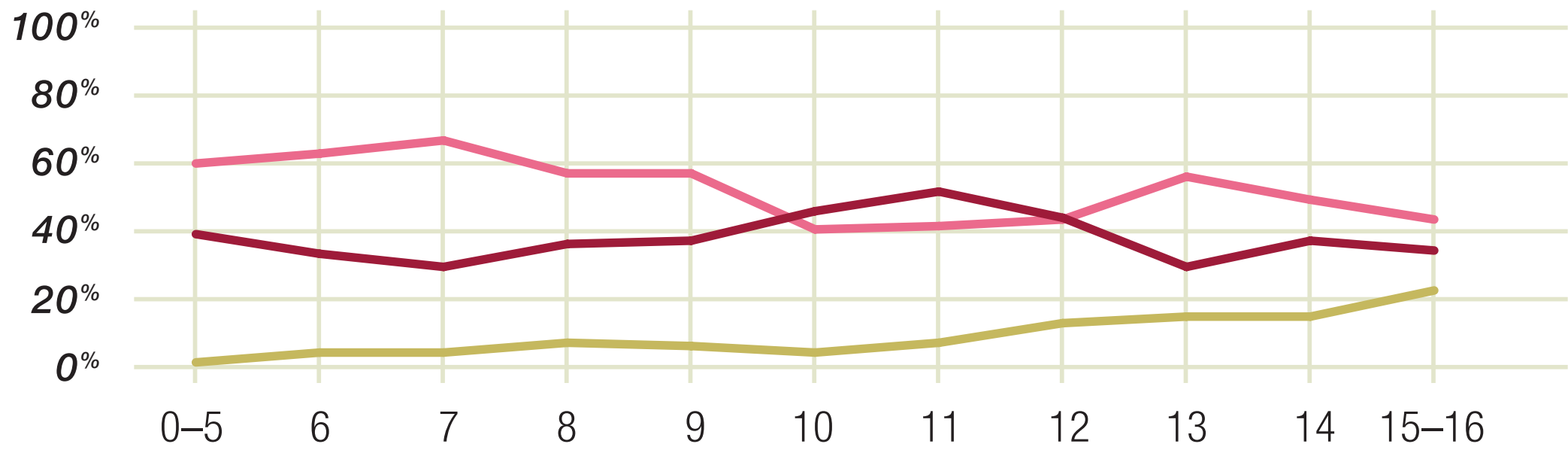


Resources parents use to help their child(ren) engage with the Bible:



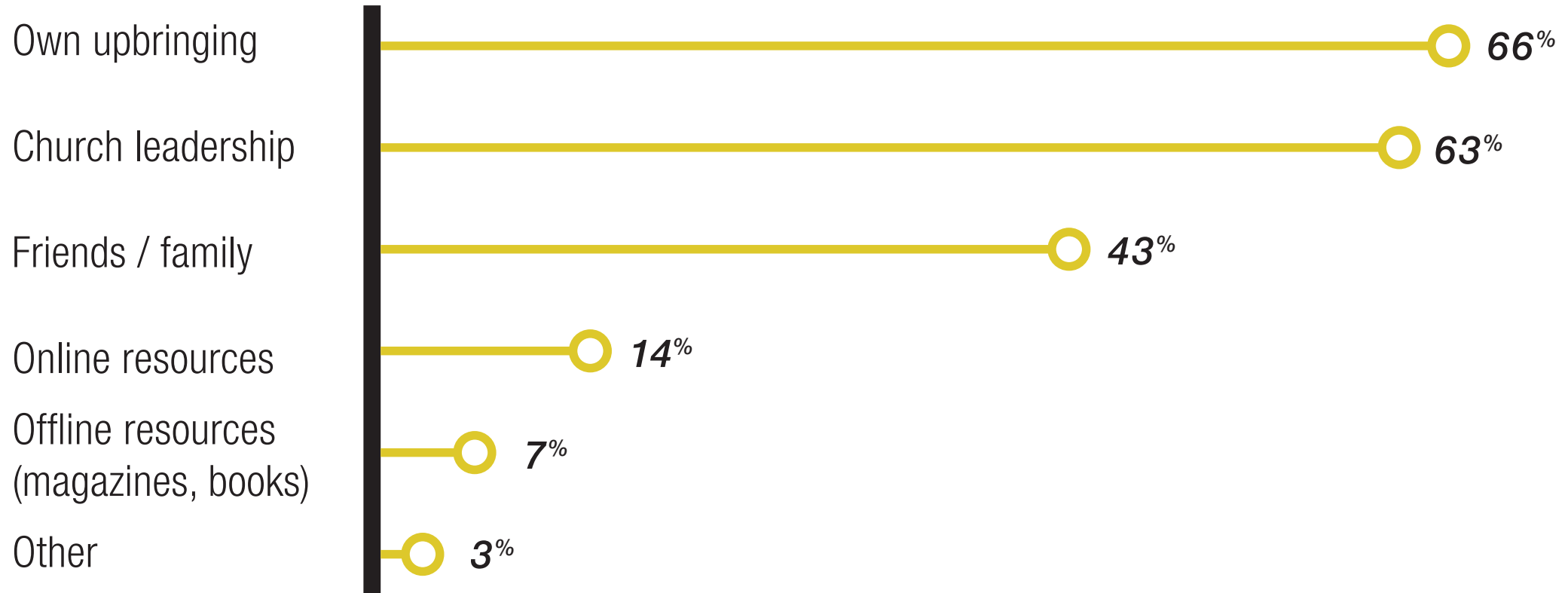
Child's interest in attending church, past few years

○ Less interested ● No change in interest ○ More interested



Top Two Guidance Givers

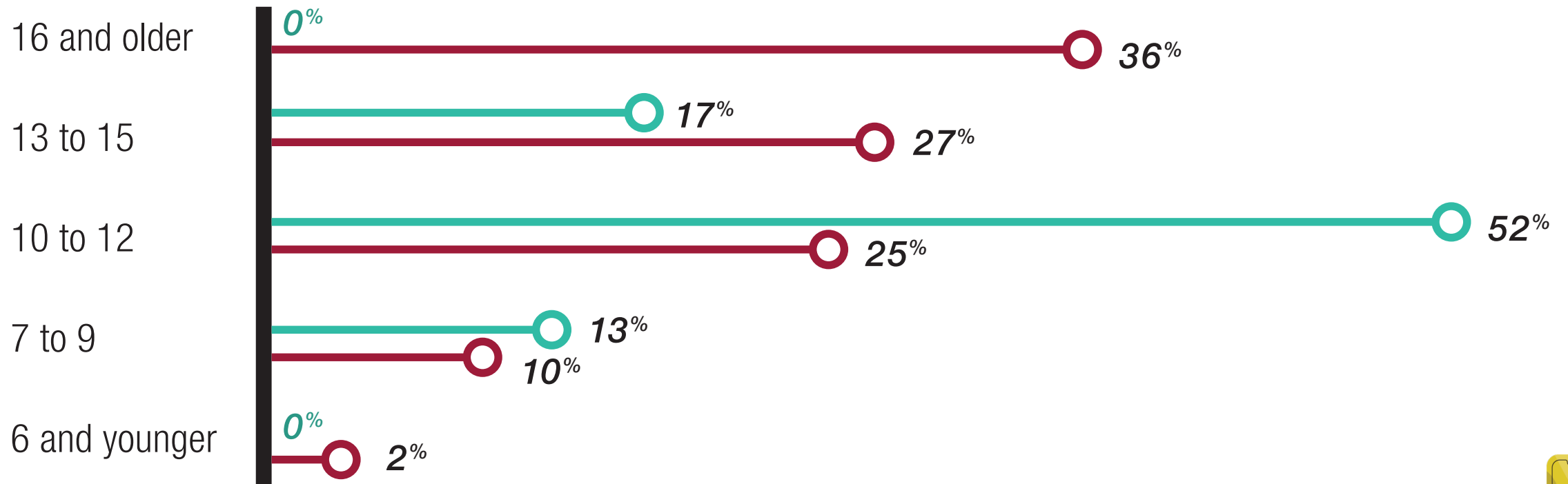
Barna



When Ministry Leaders & Parents Believe Kids Are Exposed To Pornography

Barna

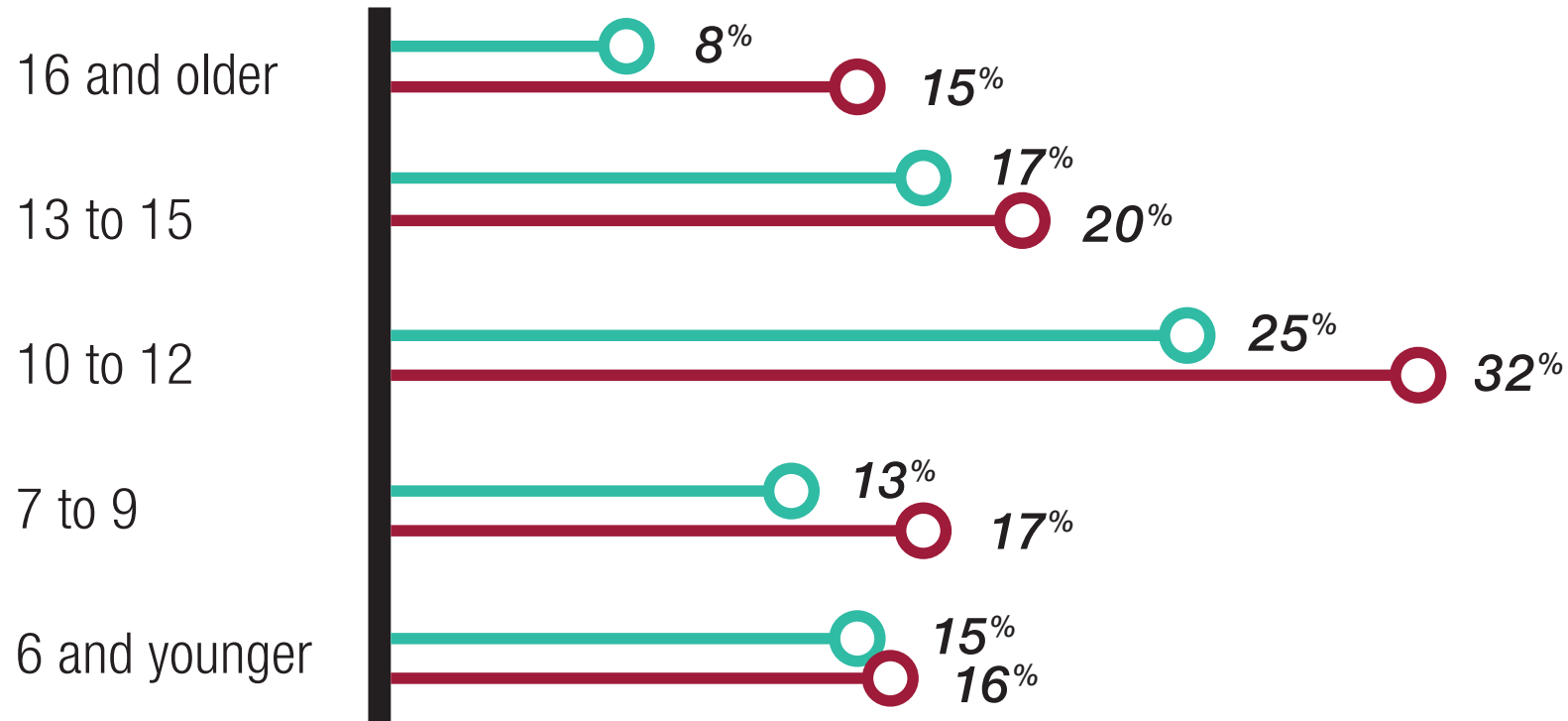
● Ministry leaders ● Parents



When Ministry Leaders & Parents Believe Kids Are Exposed To Gender Identity

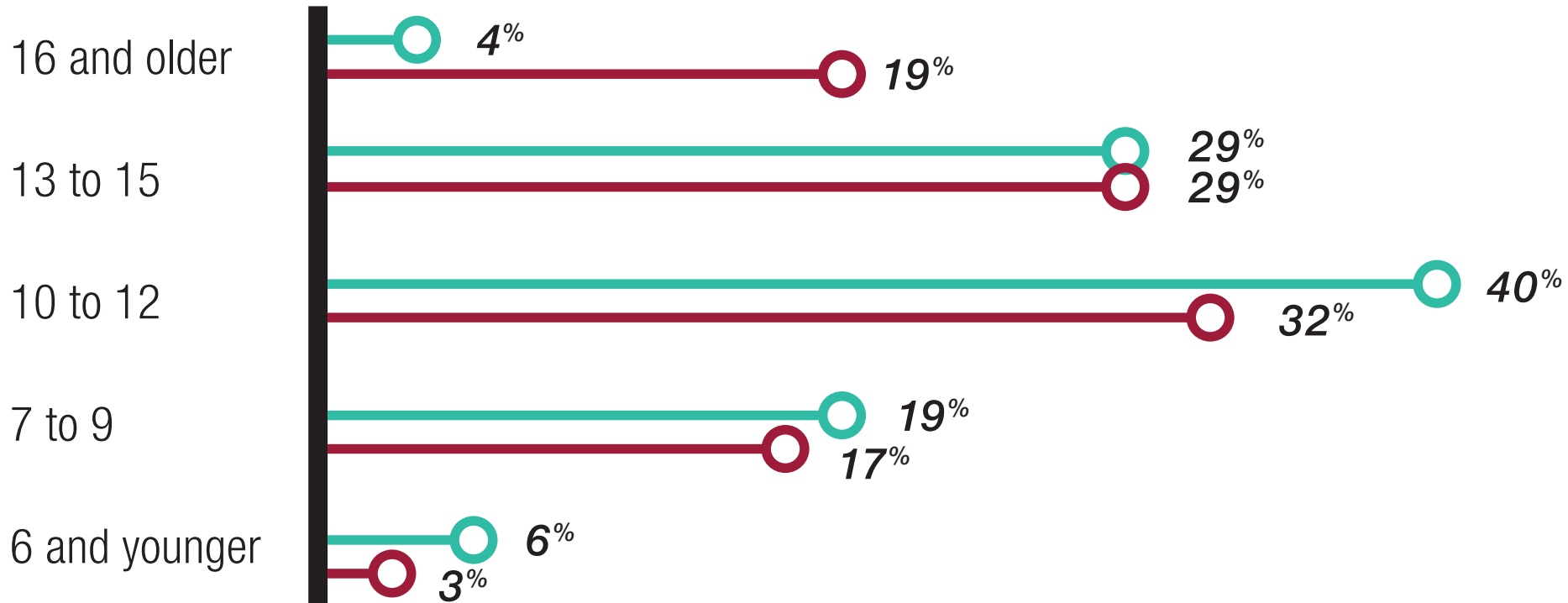
Barna

● Ministry leaders ● Parents



When Ministry Leaders & Parents Believe Kids Are Exposed To Anxiety, Depression, Suicide

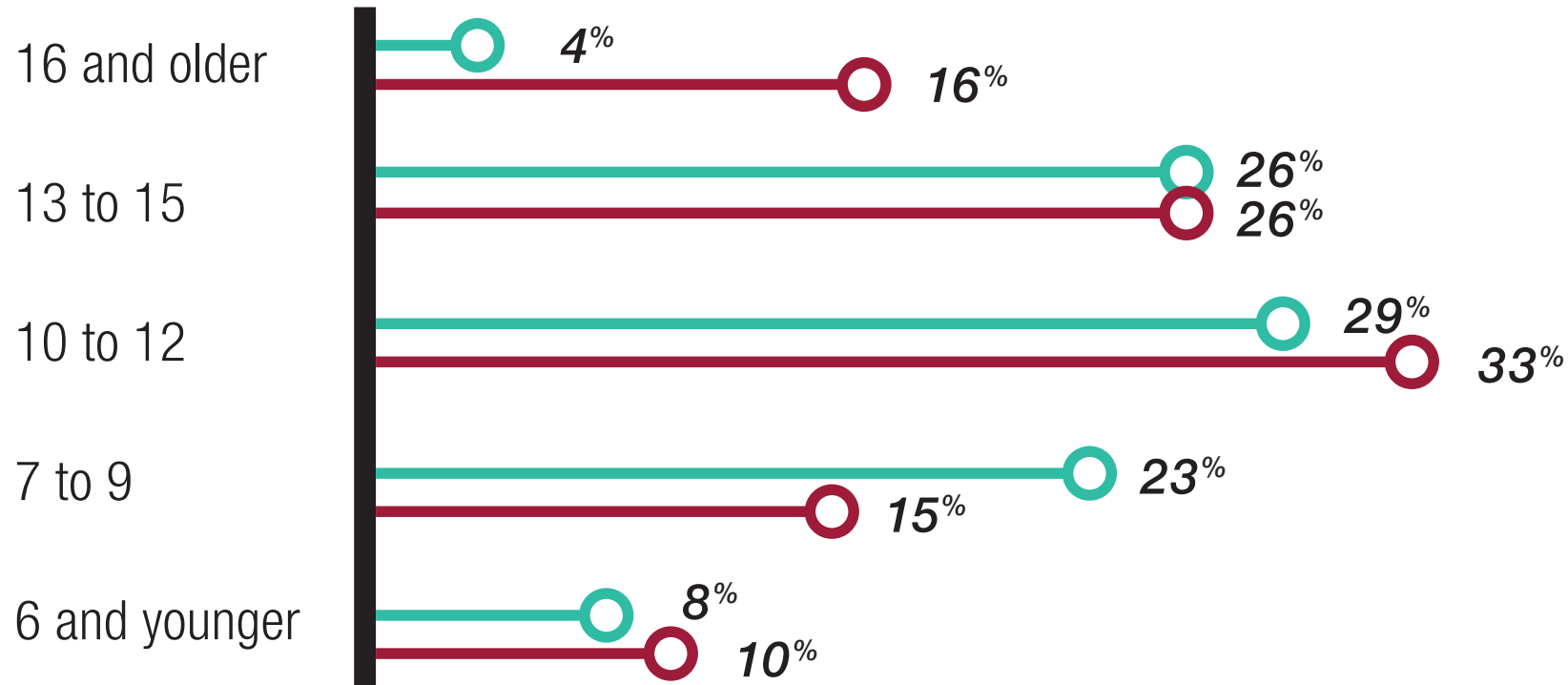
● Ministry leaders ● Parents



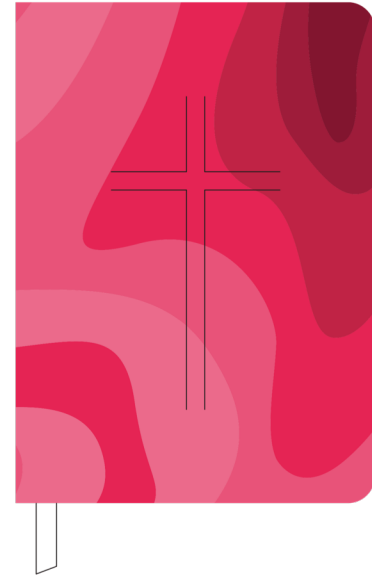
When Ministry Leaders & Parents Believe Kids Are Exposed To Sexual Identity

Barna

● Ministry leaders ● Parents



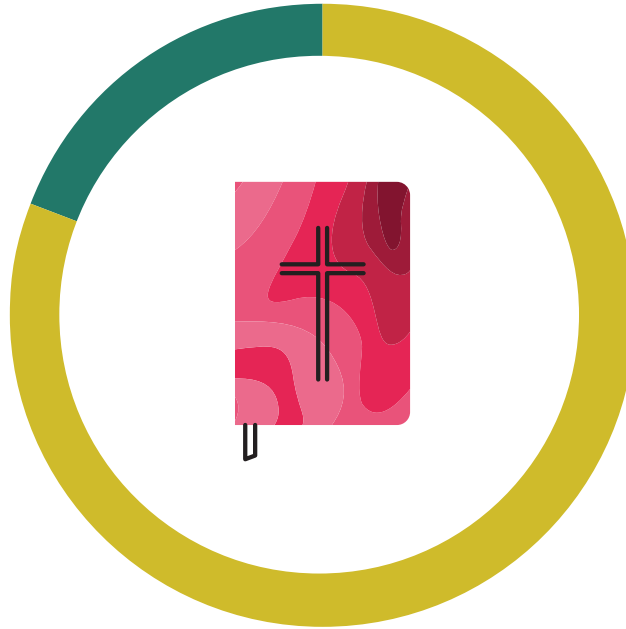
DISCOVERING SCRIPTURE



Child's Bible Engagement

Barna

- Bible-engaged (weekly or more often)
- Less Bible-engaged



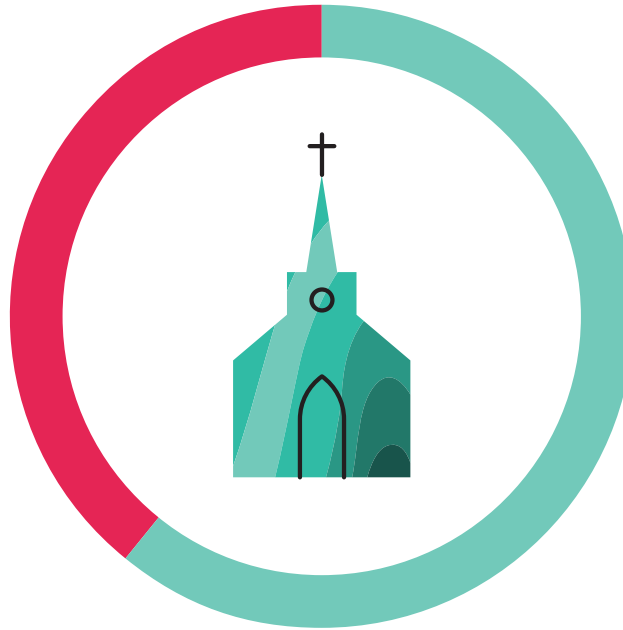
81%
19%



Child's Church Engagement

Barna

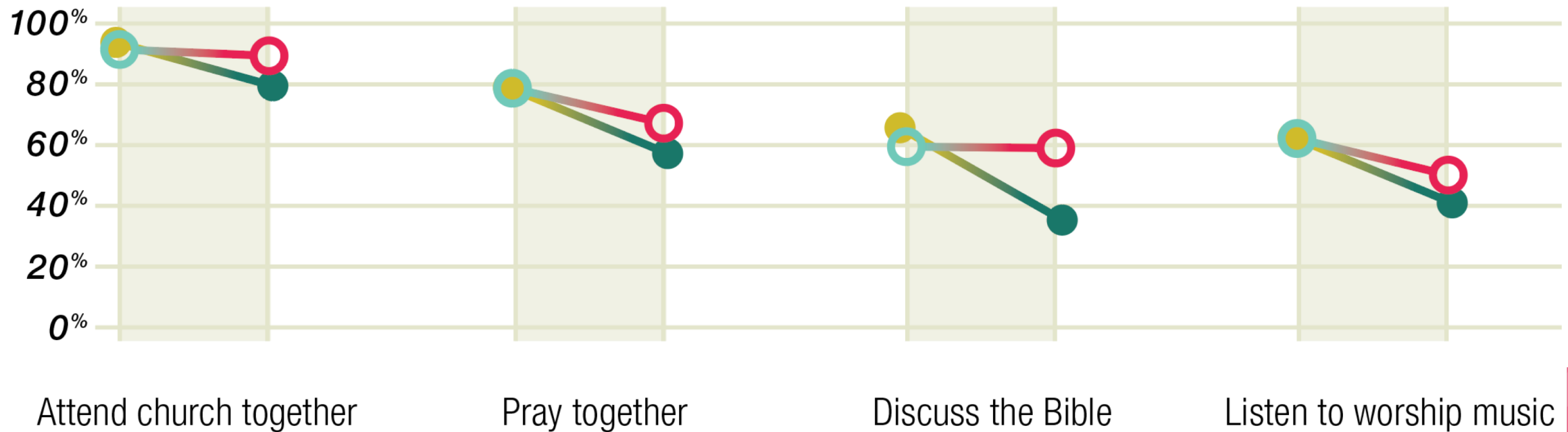
- Church-engaged (every week)
- Less church-engaged



Family activities done together at least once a week

● Bible-engaged (weekly or more often)
● Less Bible-engaged

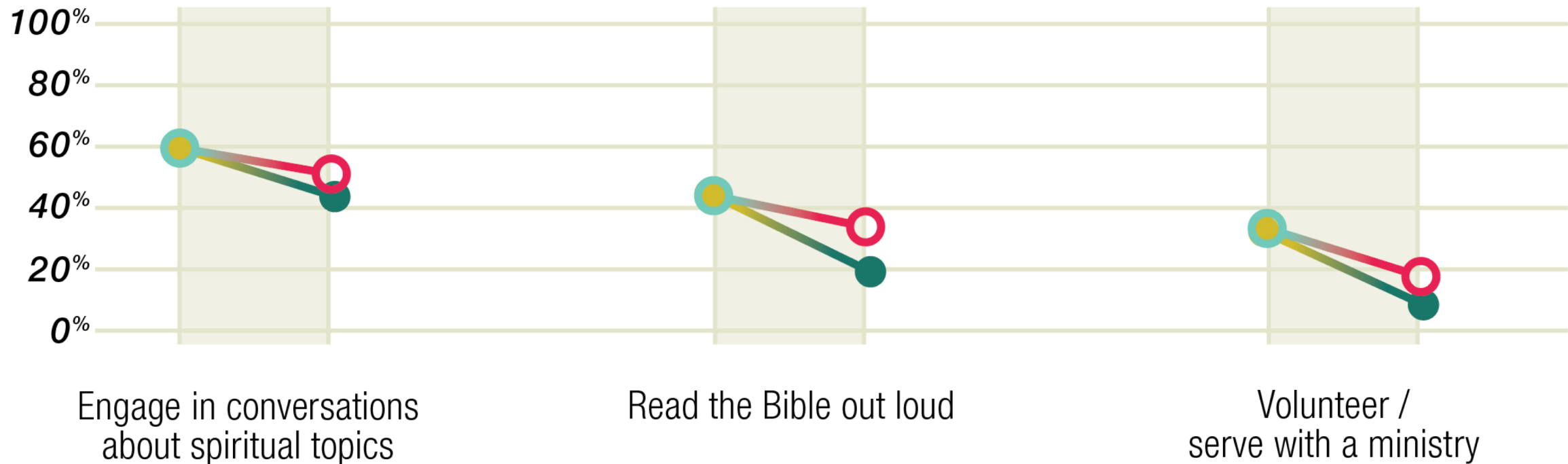
● Church-engaged (every week)
● Less church-engaged



Family activities done together at least once a week

● Bible-engaged (weekly or more often)
● Less Bible-engaged

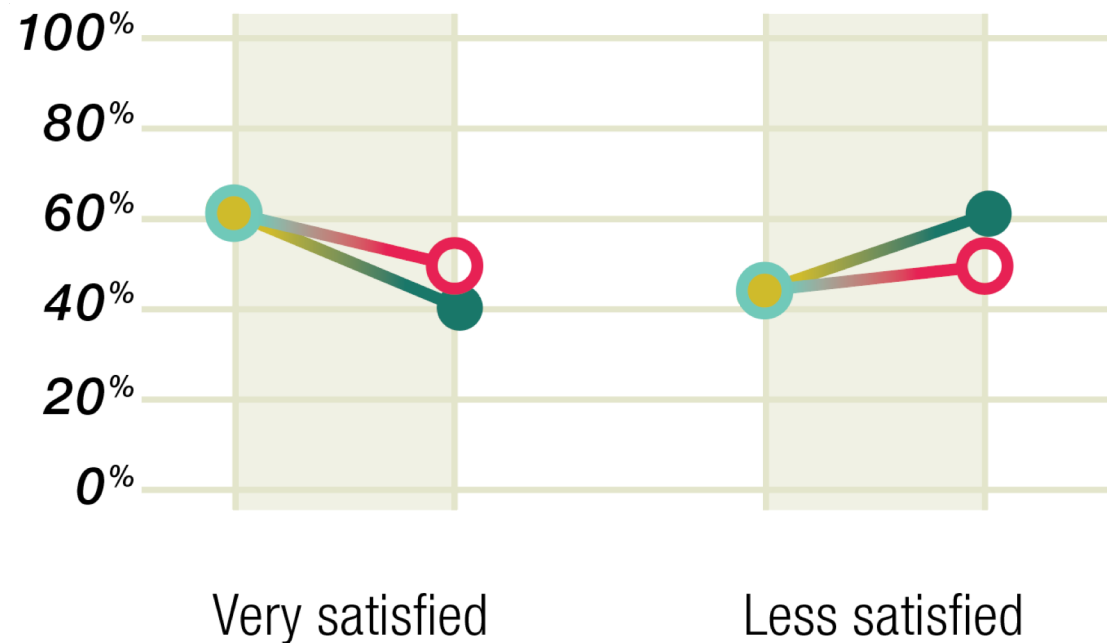
● Church-engaged (every week)
● Less church-engaged



Satisfaction with child's spiritual formation thus far

● Bible-engaged (weekly or more often)
● Less Bible-engaged

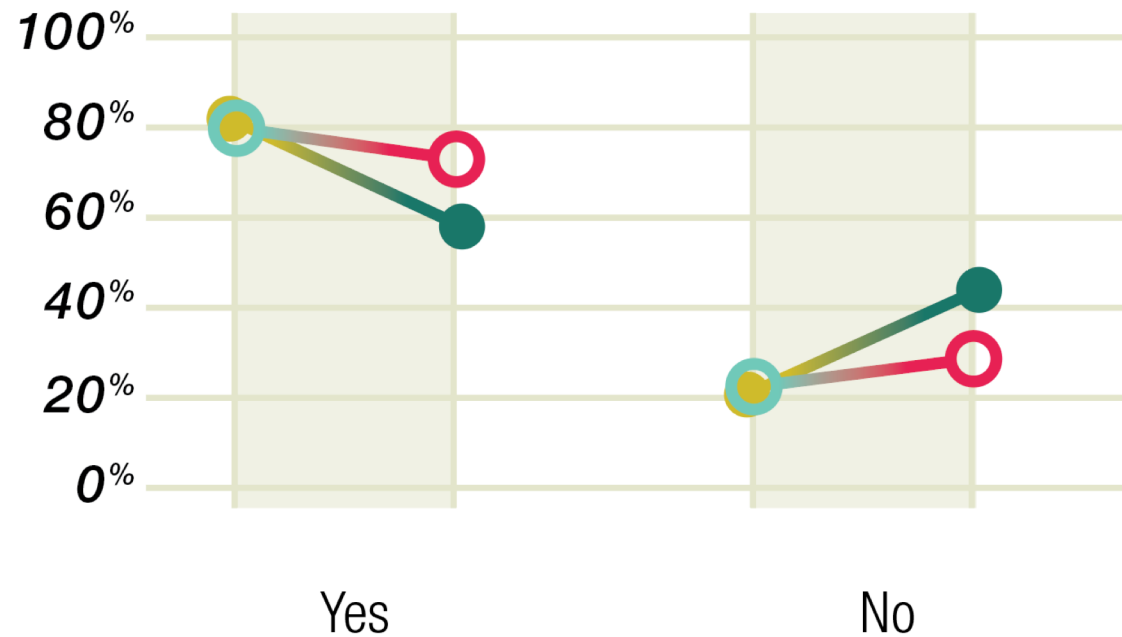
● Church-engaged (every week)
● Less church-engaged



At least one child older than 12 has made a profession of faith (including baptism, confirmation, first communion, etc.)

● Bible-engaged (weekly or more often)
● Less Bible-engaged

● Church-engaged (every week)
● Less church-engaged

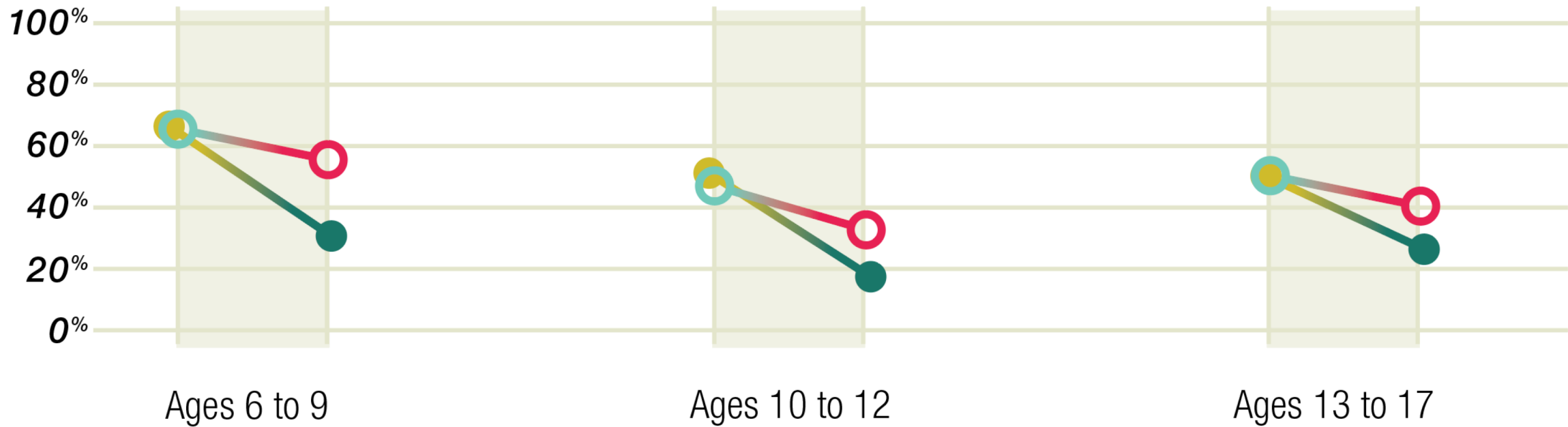


Child's interest in church has *increased* over the past few years

Barna

● Bible-engaged (weekly or more often)
● Less Bible-engaged

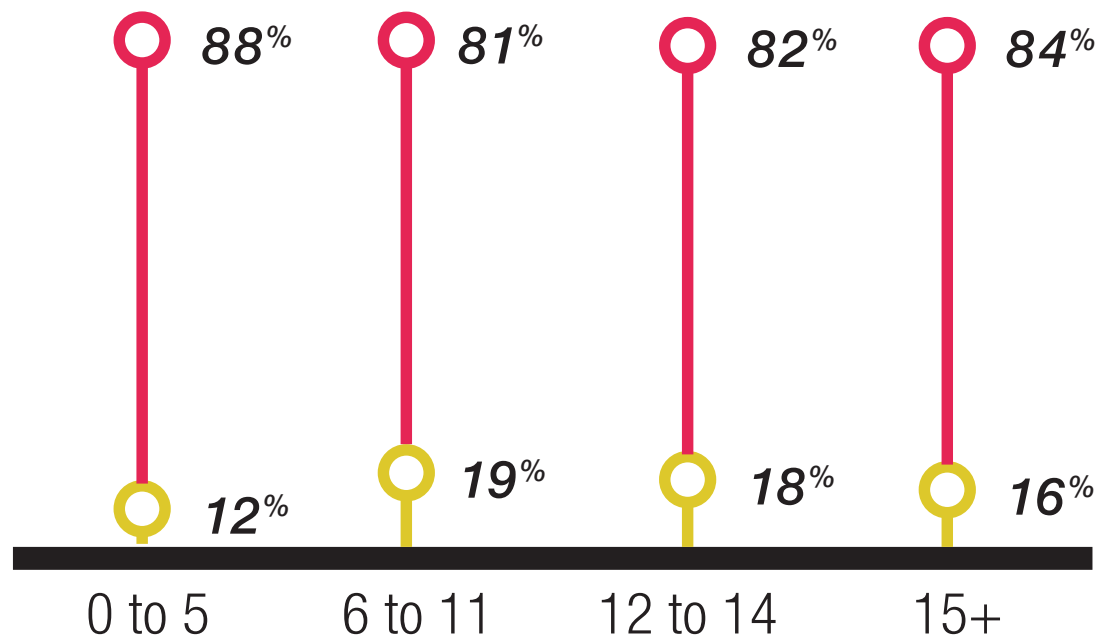
● Church-engaged (every week)
● Less church-engaged



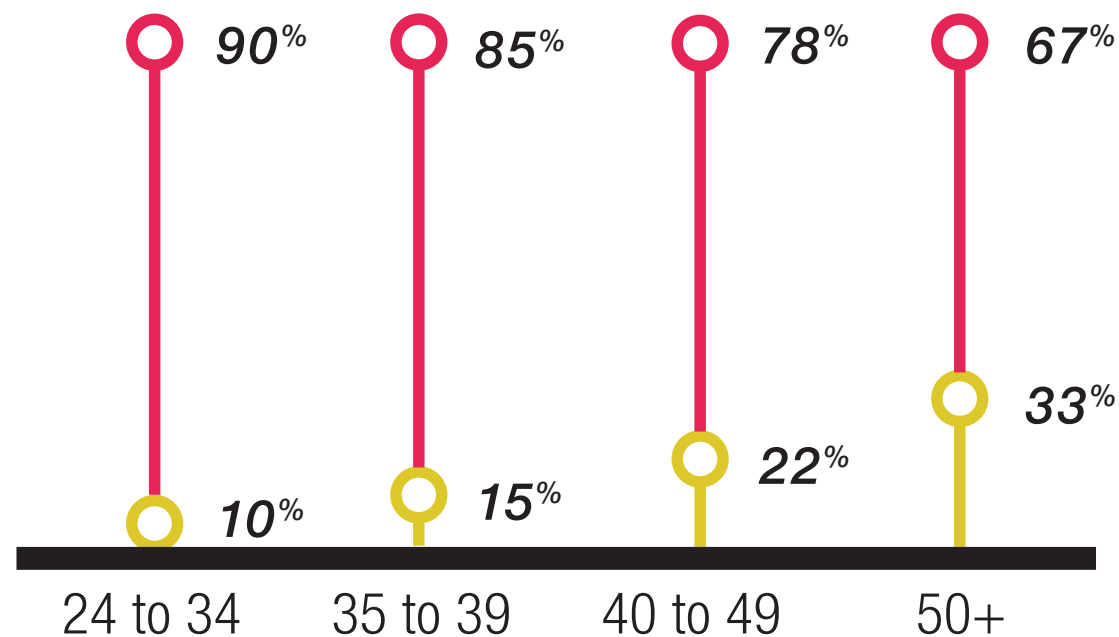
Children's Weekly Bible Engagement

Barna

Engages weekly (Bible-engaged) Doesn't (Less Bible-engaged)



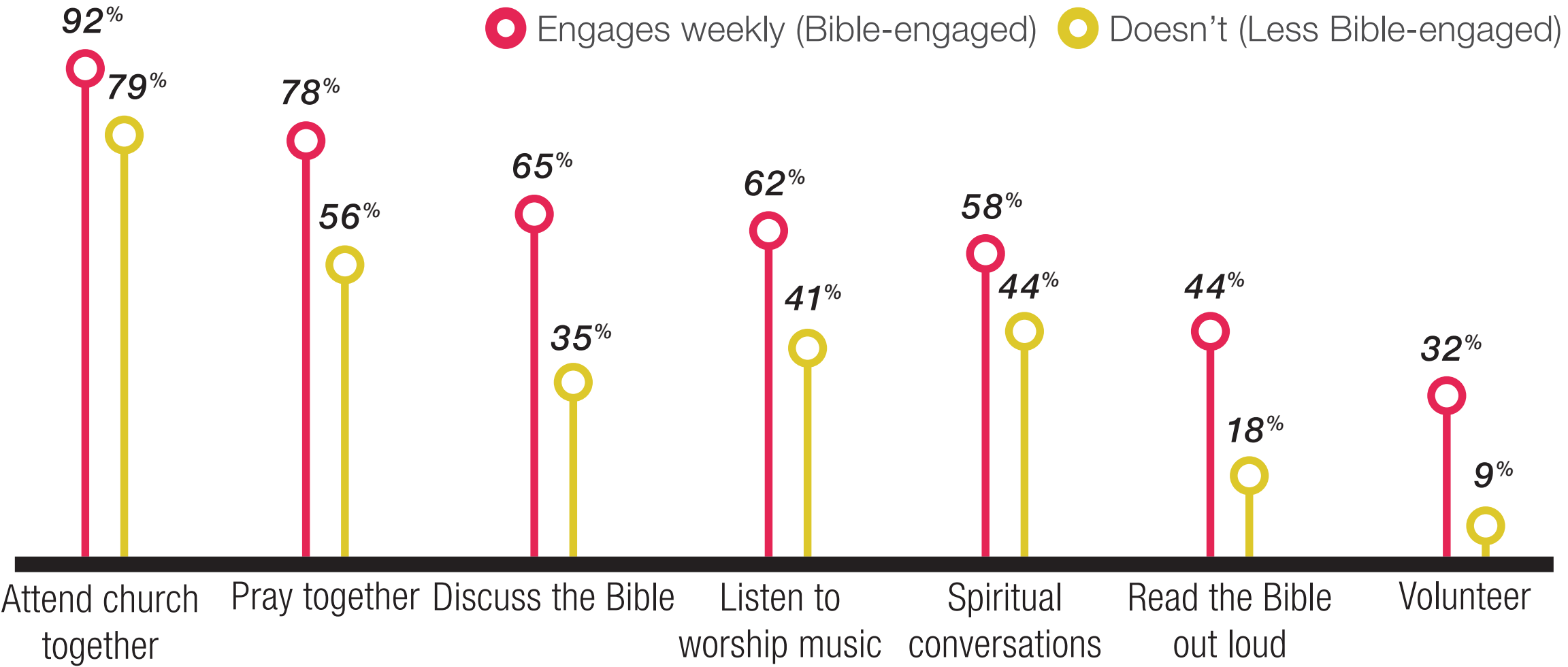
by Child's Age



by Parent's Age



Weekly Family Spiritual Activities, by Bible Engagement

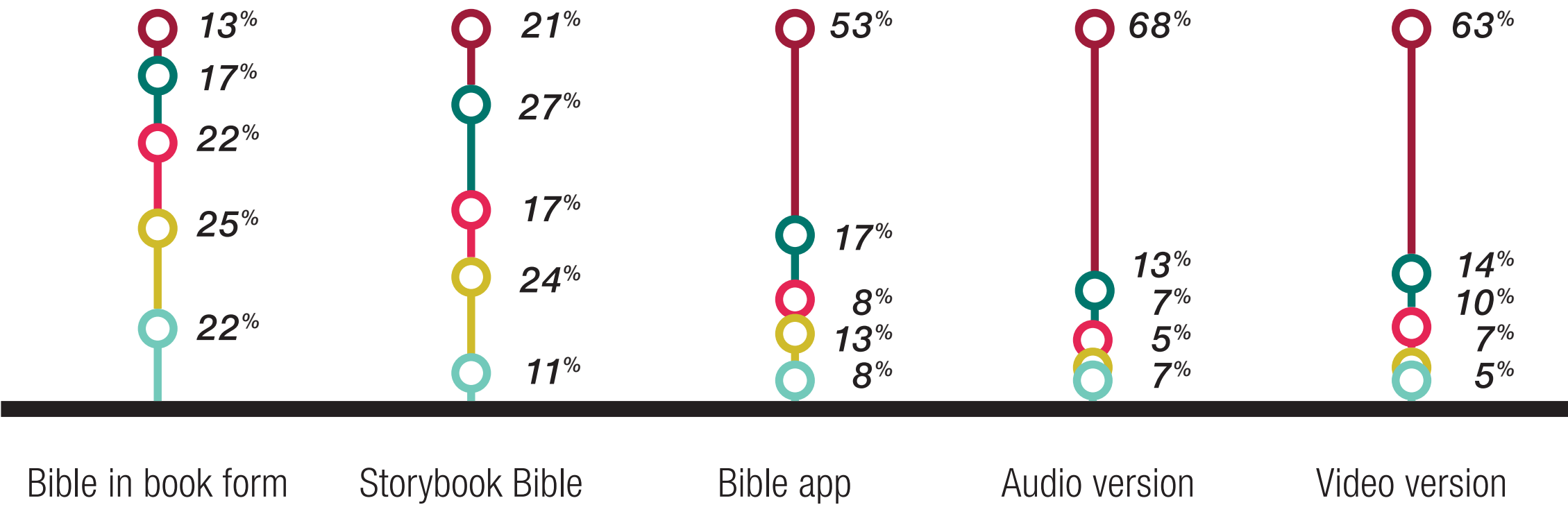


Frequency of Bible Engagement Formats, All Parents

- 4+ times a week

Few times a week
- Once a week

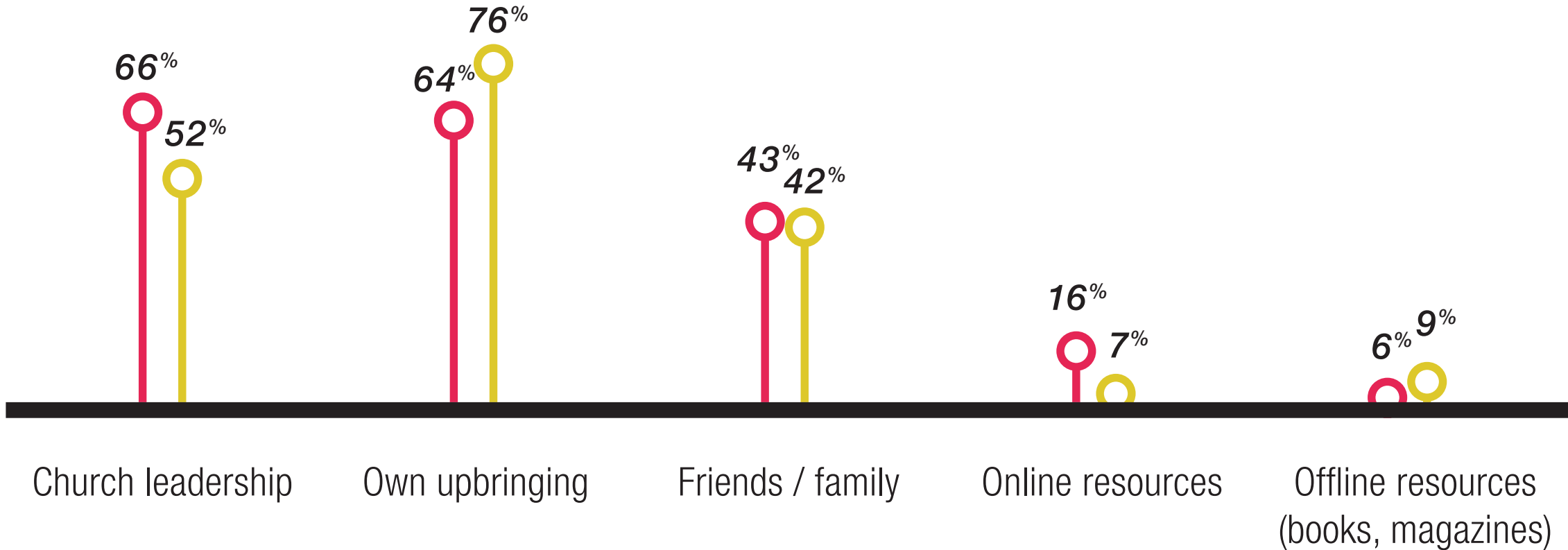
Less often
- Don't use this or not yet



Who & What Parents Rely On For Their Child's Spiritual Formation

Barna

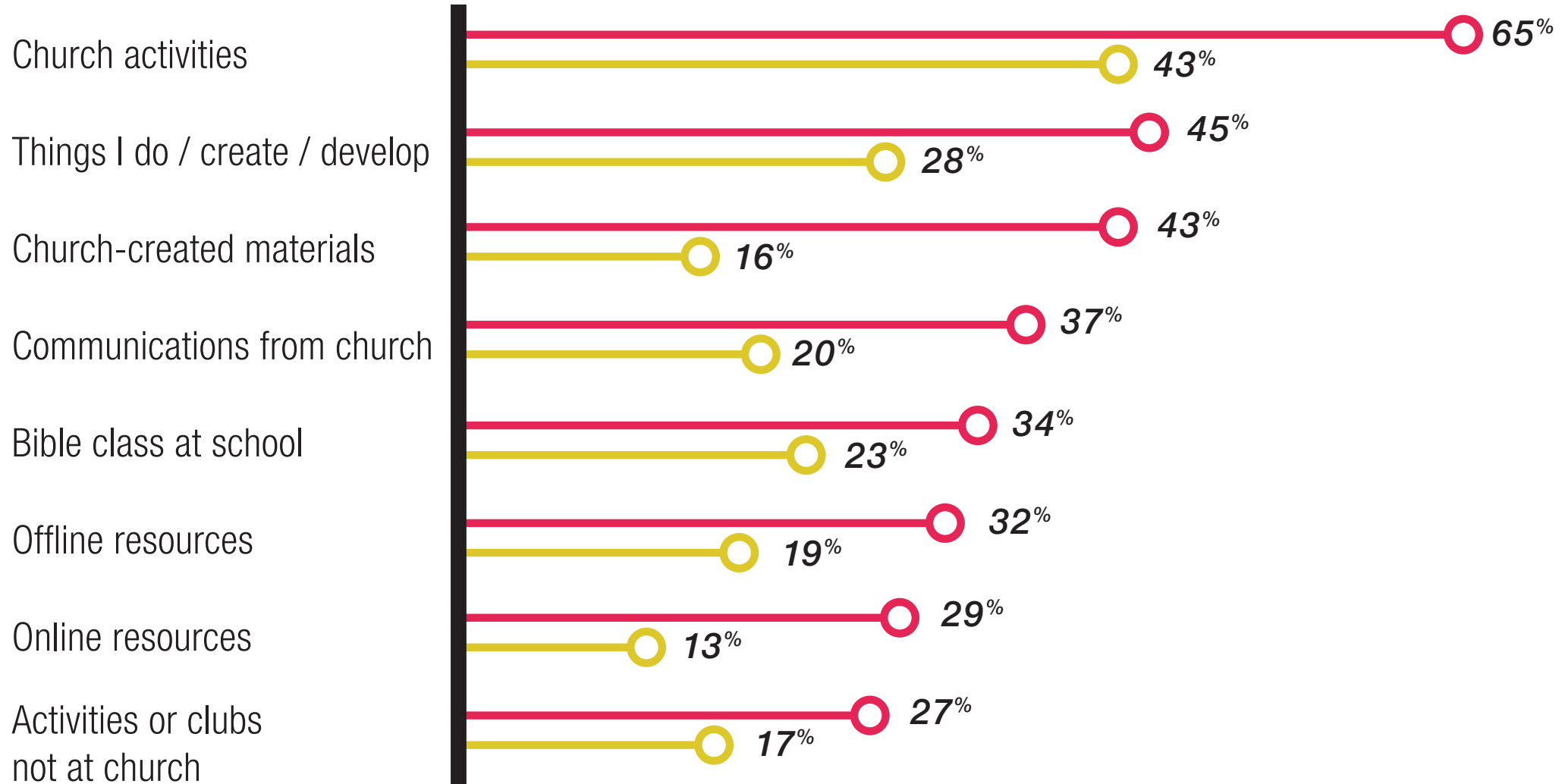
● Bible-engaged ● Less Bible-engaged



What Resources Do You Use?

Barna

● Bible-engaged ● Less Bible-engaged



Resources Used: All Engaged Christian Parents

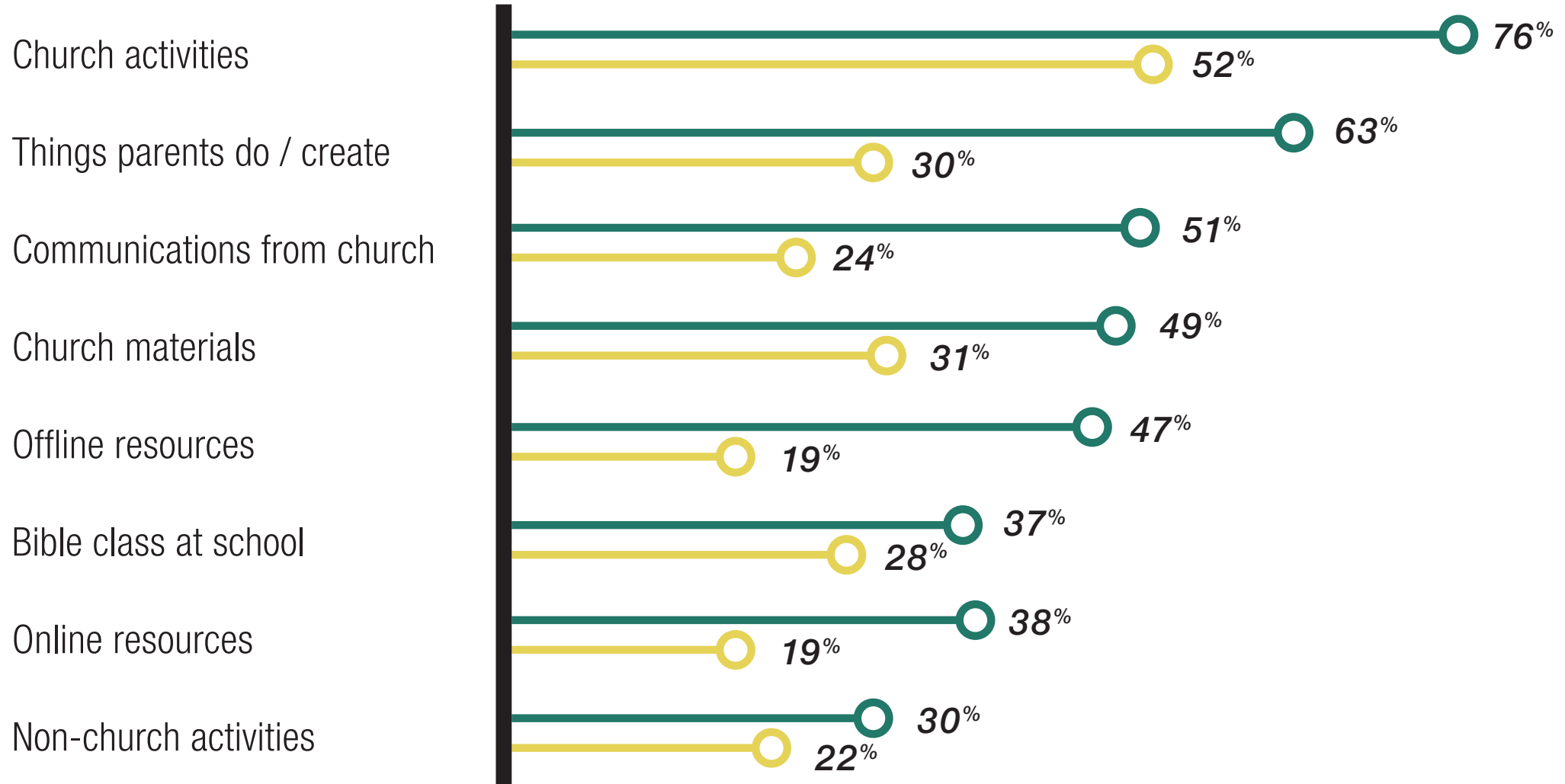
Barna



Resources Used By Resource Parents

Barna

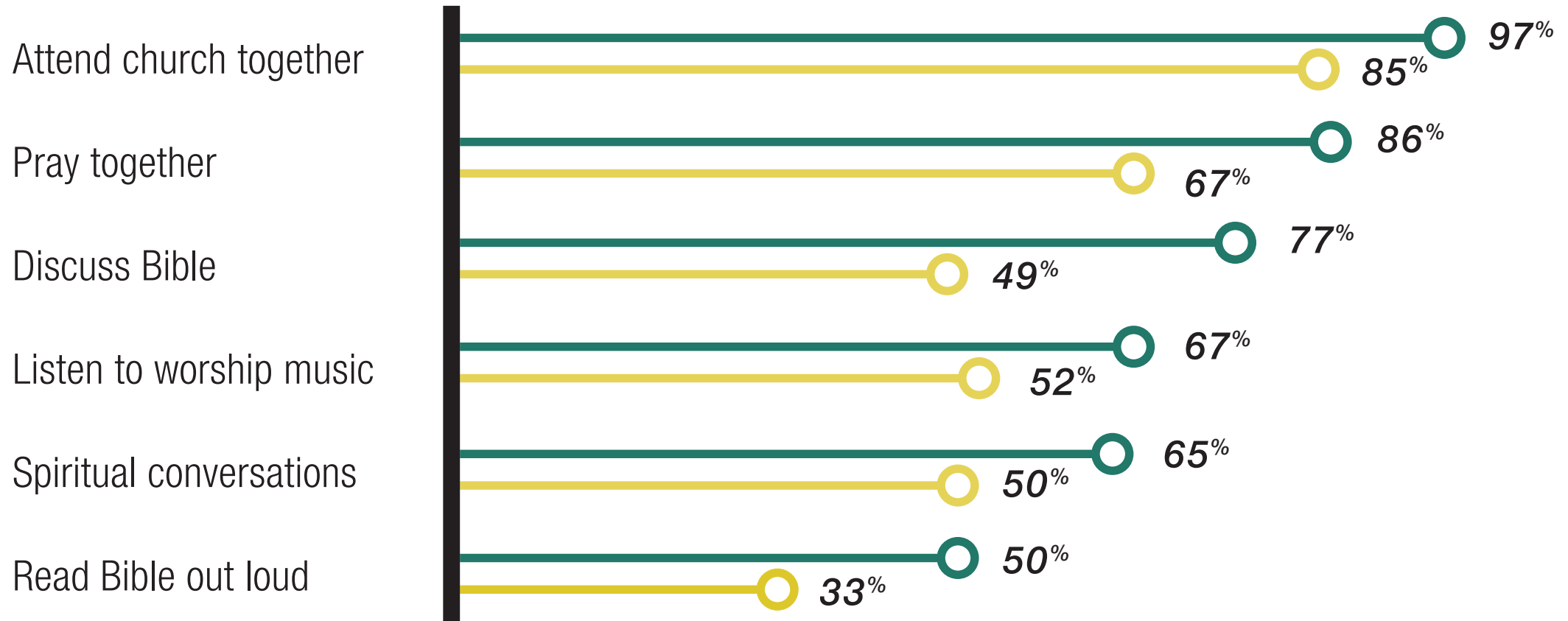
● Resource parents ● Not resource parents



Weekly Family Spiritual Activities, By Resource / Not Resource

Barna

● Resource parents ● Not resource parents



Spiritual topics parents find hard to explain / feel uncomfortable talking about

● All
 ● Moms
 ● Dads

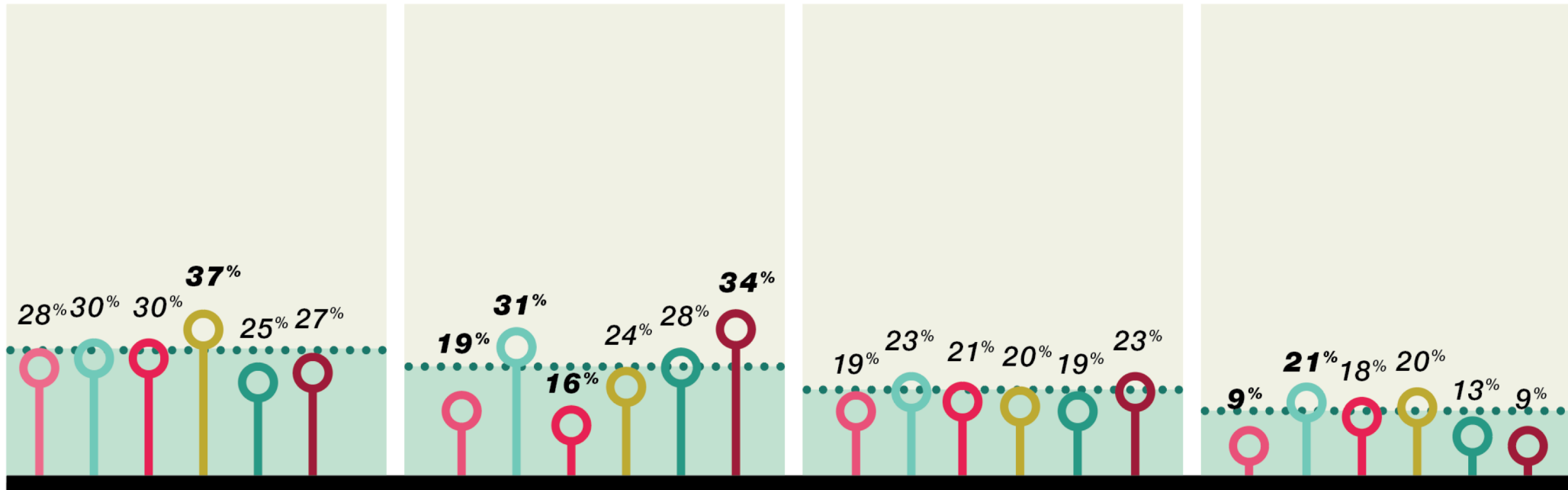
● 24 to 34
 ● 35 to 39
 ● 40 to 49
 ● 50+

Average ... ● 29%

... ● 25%

... ● 21%

... ● 15%



Major doctrines of the church

Vocation and "calling"

History and context of Scripture

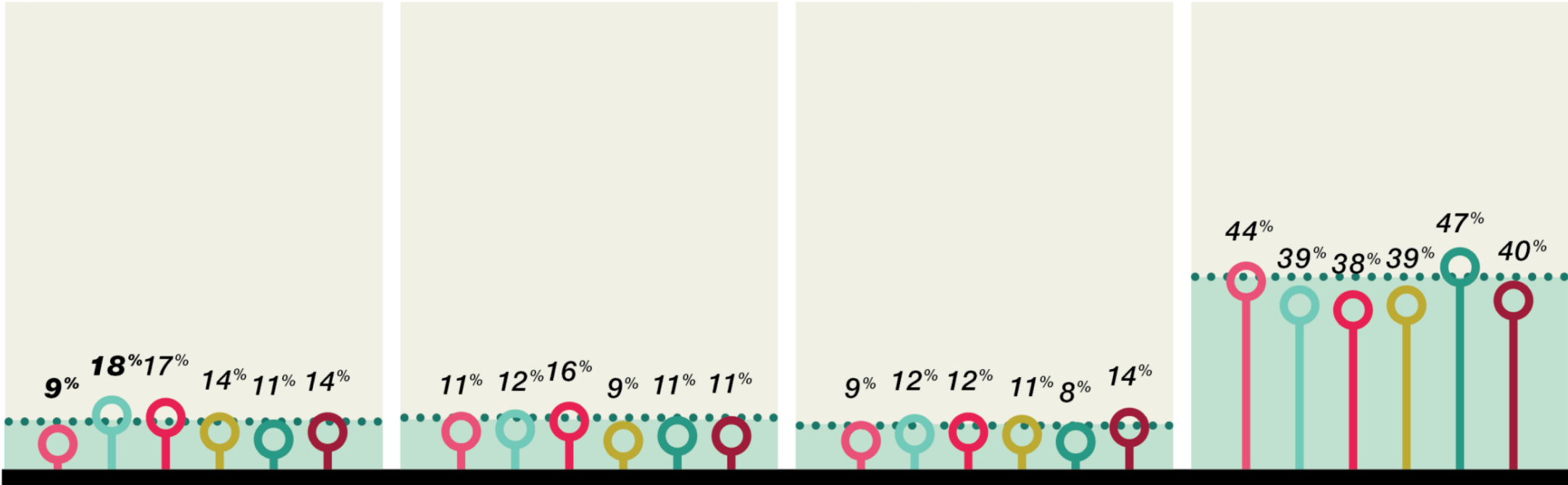
How the Bible applies to your child's life



Spiritual topics parents find hard to explain / feel uncomfortable talking about

● All ● Moms ● Dads ● 24 to 34 ● 35 to 39 ● 40 to 49 ● 50+

Average ...● 13% ...● 12% ...● 11% ...● 42%



Having a relationship with Jesus

Sin and forgiveness

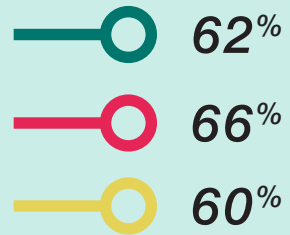
The authority of the Bible

None of these

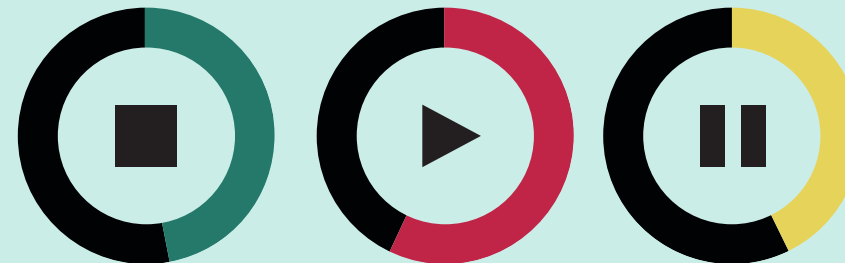
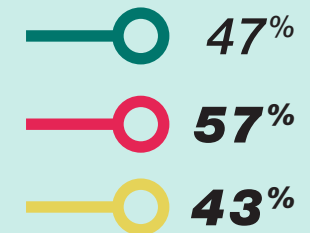


● All
 ● Media-engaged
 ● Less media-engaged

“I want our children’s leader to approach these issues at an age-appropriate level.”

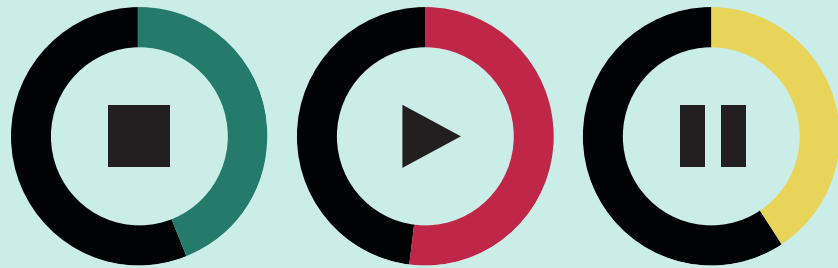
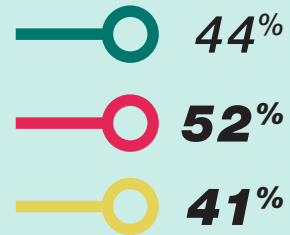


“I would like to know before our children’s leader discusses any of these topics.”

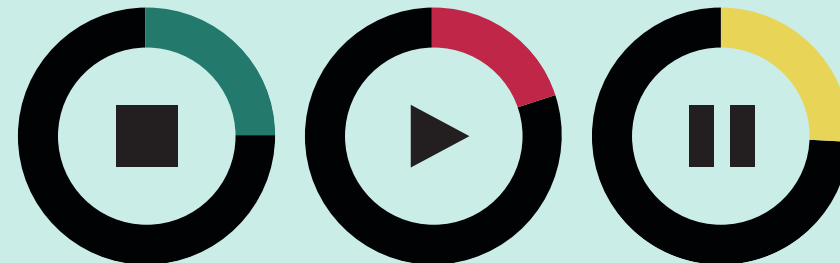
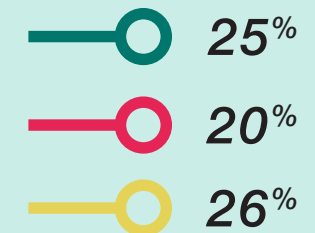


● All ● Media-engaged ● Less media-engaged

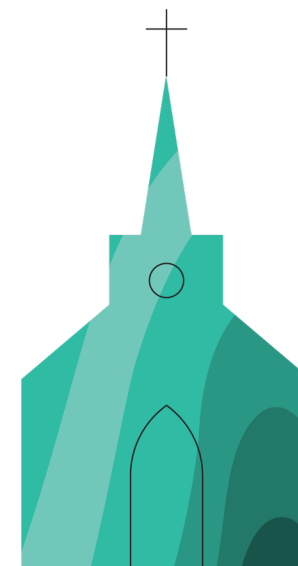
“I want to discuss these with my child and would like training on how to approach these biblically.”



“I prefer to handle this myself / I would not want these addressed at church.”



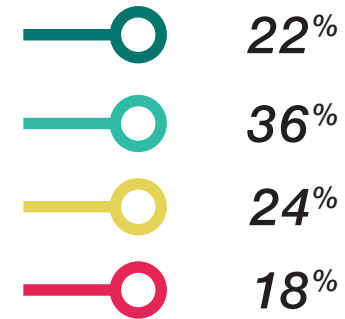
CHURCH FAMILIES



Children's Program Is The Primary Reason For Church Choice

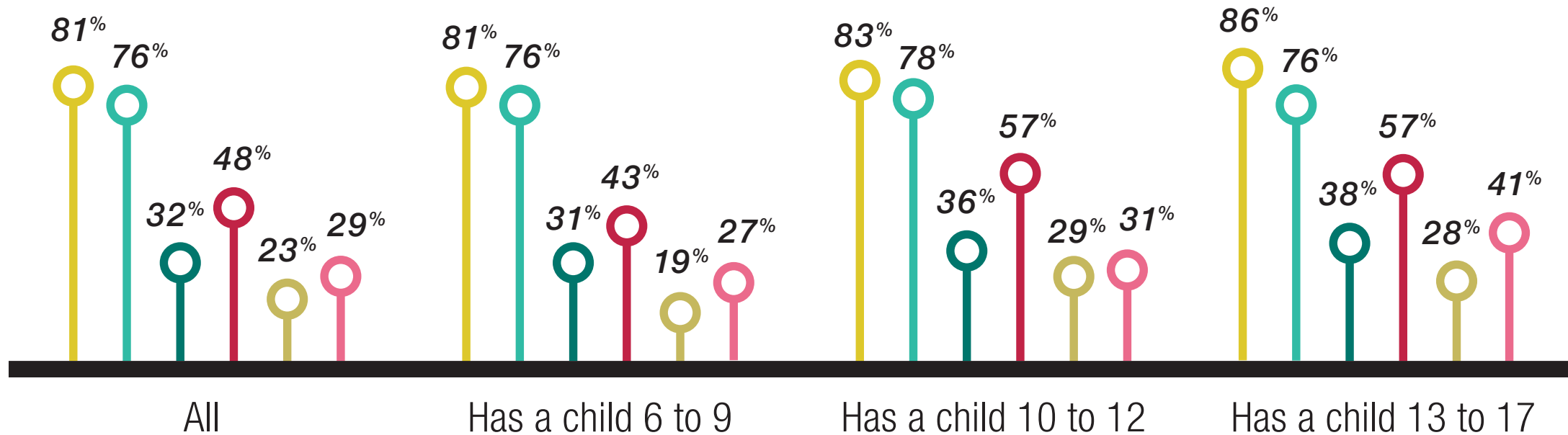
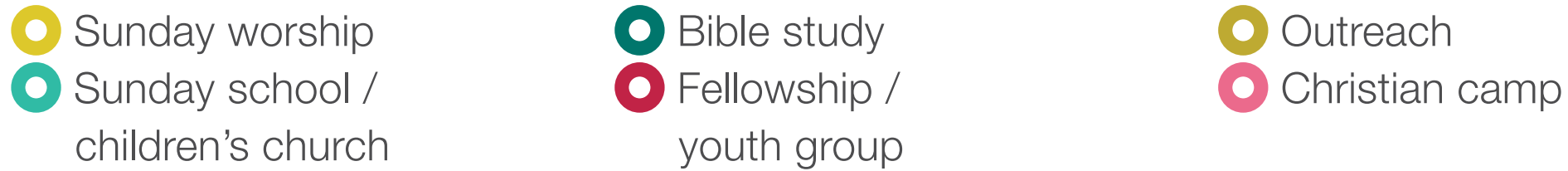
Barna

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree



Children's Church Activity Involvement, By Child's Age

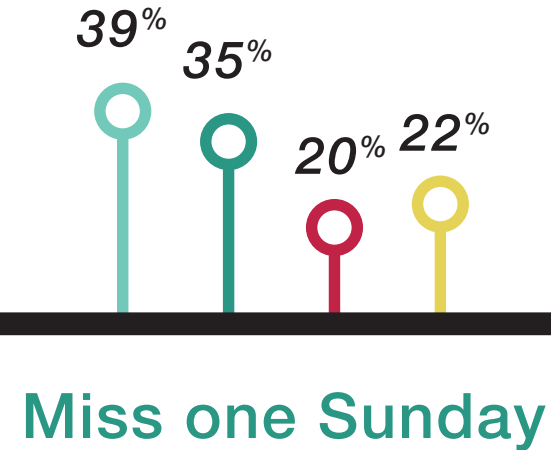
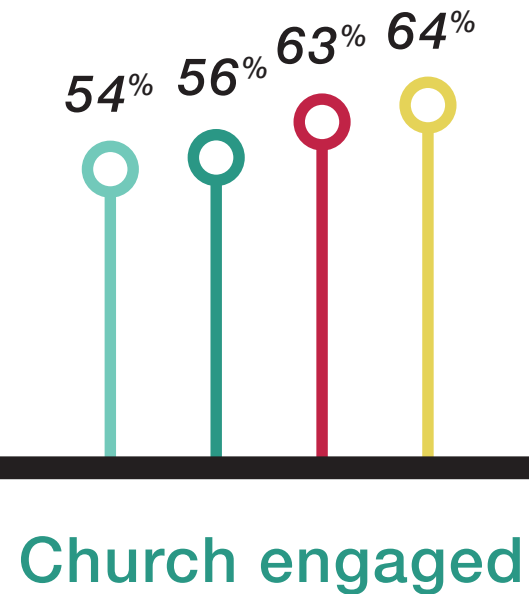
Barna



Churched Level By Household Income

Barna

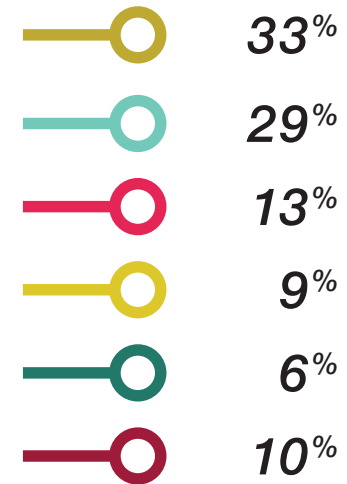
● <\$30k ● \$30–\$60k ● \$60–\$100k ● \$100k+



Reasons For Missing Church

Barna

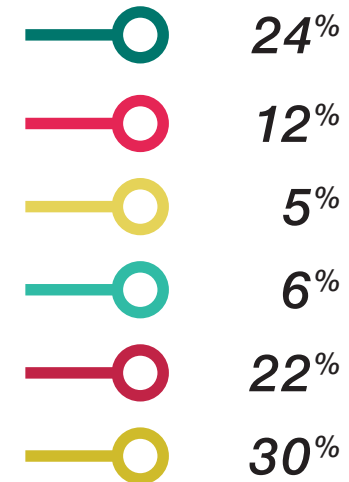
- Sick
- Out of town
- Had an activity
- Didn't feel like going
- Too tired
- Other



Frequency: Watch Online?

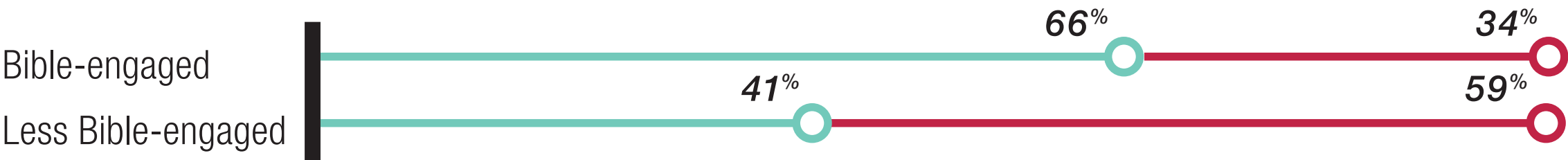
Barna

- 2+ times a month
- Once a month
- Once every 2 months
- Once every 3–4 months
- Less often
- Never



Weekly Church Attendance, By Bible Engagement

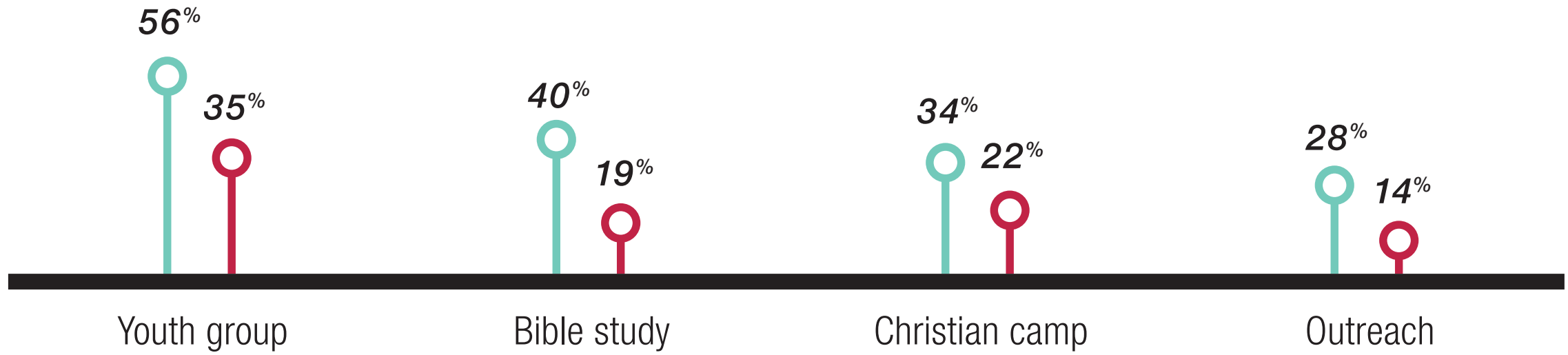
Church-engaged Less church-engaged



Church Activities (Within The Past Year)

Barna

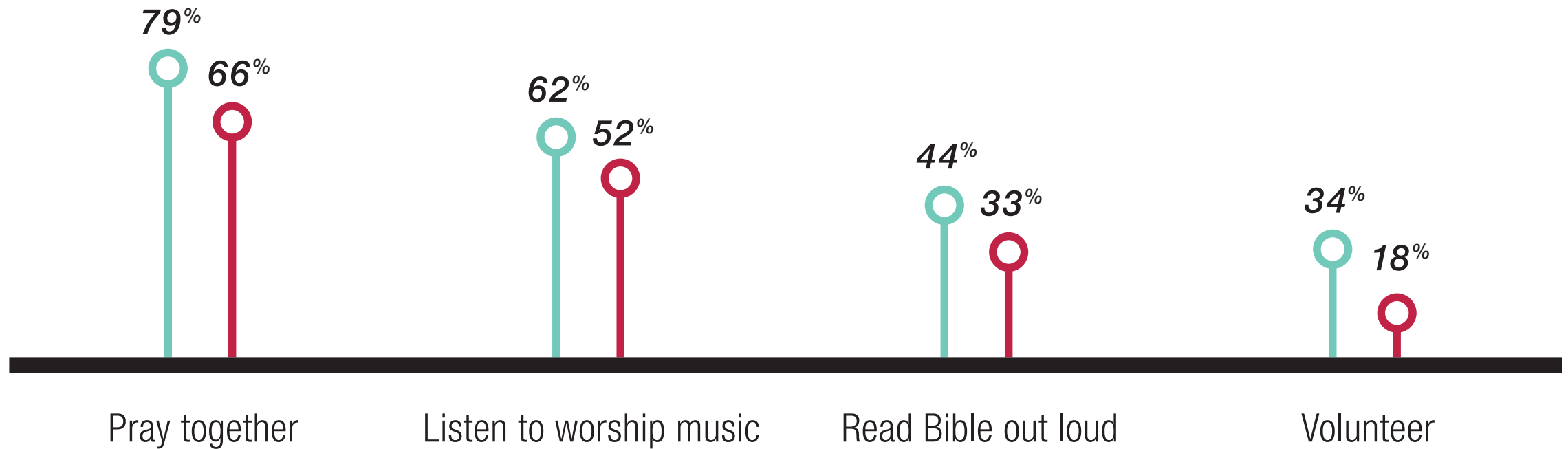
● Church-engaged ● Less church-engaged



Family Activities (Within The Past Month)

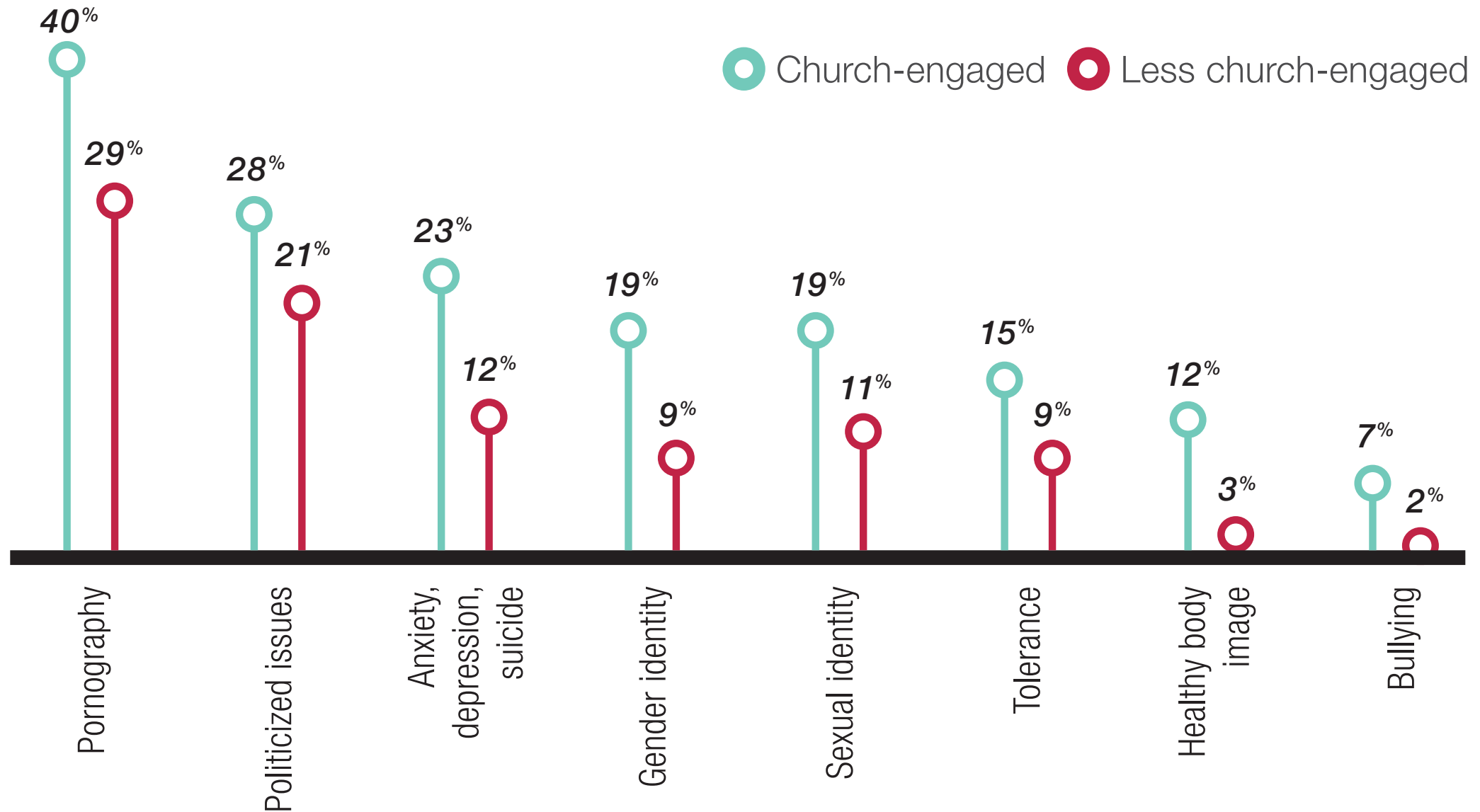
Barna

Church-engaged Less church-engaged



Child Is Exposed to _____ After Age 15

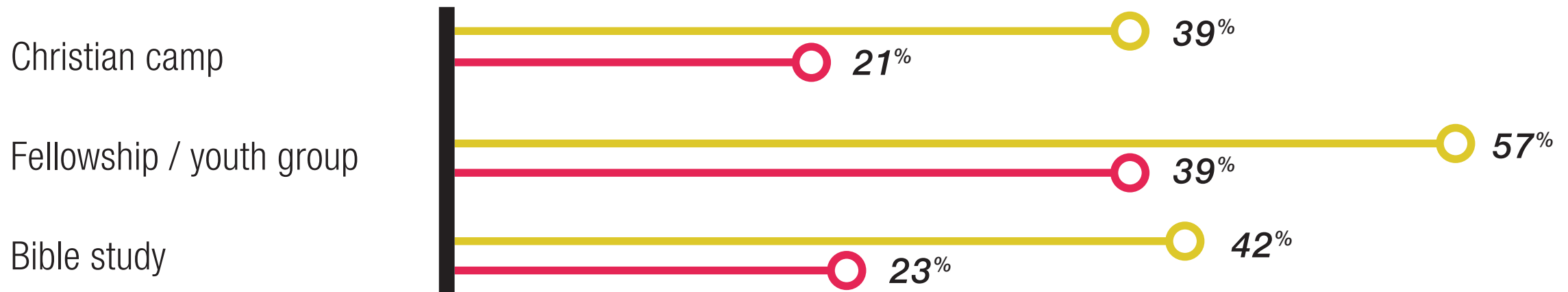
Barna



Children's Involvement In Church Activities

Barna

● High extracurricular ● Low extracurricular



Parents Feeling Equipped For Spiritual Conversations

- Extremely well
- Very well
- Somewhat well
- Not at all



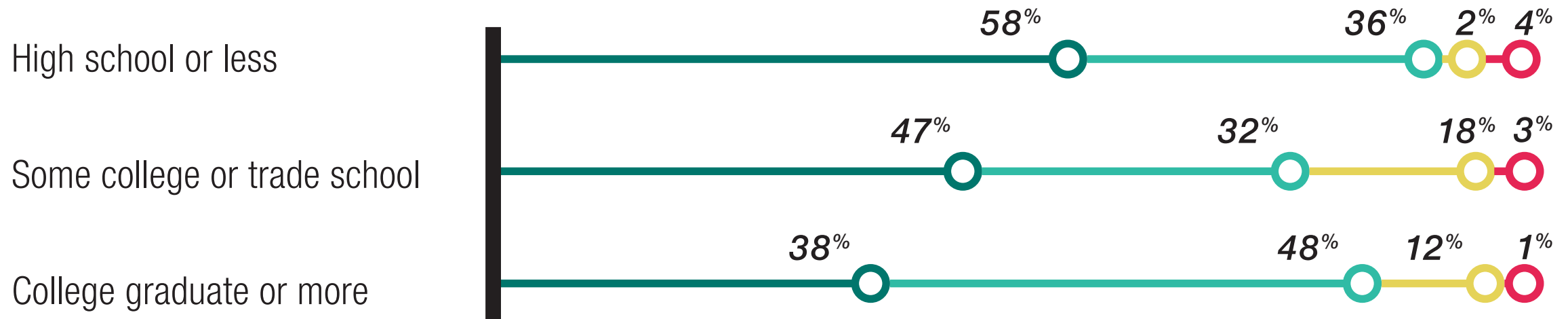
	46%
	39%
	12%
	2%



Parents Feeling Equipped, By Education Level

Barna

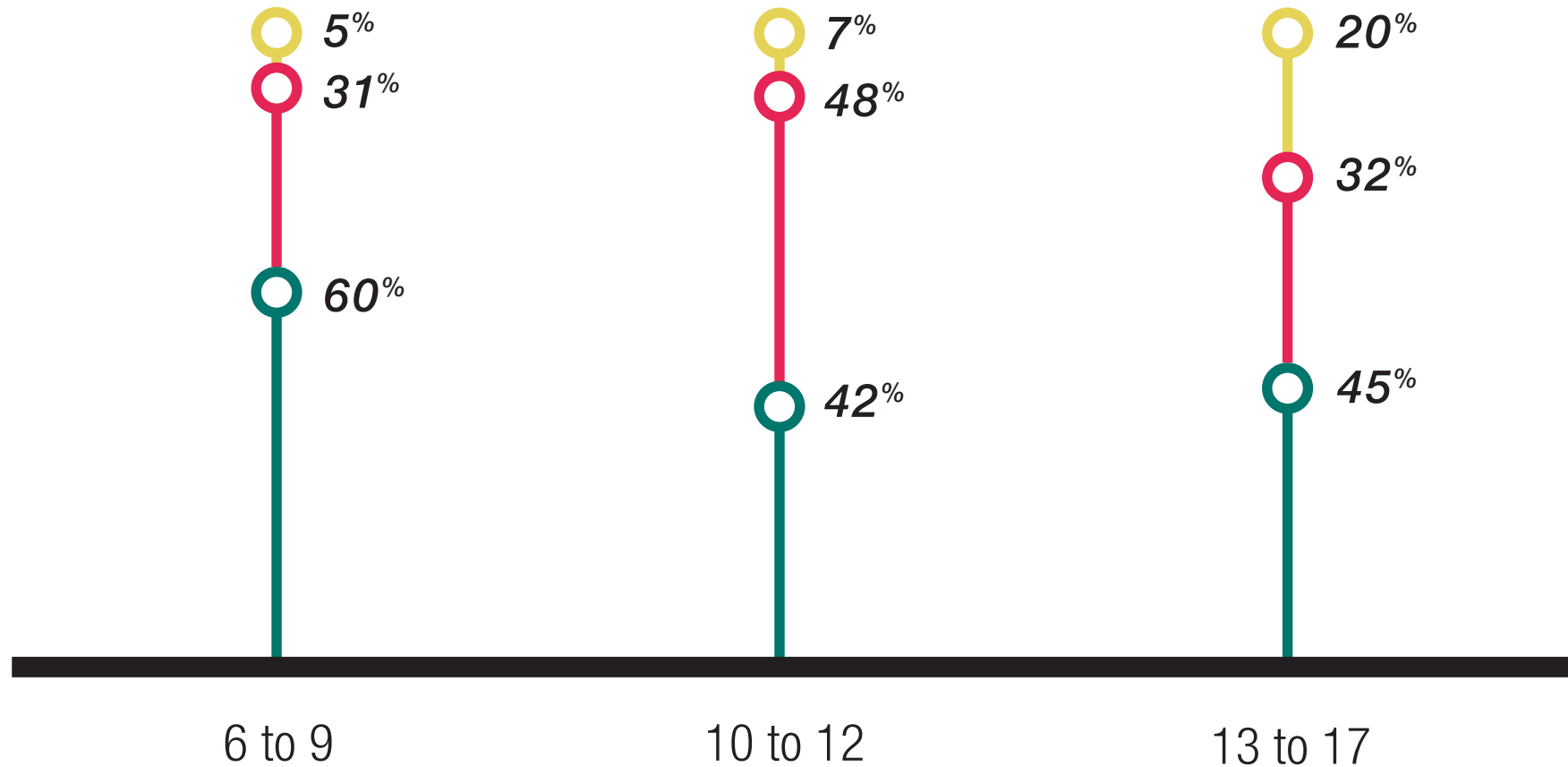
Extremely well Very well Somewhat well Not at all



Changing Interest In Church Attendance, By Child's Age

Barna

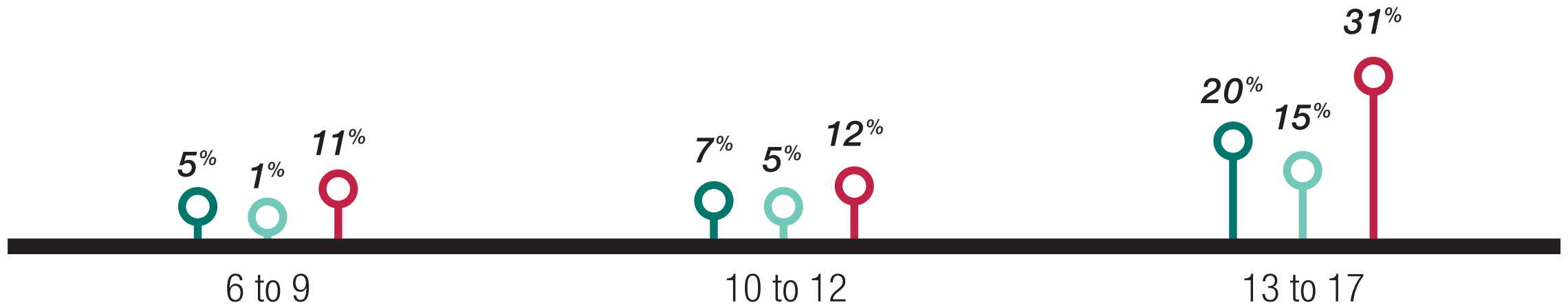
More interested Unchanged Less interested



Declining Interest By Church Engagement

Barna

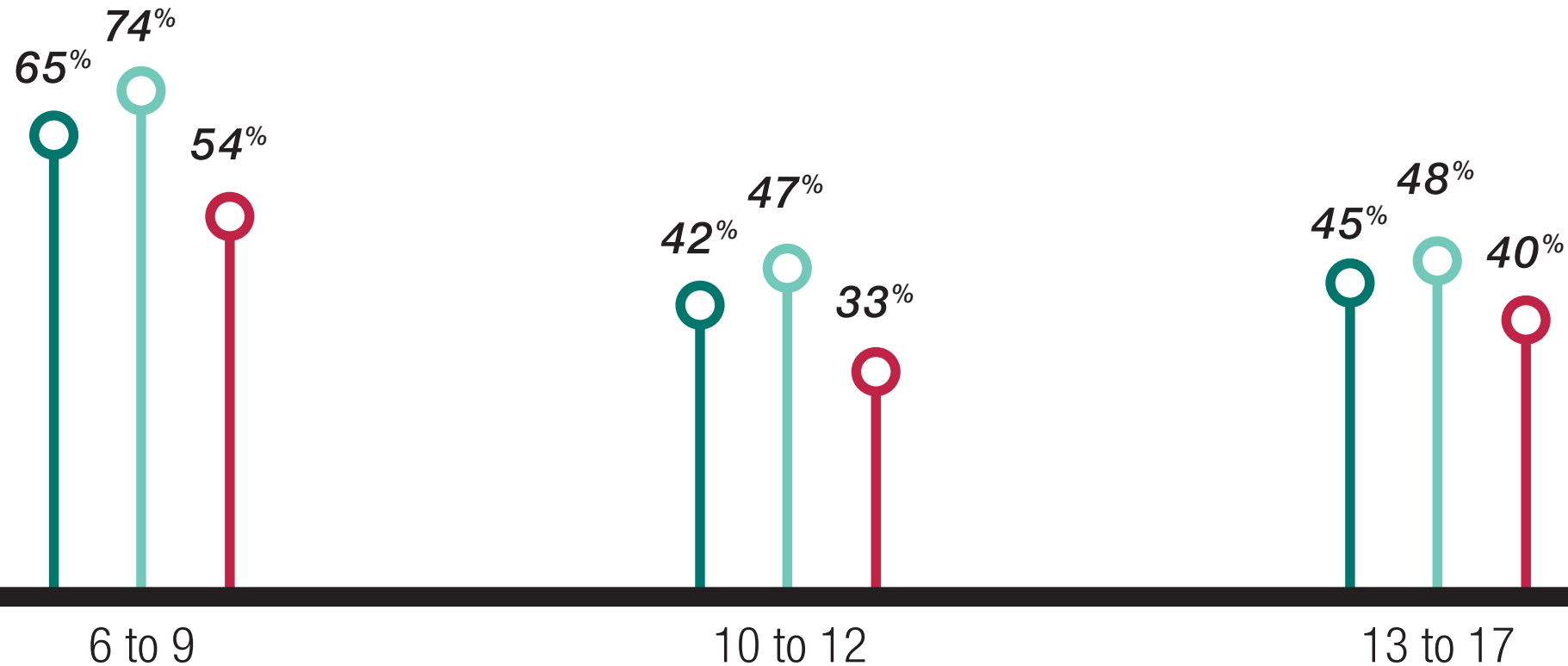
● All ● Church-engaged ● Less church-engaged



Increasing Interest By Church Engagement

Barna

● All ● Church-engaged ● Less church-engaged



Methodology

Qualitative interviews with toy developers, children's ministry leaders, educators, child development specialists and technology professionals.

Interviews were conducted in the fall of 2018 and used a flexible script to explore respondents' experiences in their specific fields.

A set of quantitative online surveys was subsequently conducted September 17 to October 18, 2018, using an online panel. The sample included 508 self-identified U.S. Christian parents of children ages 6 to 12 who are engaged in their Christian faith. (Barna defined "engaged" as follows: They have attended a Christian church service within the past month (other than for a holiday or a special event); they strongly agree that the Bible is the inspired Word of God and contains truth about the world; they strongly agree that they believe Jesus Christ was crucified and raised from the dead to conquer sin and death; they strongly agree that they have made a personal commitment to Jesus Christ that is still important in their life today; and they strongly agree that they desire to pass faith on to their child.)

The margin of error for this sample is +/- 4.2 percentage points at the 95% confidence level.

About the Project Partners

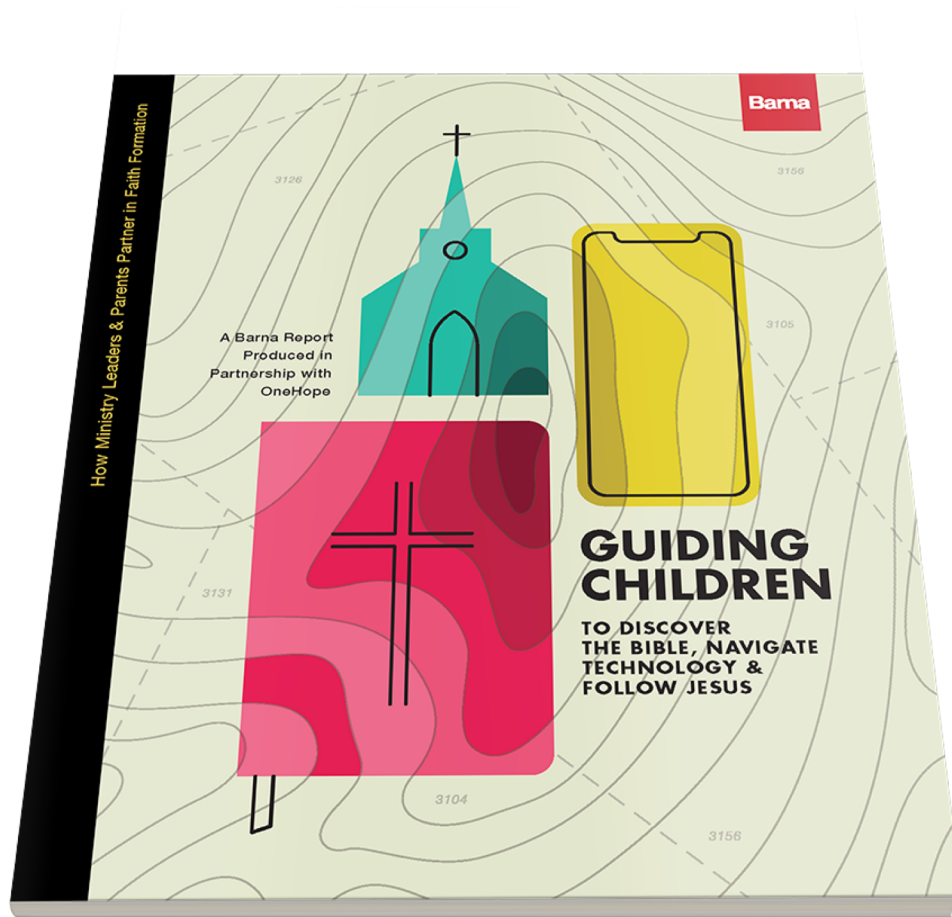
Barna

BARNA GROUP is a research firm dedicated to providing actionable insights on faith and culture, with a particular focus on the Christian church.

www.barna.com

ONEHOPE is a global organization resourcing partners and churches to present a Scripture-rich Gospel message to children and youth in a way they can understand.

www.onehope.net



For more information about this study and to see the complete findings, check out our 2020 report:

Guiding Children

The full report is available at [**shop.barna.com**](https://shop.barna.com) or through Barna Access membership.