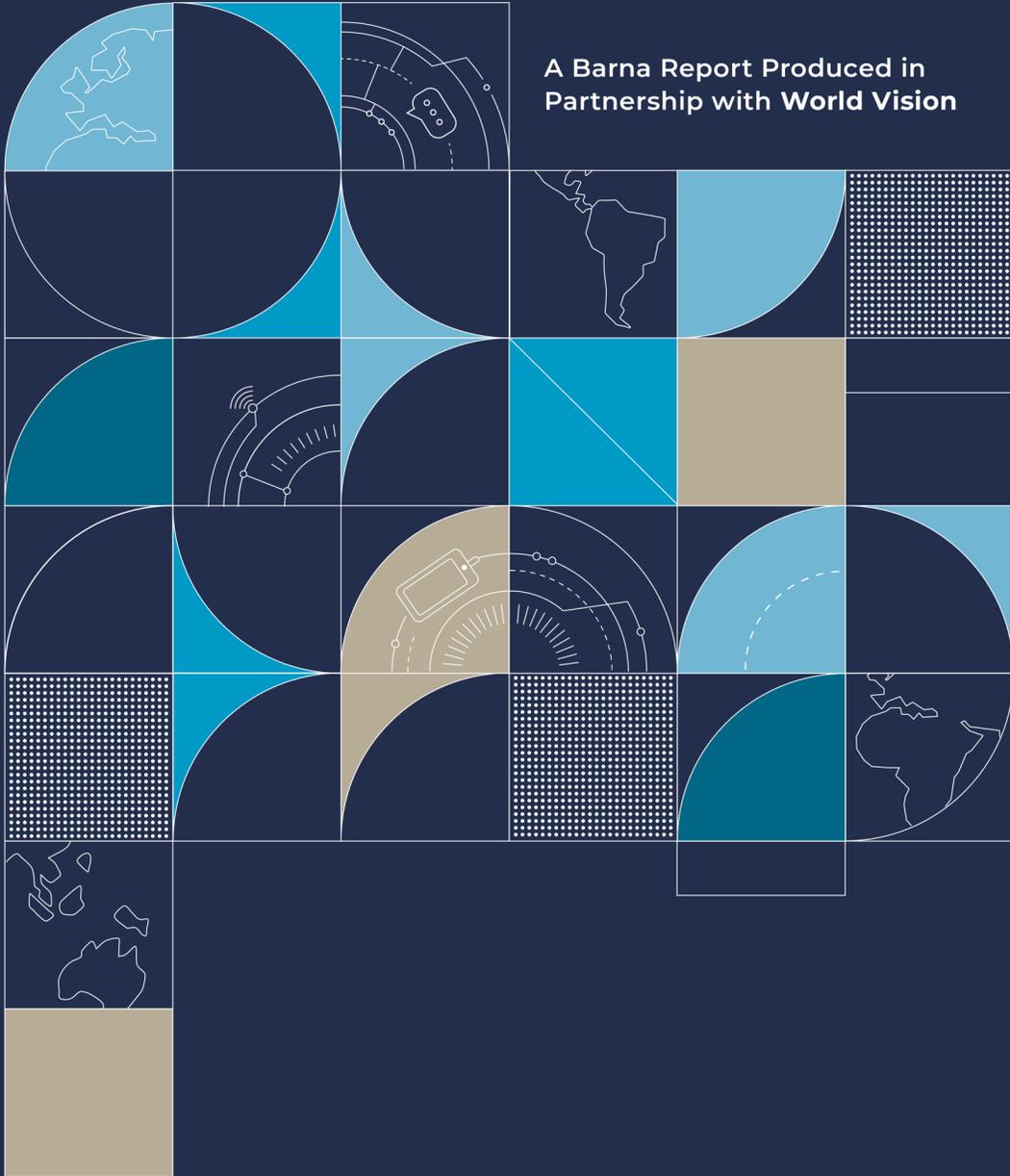


A Barna Report Produced in  
Partnership with World Vision

# The **CONNECTED** Generation

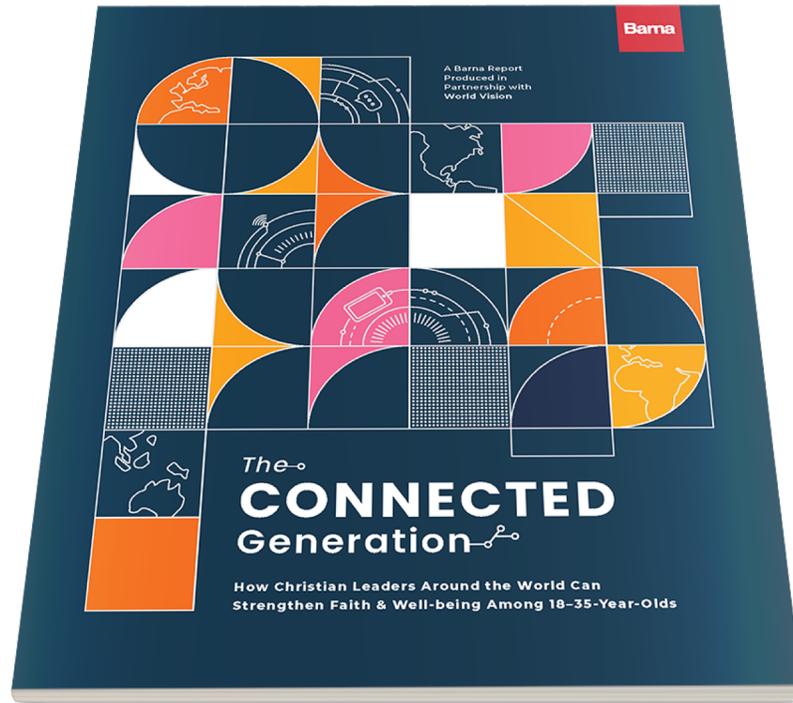
**How Christian Leaders Around the World Can  
Strengthen Faith & Well-Being Among 18-35-Year-Olds**

**UNITED KINGDOM REPORT**

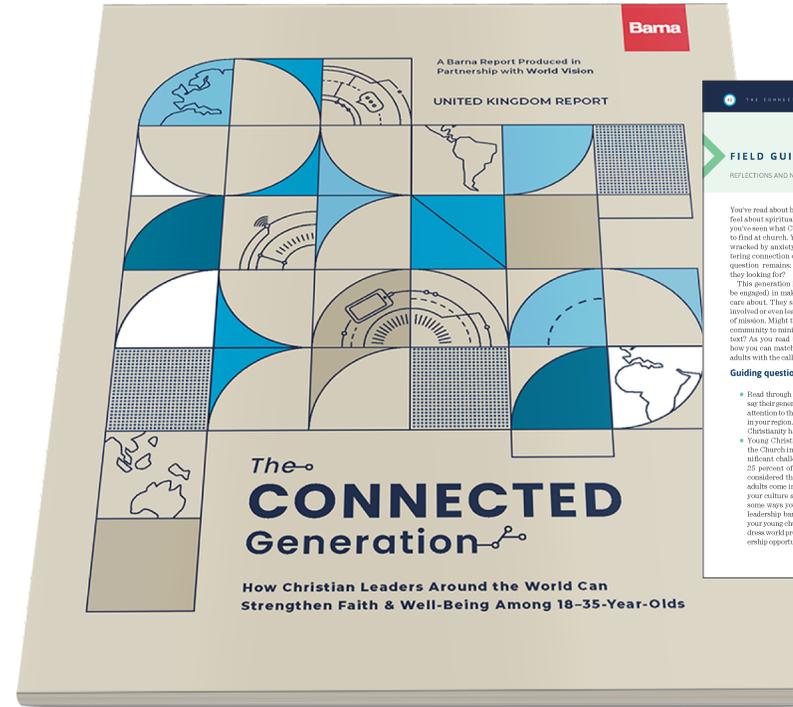


# Buy The Global And Country Report At [www.TheConnectedGeneration.com](http://www.TheConnectedGeneration.com)

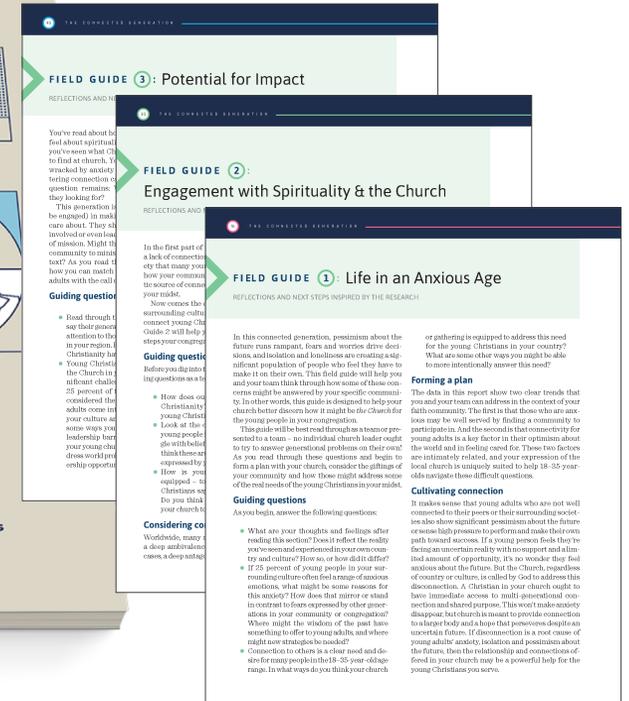
Barna



Global Report



United Kingdom Country Report



## NORTH AMERICA

3,000

United States 2,000  
Canada 1,000

## EUROPE

3,852

United Kingdom 1,100  
Germany 1,001  
Spain 500  
Switzerland 500  
Austria 500  
Romania 251

## ASIA

2,800

South Korea 500  
Indonesia 500  
Singapore 500  
Taiwan 300  
Philippines 250  
Malaysia 250

## LATIN AMERICA

2,105

Brazil 1,005  
Mexico 500  
Colombia 300  
Chile 300

## AFRICA

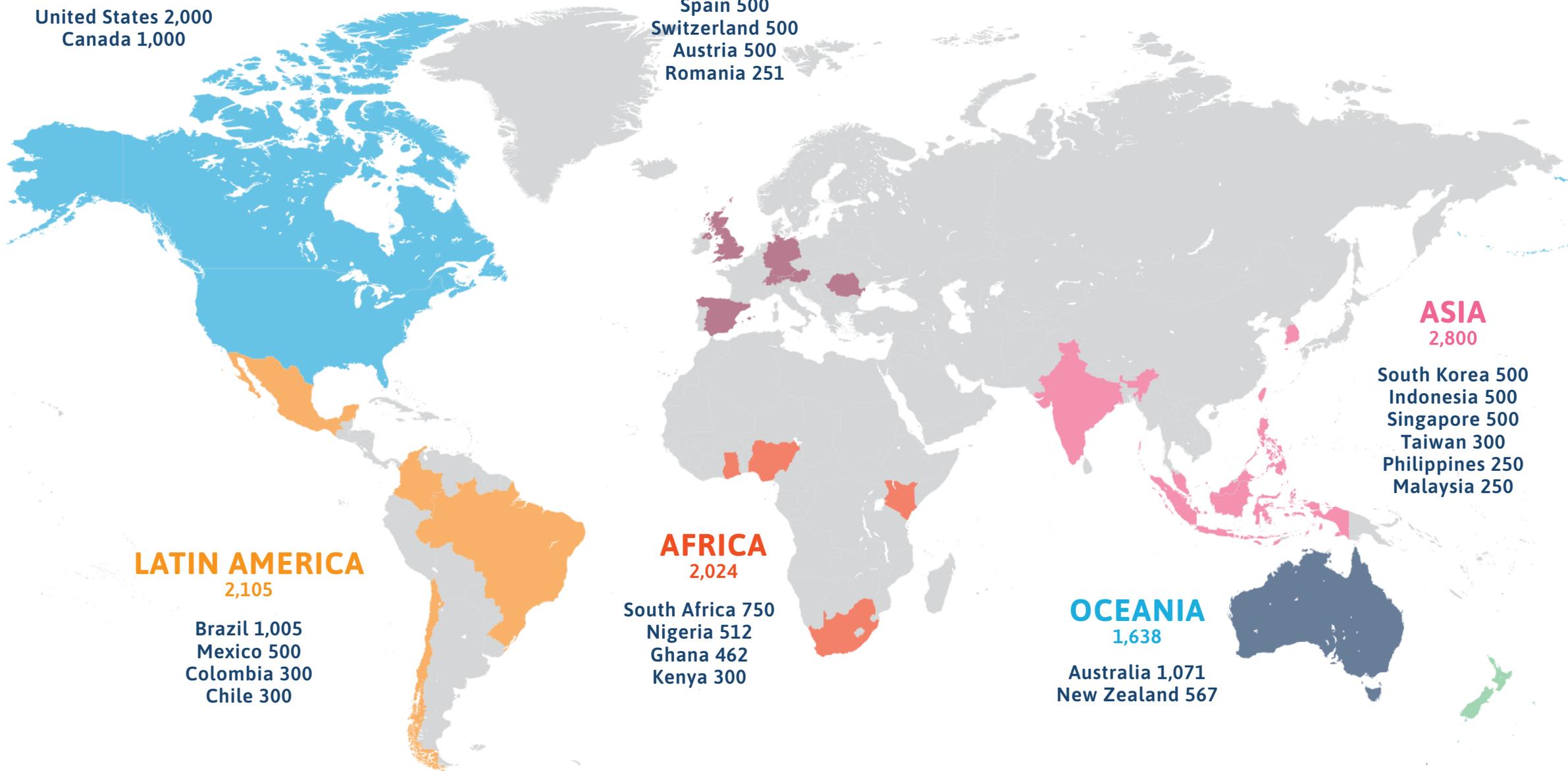
2,024

South Africa 750  
Nigeria 512  
Ghana 462  
Kenya 300

## OCEANIA

1,638

Australia 1,071  
New Zealand 567



THIS REPORT REPRESENTS A COMPREHENSIVE SUMMARY OF THE FINDINGS SPECIFIC TO INDONESIA, SINGAPORE AND MALAYSIA.

● Indonesia ● Singapore ● Malaysia

**ASIA**  
2,800

India 500  
South Korea 500  
Indonesia 500  
Singapore 500  
Taiwan 300  
Philippines 250  
Malaysia 250

The sample includes:

- 15,369 adults ages 18 to 35 in 25 countries
- 7,841 males and 7,479 females (49 'Other / Prefer not to respond')

### NORTH AMERICA

	DEEPLY CARED FOR	LONELY & ISOLATED
U.S.	36%	34%
Canada	35%	29%

### EUROPE

	DEEPLY CARED FOR	LONELY & ISOLATED
UK	24%	31%
Germany	43%	17%
Spain	26%	20%
Switzerland	39%	23%
Austria	51%	14%
Romania	21%	31%

### ASIA

	DEEPLY CARED FOR	LONELY & ISOLATED
India	31%	21%
South Korea	31%	23%
Indonesia	38%	11%
Singapore	26%	22%
Taiwan	31%	14%
Philippines	33%	20%
Malaysia	26%	25%

### LATIN AMERICA

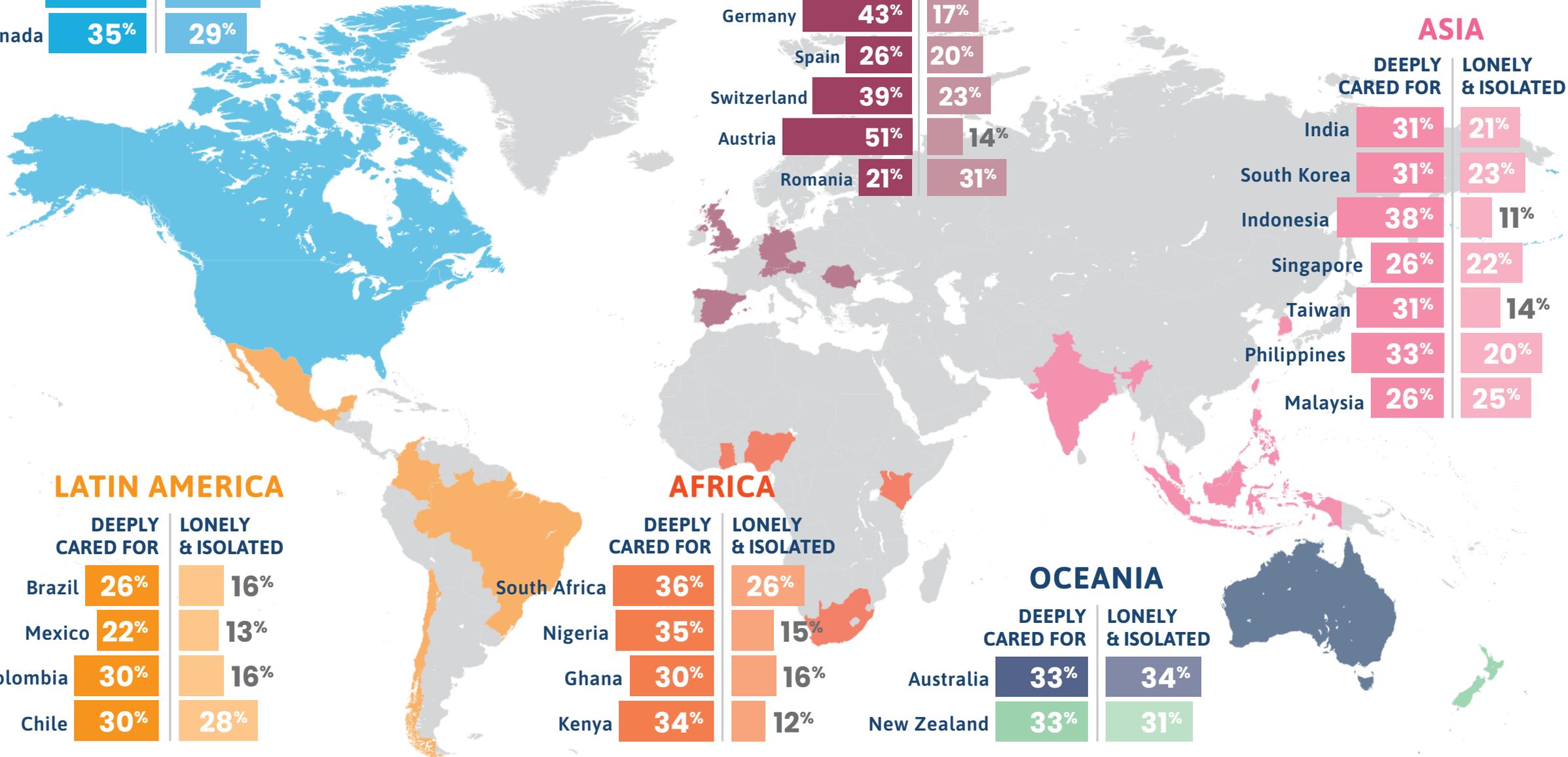
	DEEPLY CARED FOR	LONELY & ISOLATED
Brazil	26%	16%
Mexico	22%	13%
Colombia	30%	16%
Chile	30%	28%

### AFRICA

	DEEPLY CARED FOR	LONELY & ISOLATED
South Africa	36%	26%
Nigeria	35%	15%
Ghana	30%	16%
Kenya	34%	12%

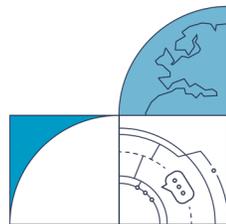
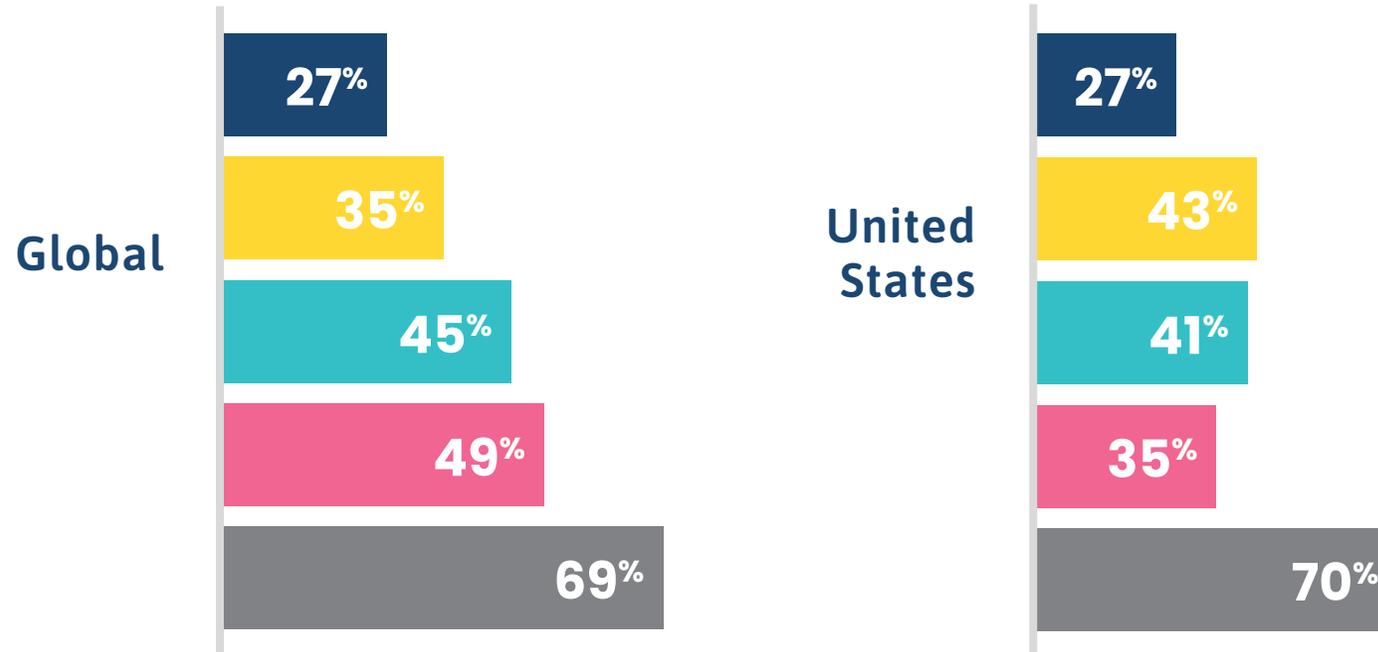
### OCEANIA

	DEEPLY CARED FOR	LONELY & ISOLATED
Australia	33%	34%
New Zealand	33%	31%



# Demographic Trends Among 18–35-year-olds

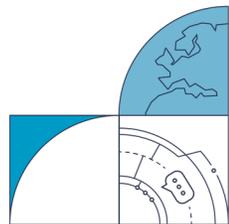
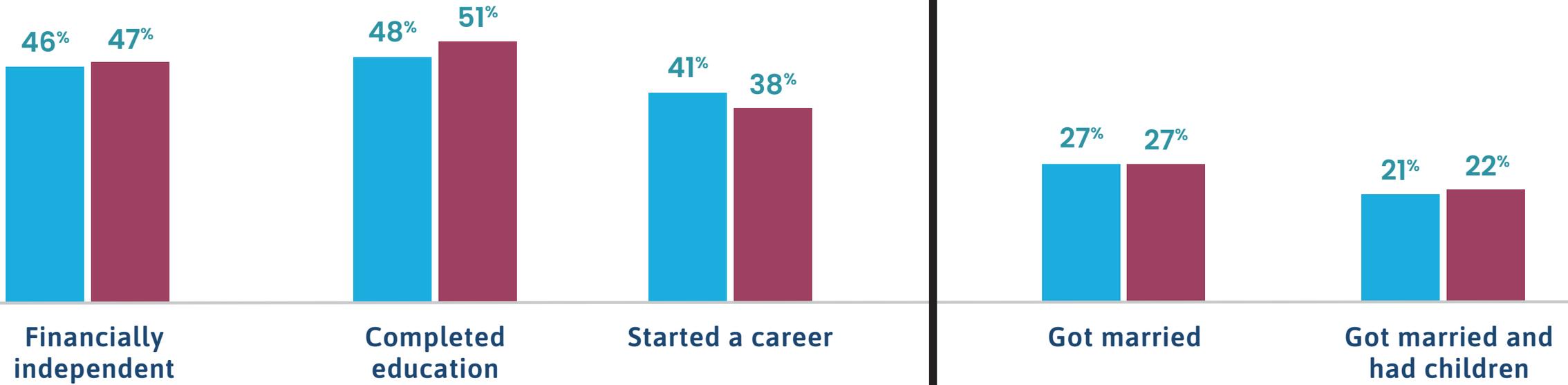
- Married
- Parent
- College education
- Inner city / urban
- Working



# Accomplishments Thus Far Emphasize Foundational Milestones

*“What have you accomplished?”*

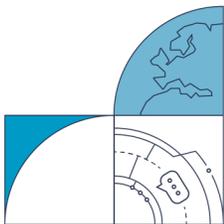
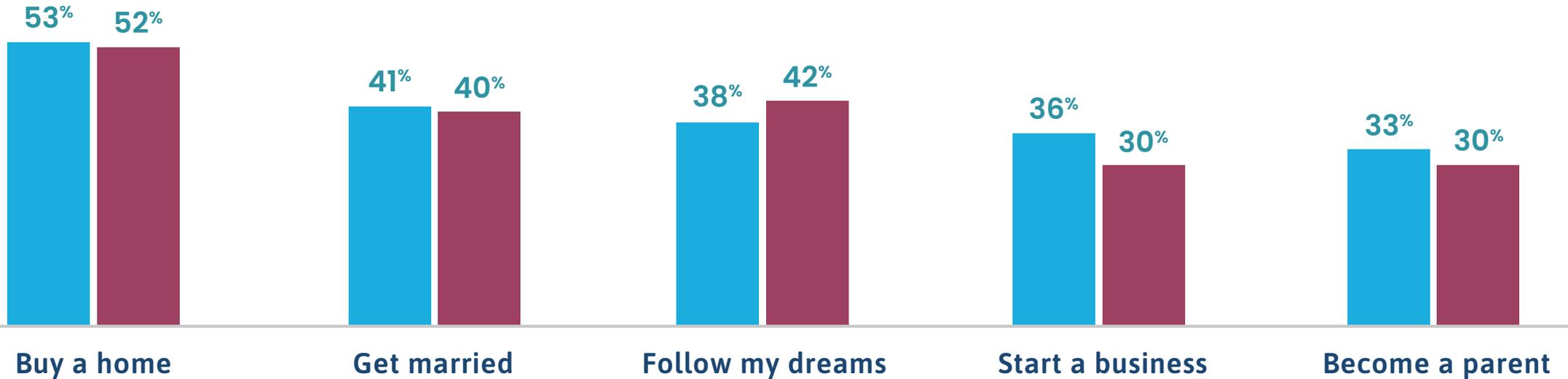
● Global ● United Kingdom



# Future Goals Shift Toward the Personal

*“What would you like to accomplish in the next 10 years?”*

● Global ● United Kingdom



# The Emotional Portrait of Young Adults

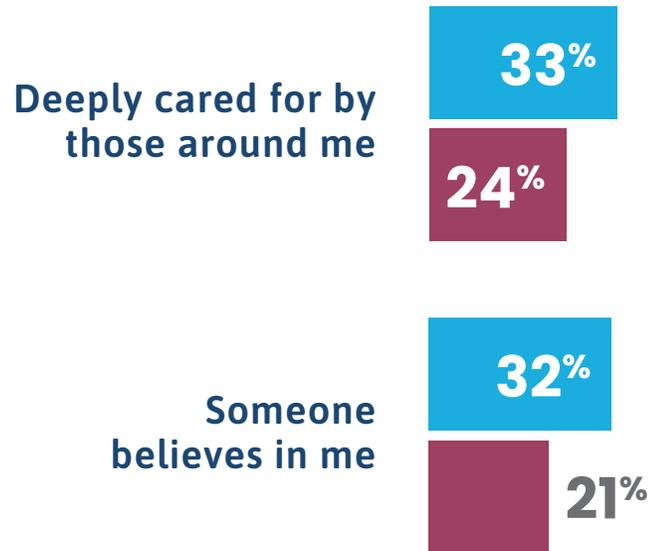
## Positive

Barna

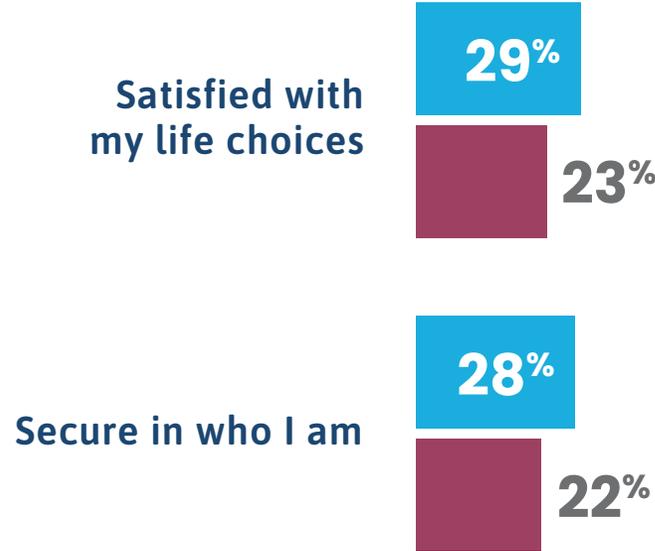
*'I often feel...'*

● Global ● United Kingdom

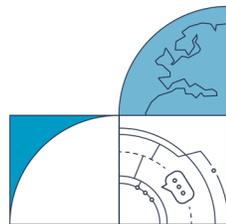
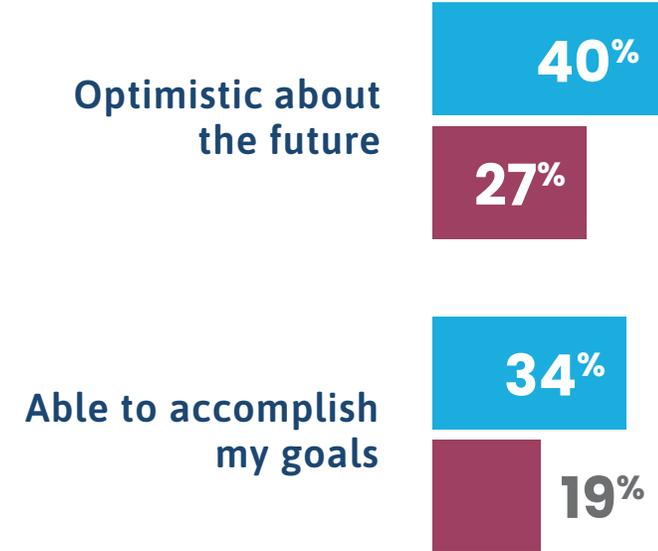
### SUPPORTED



### SECURE



### HOPEFUL



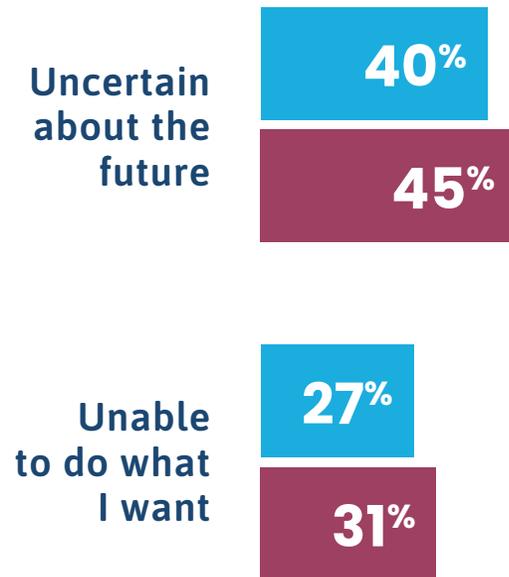
# The Emotional Portrait of Young Adults

## Negative Part 1

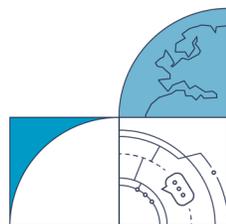
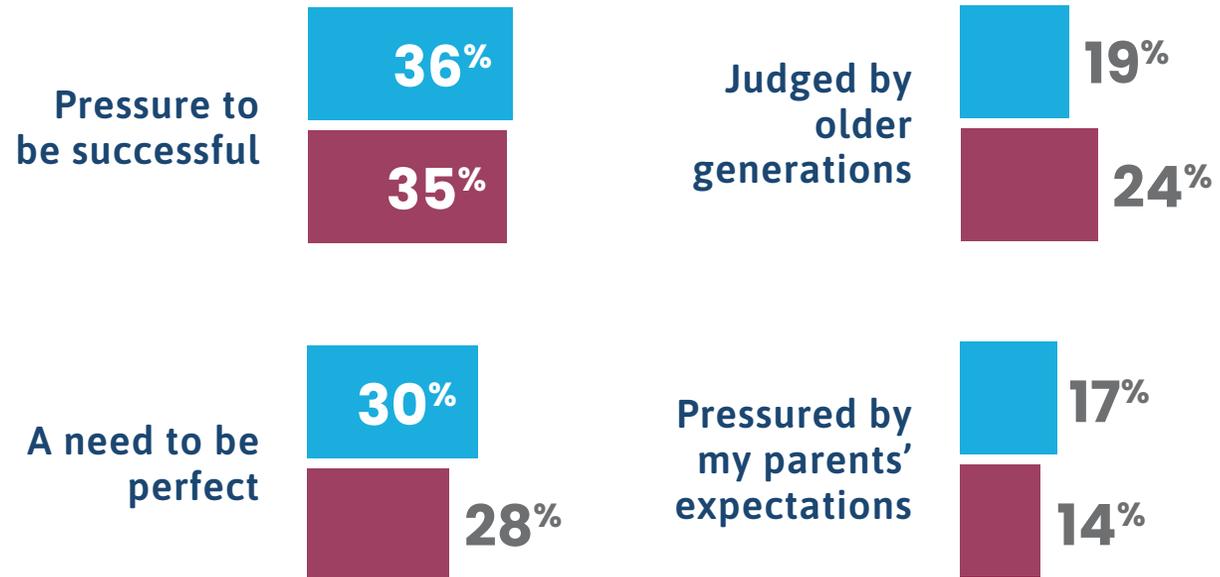
*'I often feel...'*

● Global ● United Kingdom

### SUPPORTED



### PRESSURED



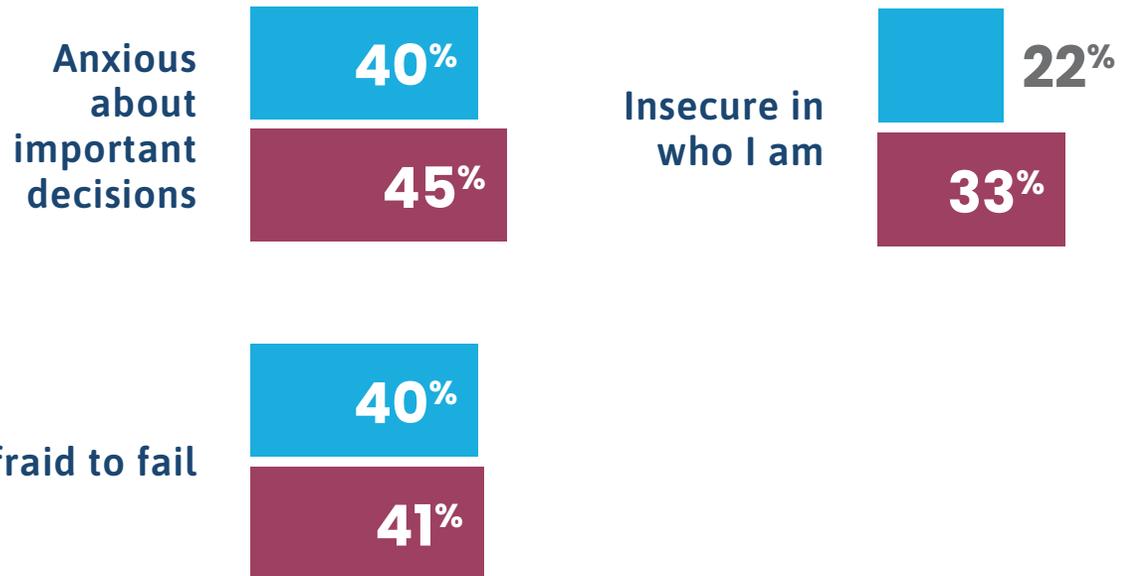
# The Emotional Portrait of Young Adults

## Negative Part 2

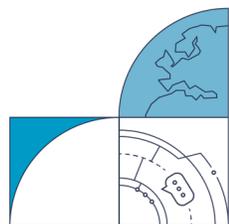
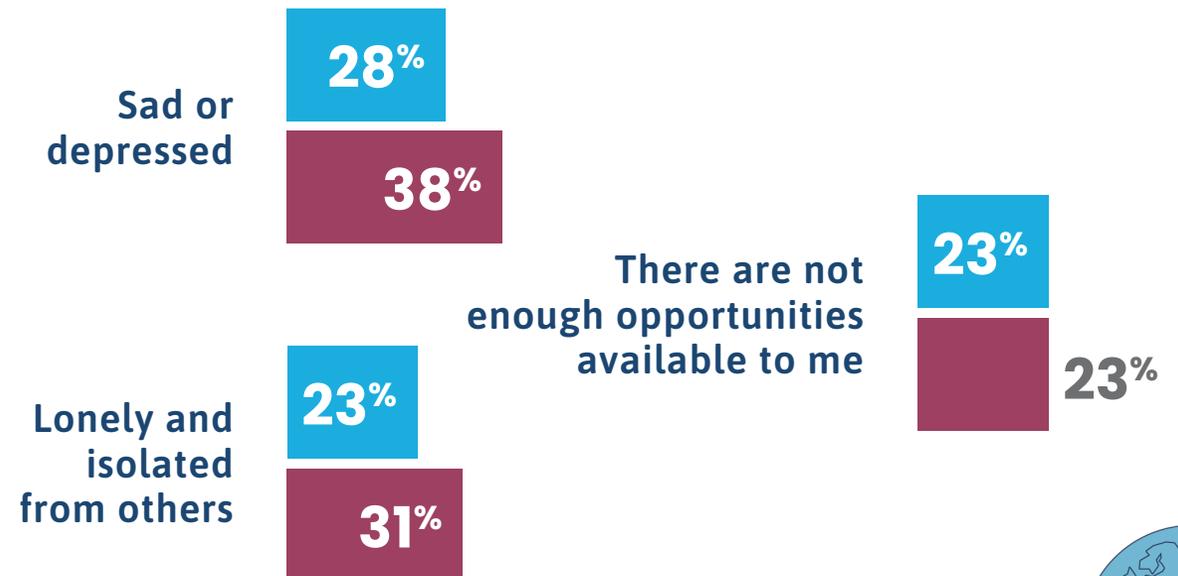
*'I often feel...'*

● Global ● United Kingdom

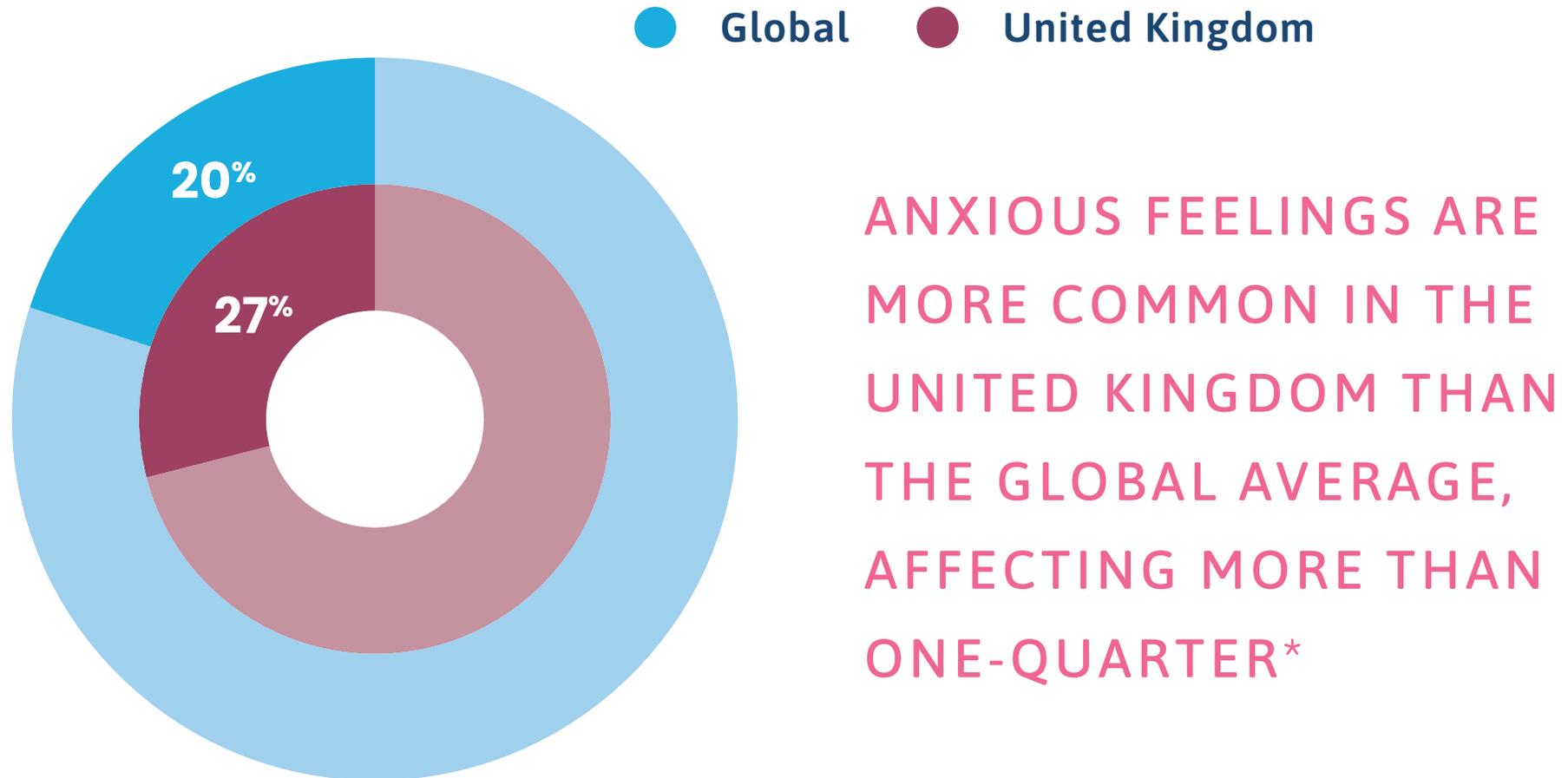
### WORRIED



### VULNERABLE

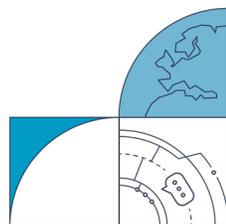


# Proportion of Anxious\* Young Adults



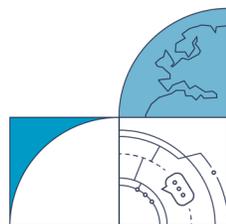
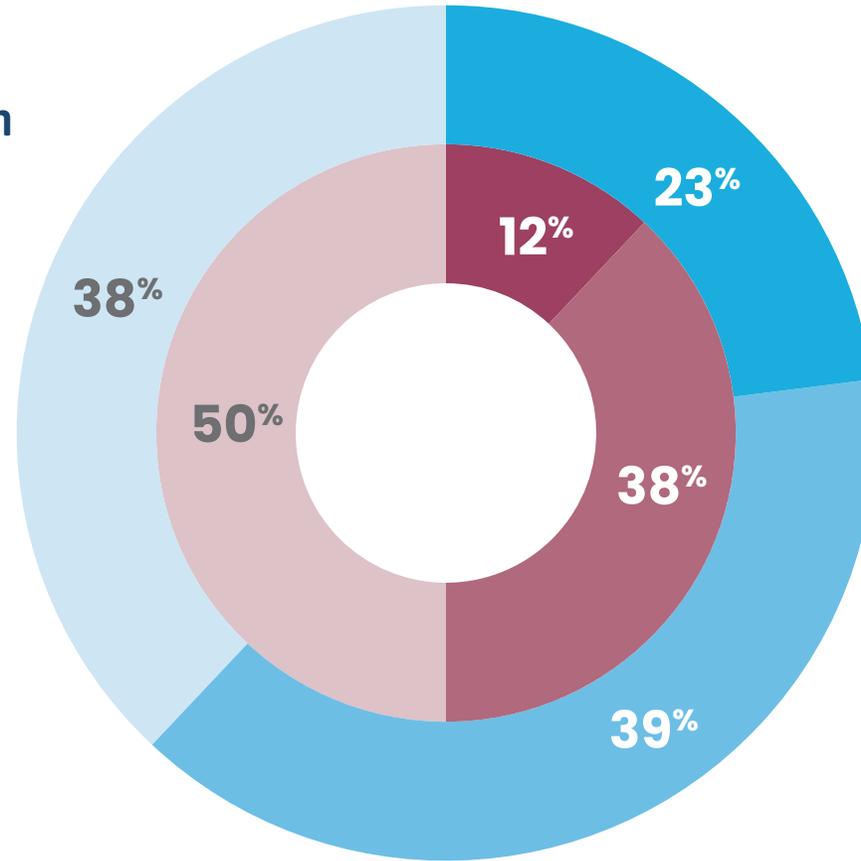
ANXIOUS FEELINGS ARE MORE COMMON IN THE UNITED KINGDOM THAN THE GLOBAL AVERAGE, AFFECTING MORE THAN ONE-QUARTER\*

*\*Barna defined “anxiety” as often feeling at least three of the following emotions: “anxious about important decisions”, “sad or depressed”, “insecure in who I am” or “afraid to fail”.*



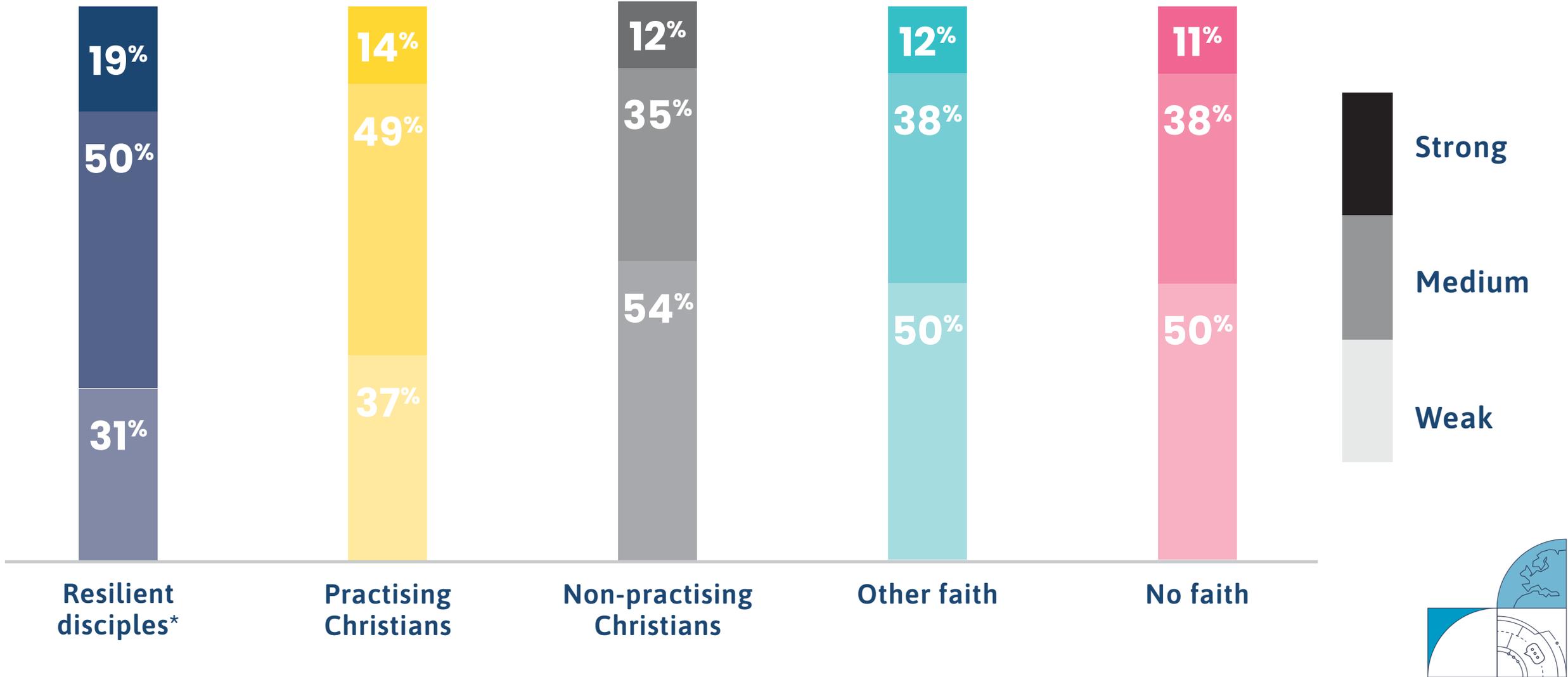
# Connectivity

● Global ● United Kingdom



# People of Faith are More Likely to Show Strong Connectivity

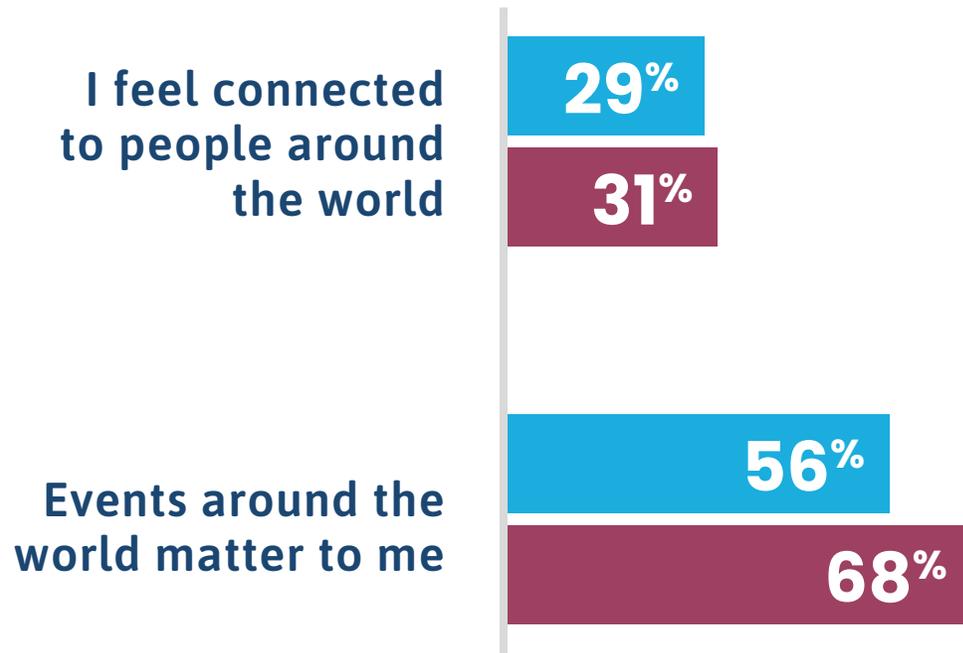
Barna



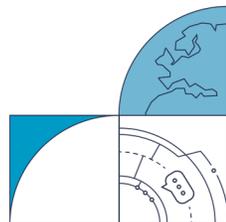
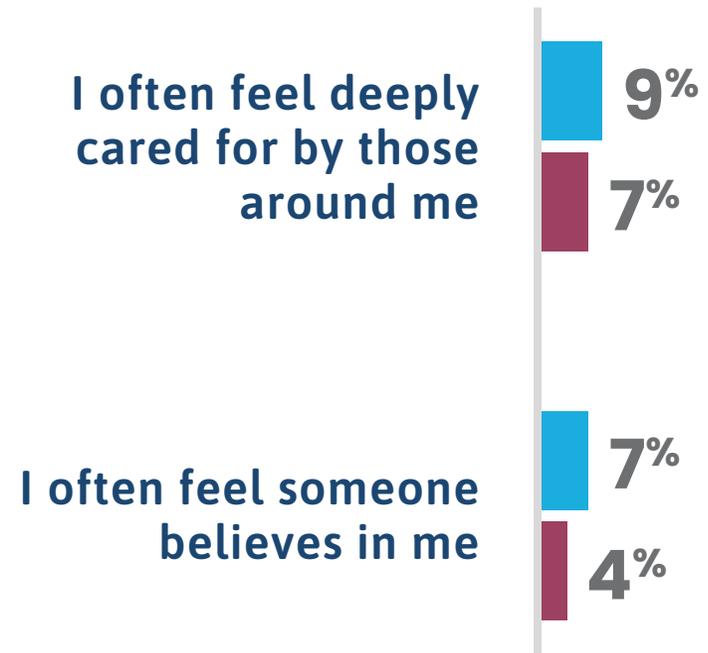
# Weak Connectivity Part 1

● Global    ● United Kingdom

## GLOBAL



## RELATIONAL

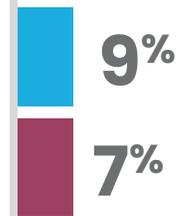


# Weak Connectivity Part 2

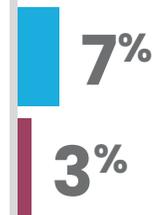
● Global ● United Kingdom

## FORWARD LOOKING

I often feel optimistic about the future

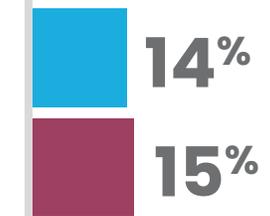


I often feel able to accomplish my goals

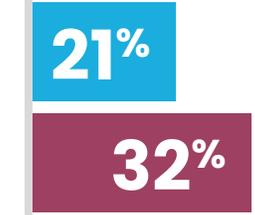


## OUTWARD ORIENTED

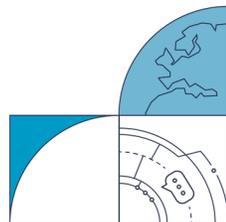
What it takes to be an effective leader is changing



Others oriented\*



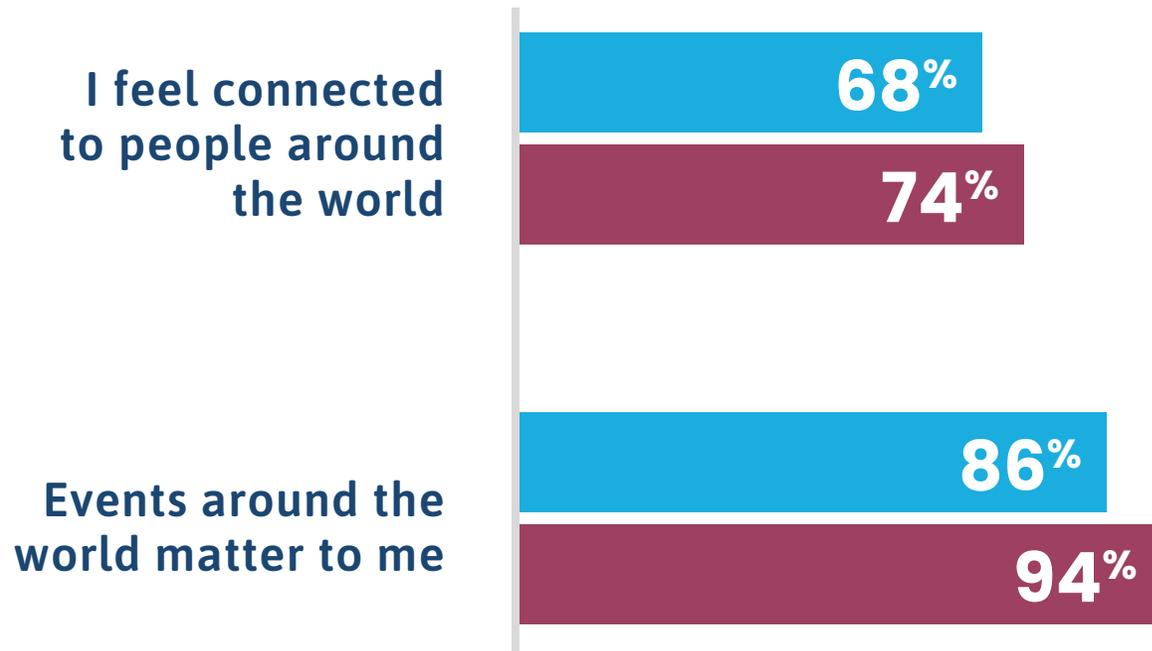
\*The average 18–35-year-old regularly participates in three charitable activities related to donating, volunteering or advocating. Those who are “others oriented” participate in four or more.



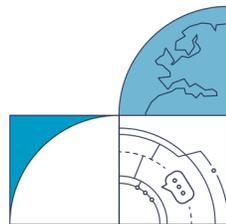
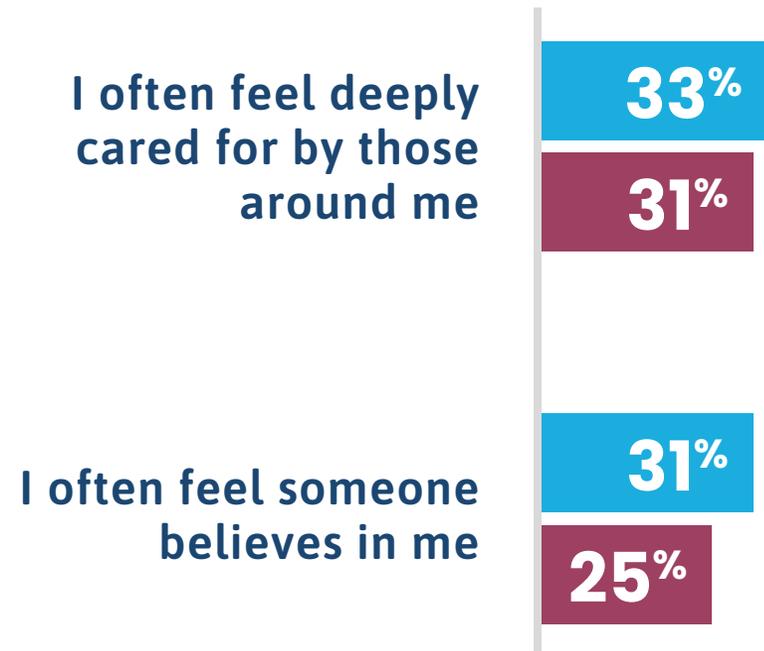
# Medium Connectivity Part 1

● Global ● United Kingdom

## GLOBAL



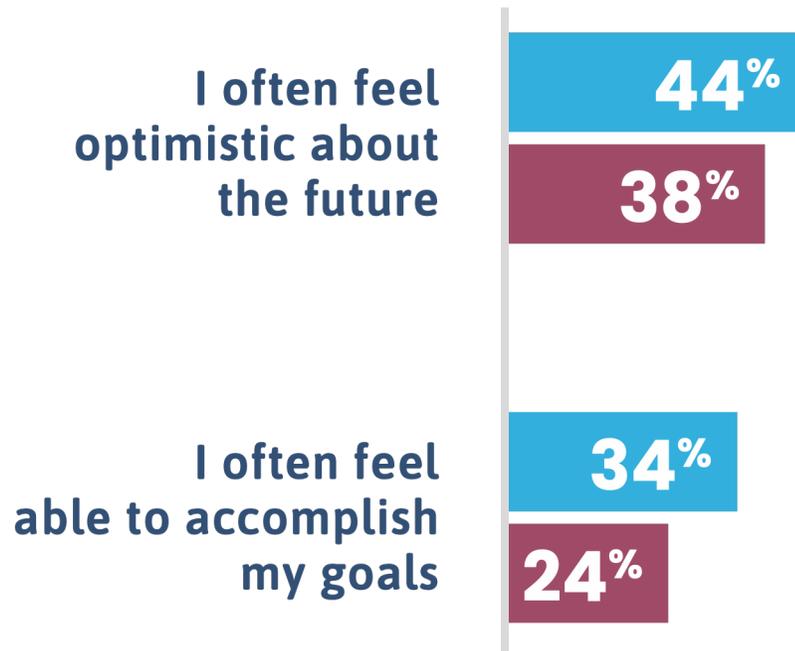
## RELATIONAL



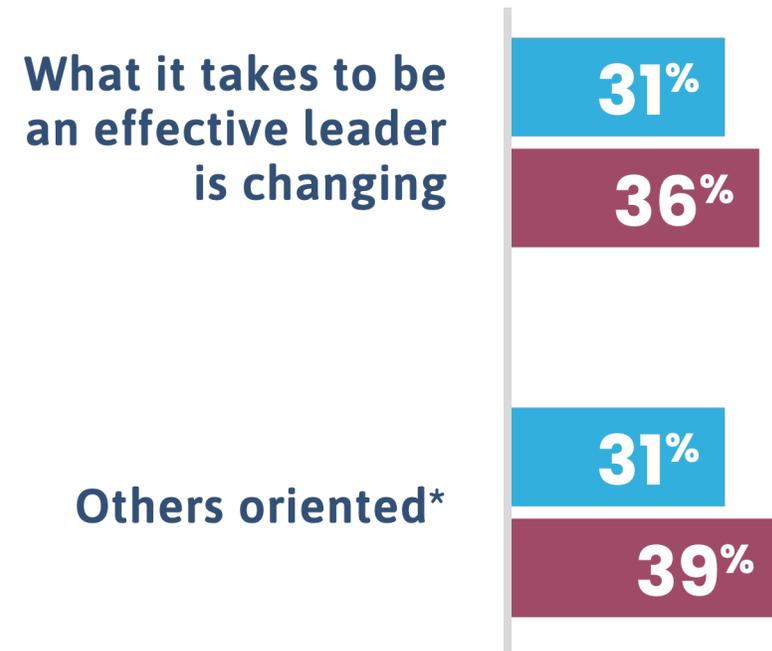
# Medium Connectivity Part 2

● Global ● United Kingdom

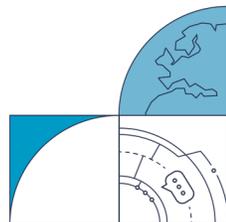
## FORWARD LOOKING



## OUTWARD ORIENTED



\*The average 18–35-year-old regularly participates in three charitable activities related to donating, volunteering or advocating. Those who are “others oriented” participate in four or more.



# Strong Connectivity Part 1

● Global ● United Kingdom

## GLOBAL

I feel connected  
to people around  
the world

85%

86%

Events around the  
world matter to me

95%

94%

## RELATIONAL

I often feel deeply  
cared for by those  
around me

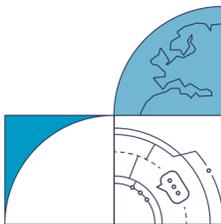
73%

76%

I often feel someone  
believes in me

79%

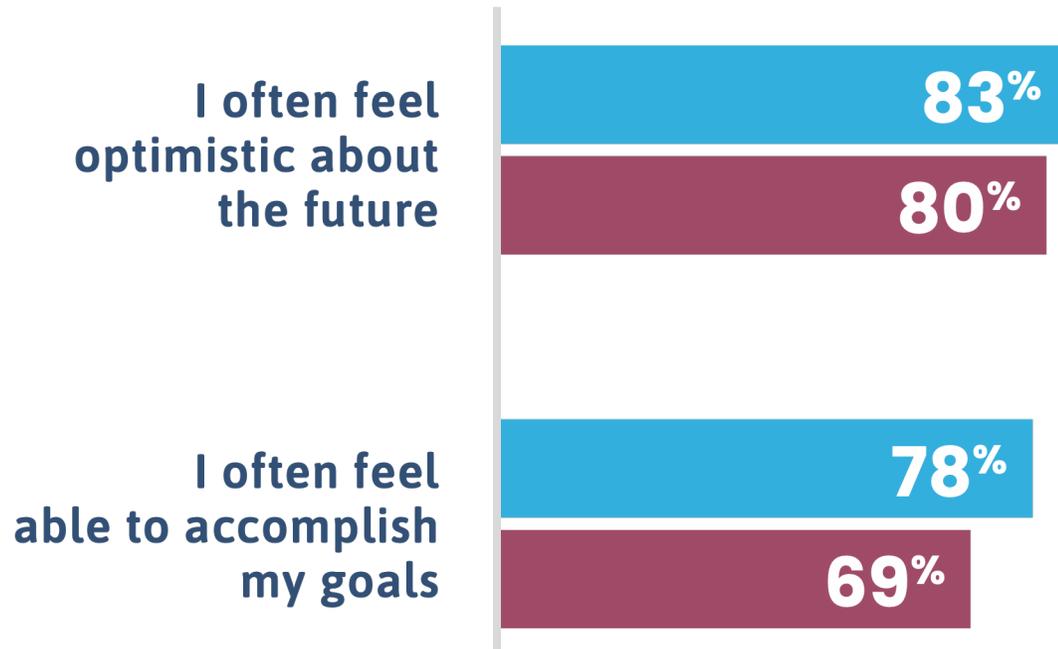
80%



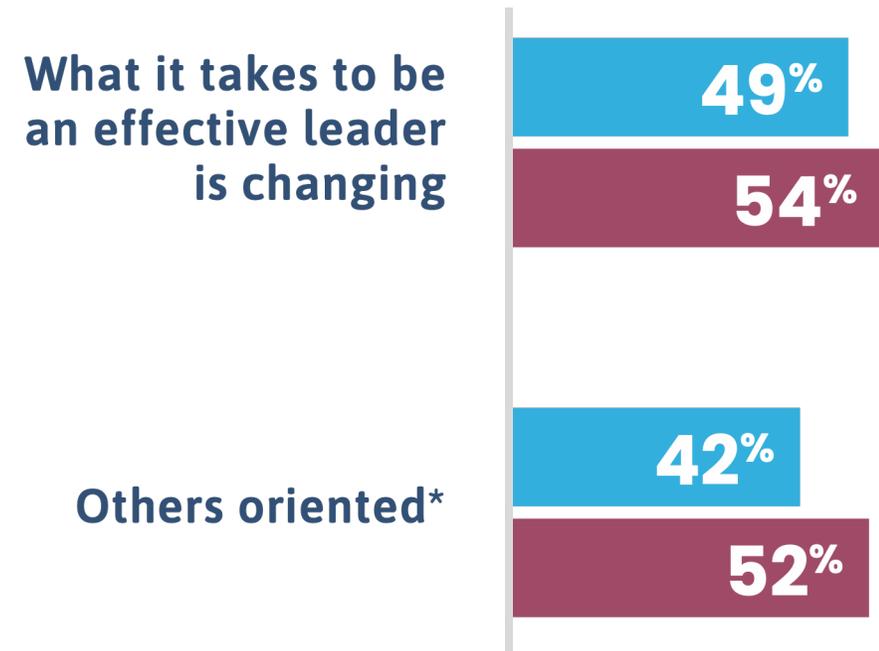
# Strong Connectivity Part 2

● Global ● United Kingdom

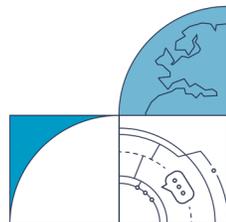
## FORWARD LOOKING



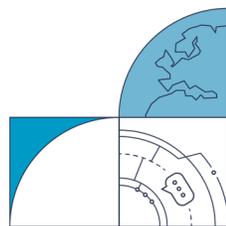
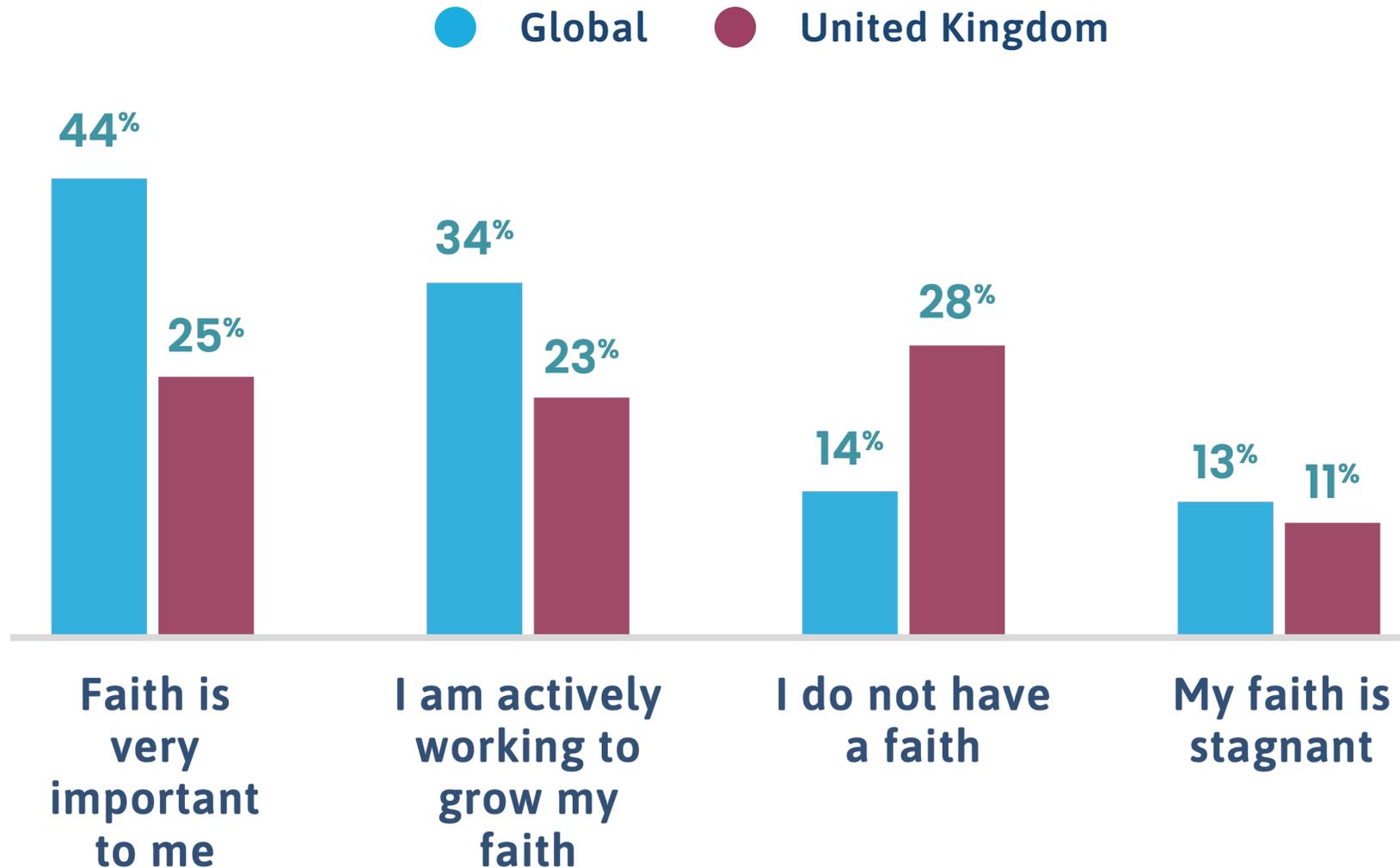
## OUTWARD ORIENTED



\*The average 18–35-year-old regularly participates in three charitable activities related to donating, volunteering or advocating. Those who are “others oriented” participate in four or more.

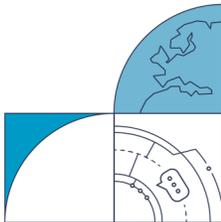
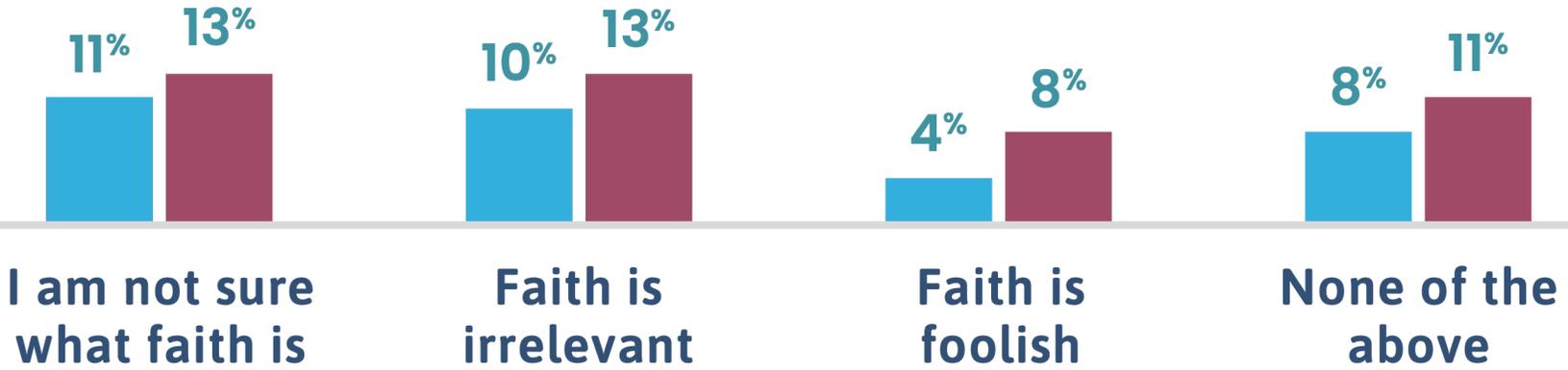


# The Connected Generations' Opinions of Faith Vary Part 1



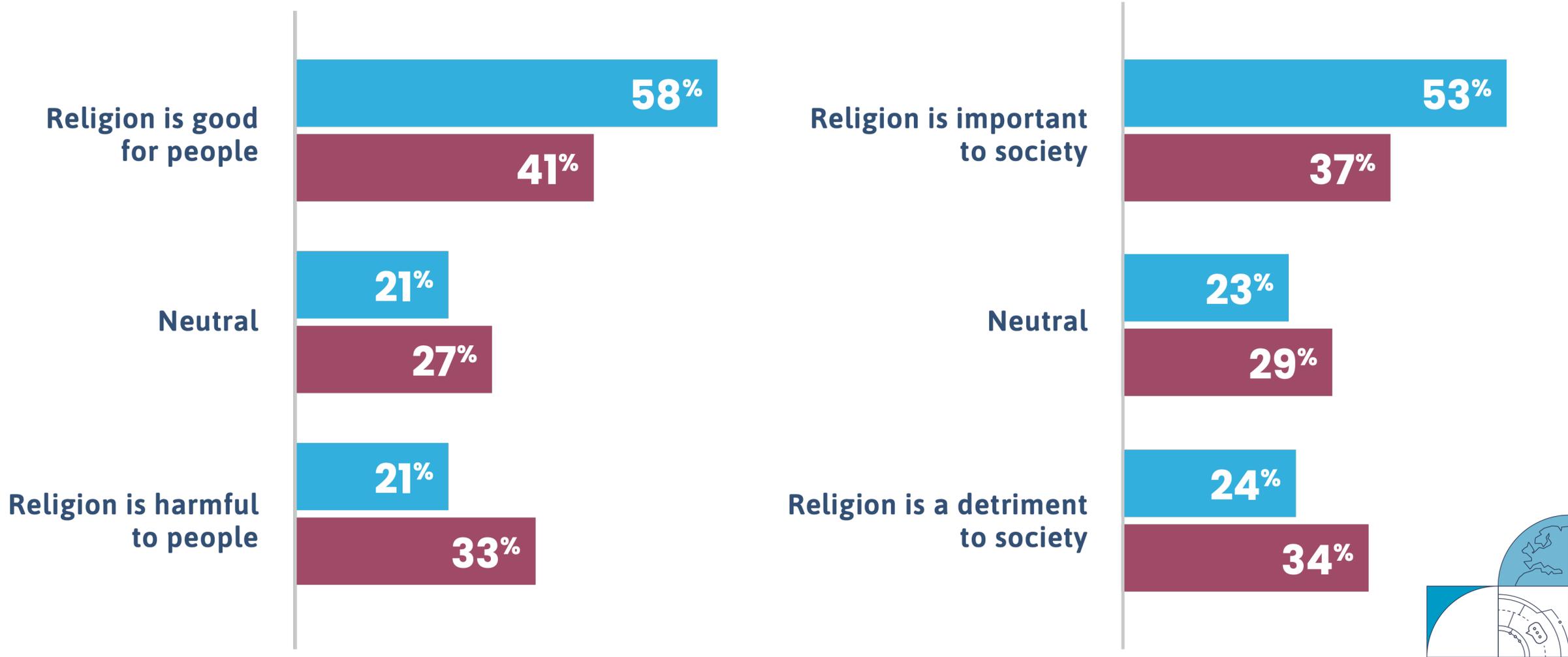
# The Connected Generations' Opinions of Faith Vary Part 2

● Global ● United Kingdom



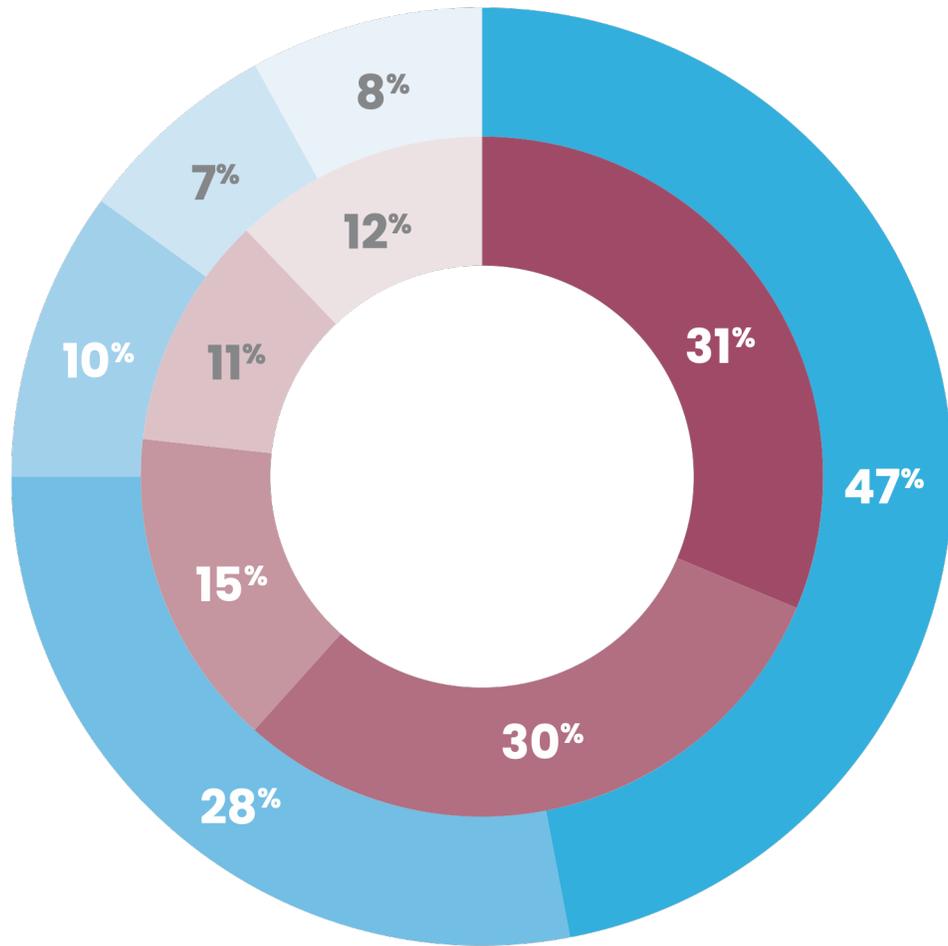
# ... And Suggest a Deep Ambivalence About Religion

● Global ● United Kingdom



# Most Young Adults Believe in Spiritual Forces

● Global ● United Kingdom



*Do you believe in spiritual forces?*



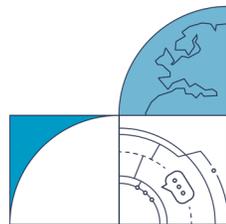
**Yes, I am certain they exist**

**I think they exist but I'm not sure**

**I do not know if spiritual forces exist**

**I don't think they exist, but it's possible**

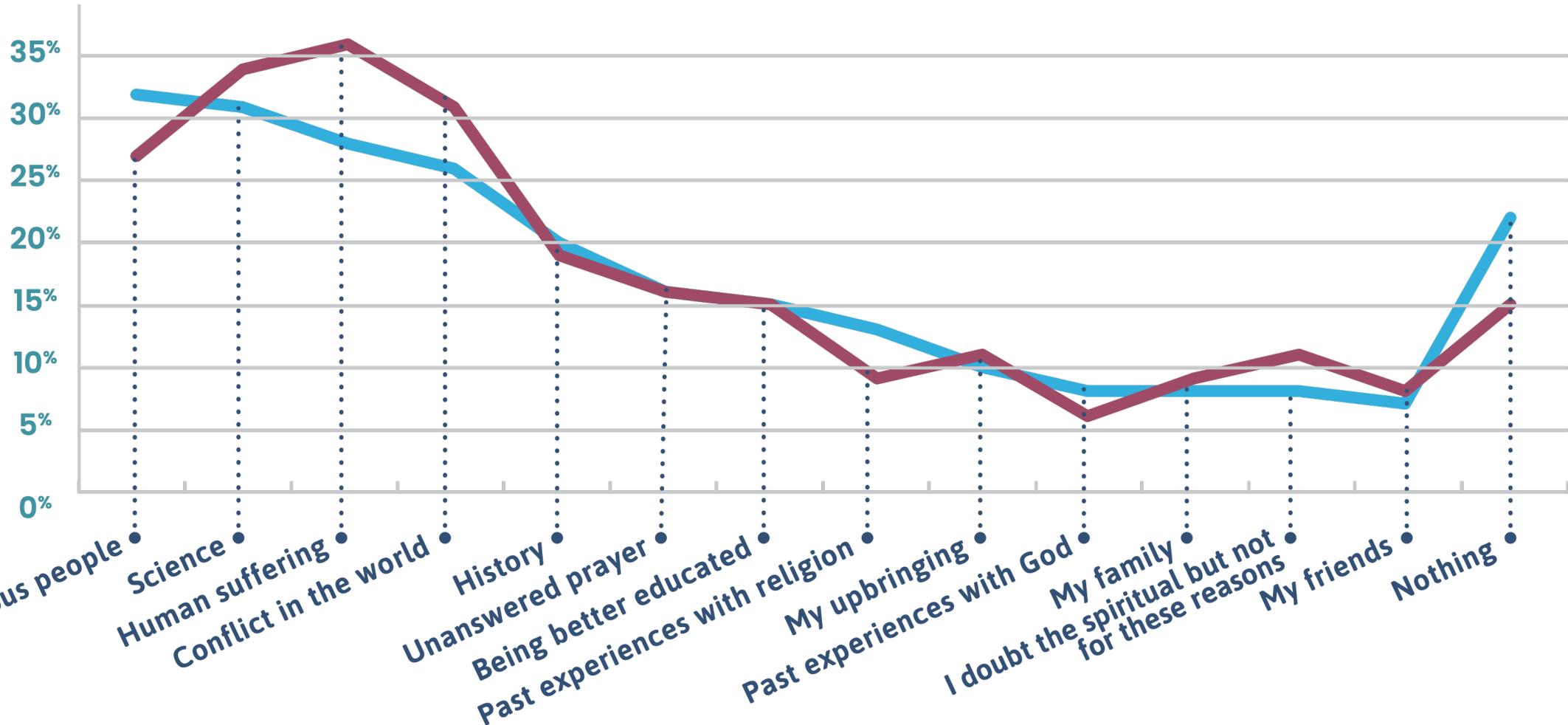
**No, I do not believe spiritual forces exist**



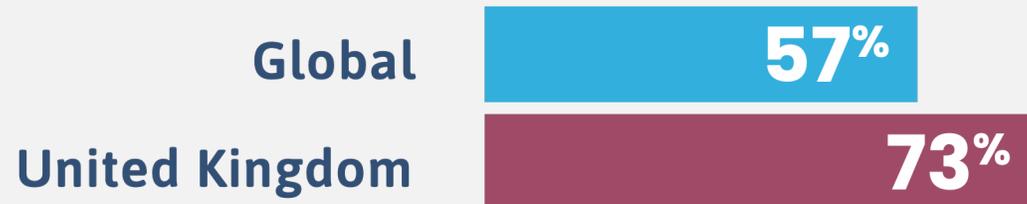
# ... But are Still Wrestling with Significant Doubts

● Global ● United Kingdom

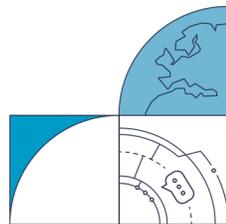
*“What makes you doubt things of a spiritual dimension?”*



# DROPOUT PERCENTAGE



JUST OVER HALF OF CHRISTIANS IN THE TOTAL SAMPLE MEET THE CHURCH DROPOUT DEFINITION. IN THE UNITED KINGDOM, HOWEVER, THE RATE CLIMBS TO NEARLY THREE-QUARTERS.



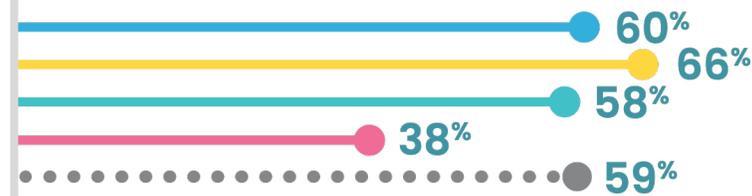
# Church Teachings Commonly Pose Challenges to Engagement Part 1



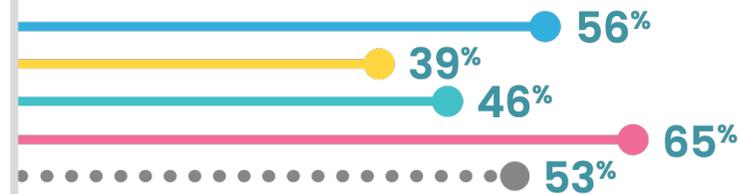
I prefer to distance myself from the politics of the Church



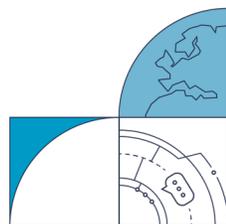
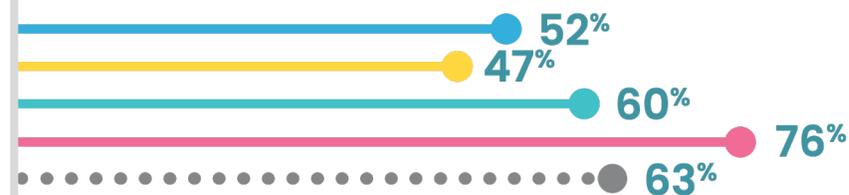
Faith is more relevant in the hard times of life



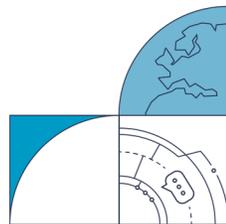
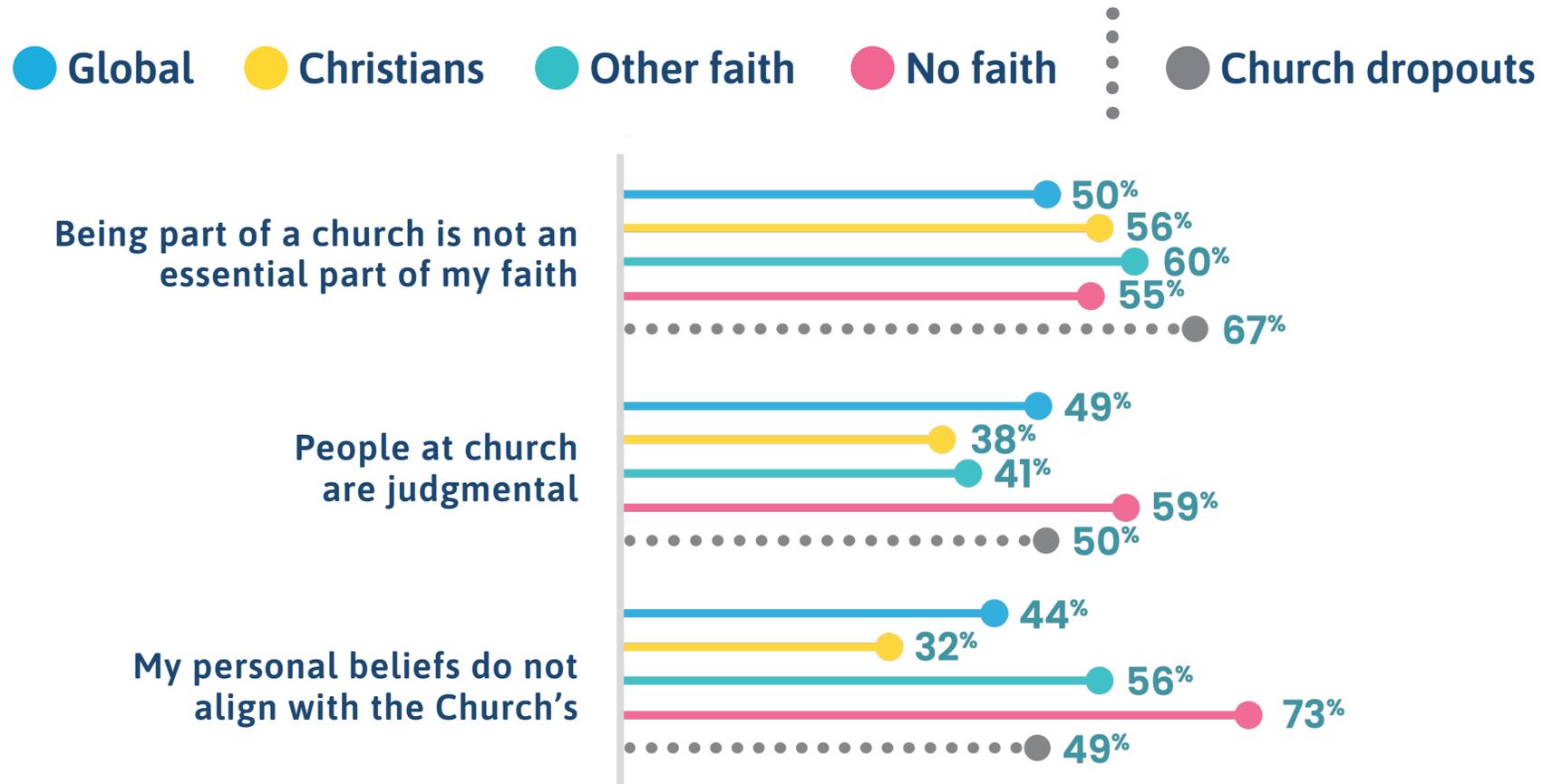
There is corruption in the Church



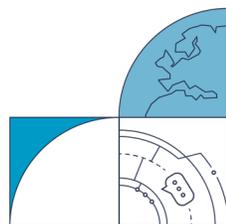
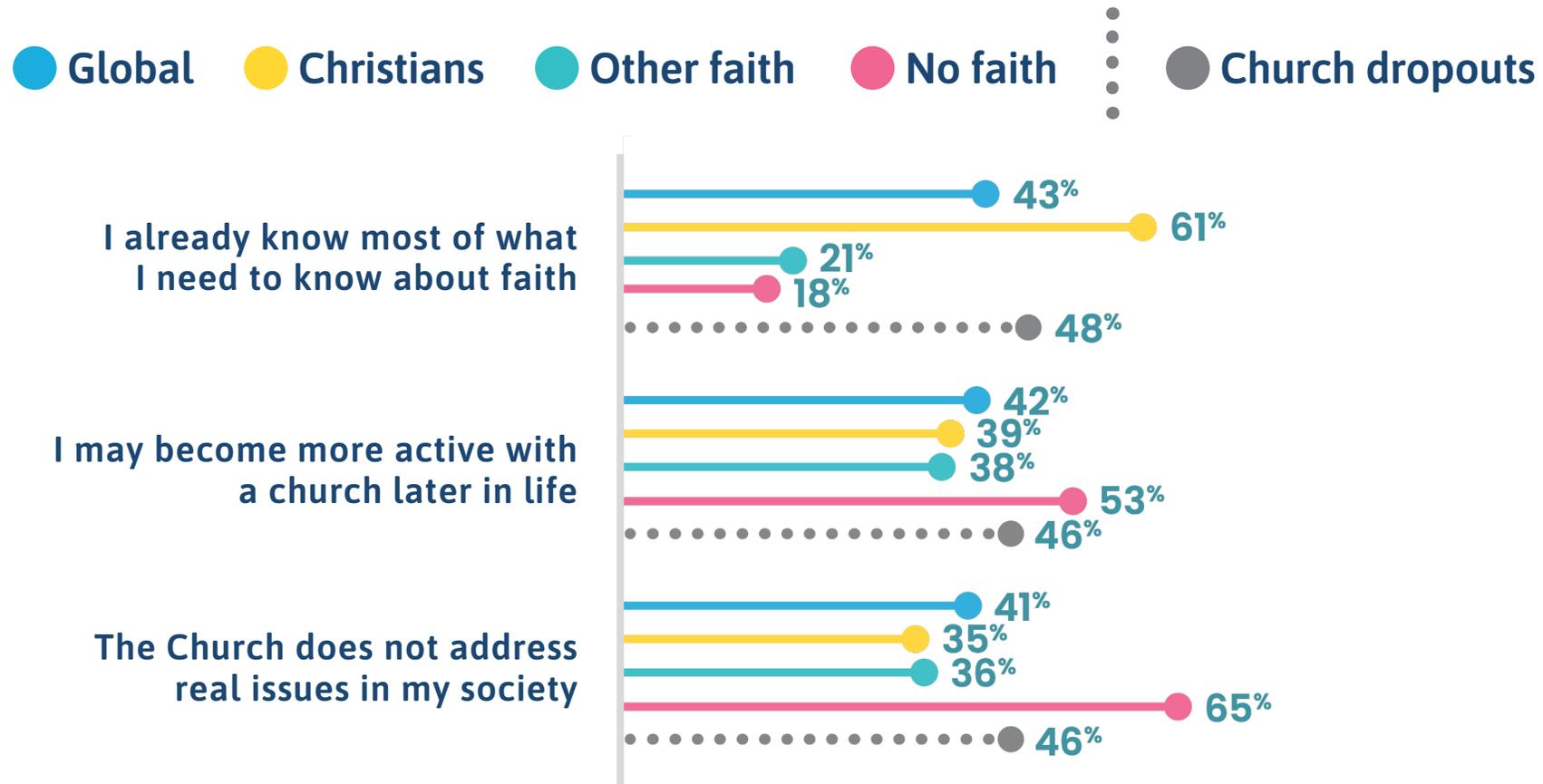
Church teachings have flaws or gaps



# Church Teachings Commonly Pose Challenges to Engagement Part 2



# Church Teachings Commonly Pose Challenges to Engagement Part 3

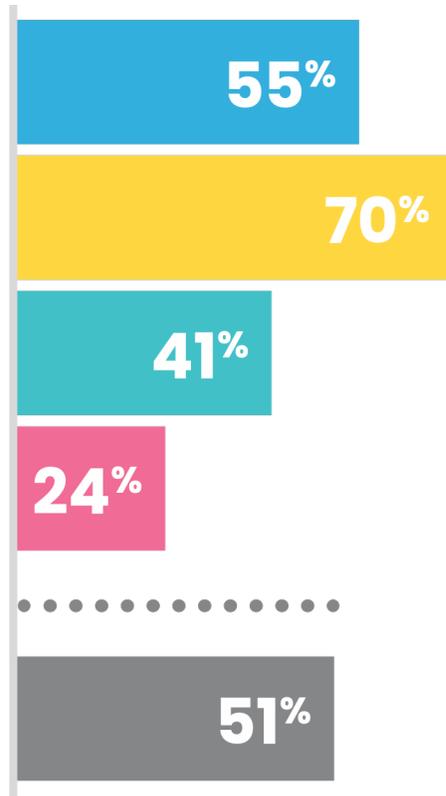


# Opinions of the Church Present a Clear Divide

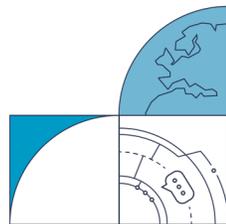
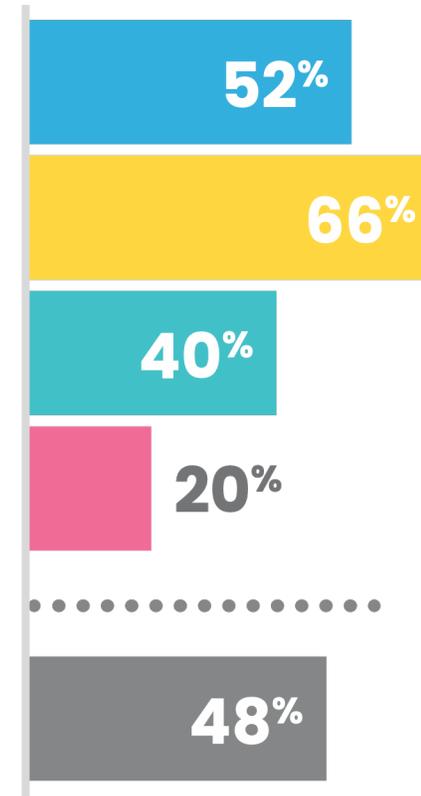
## Part 1

● Global ● Christians ● Other faith ● No faith ● Church dropouts

The Church is good for people

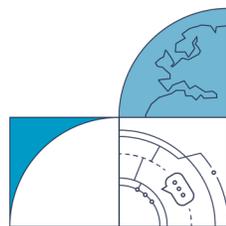
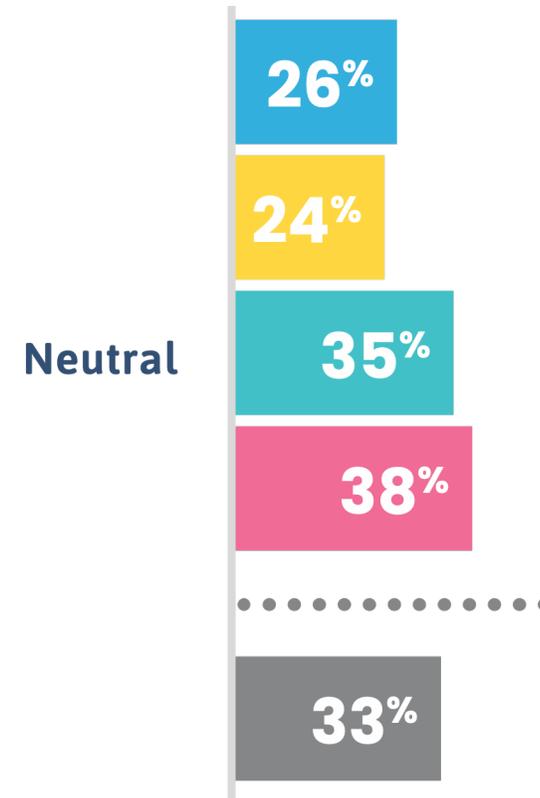
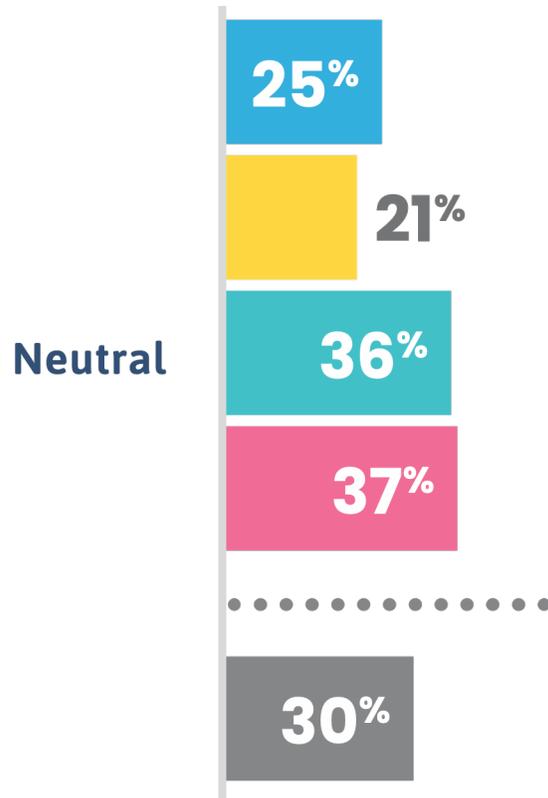


The Church is important to society



# Opinions of the Church Present a Clear Divide

## Part 2

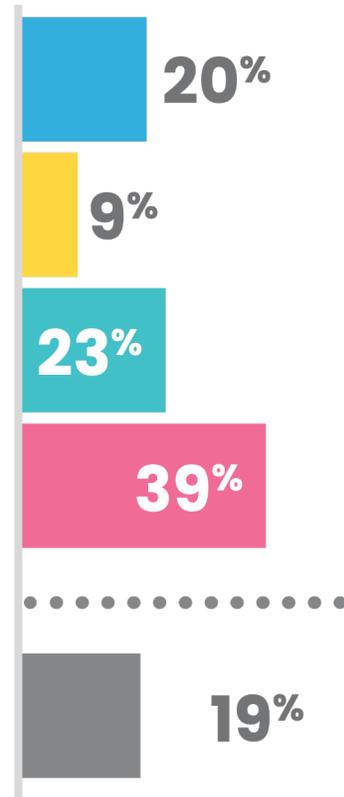


# Opinions of the Church Present a Clear Divide

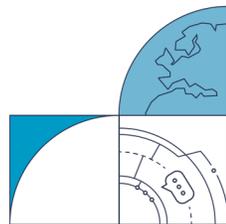
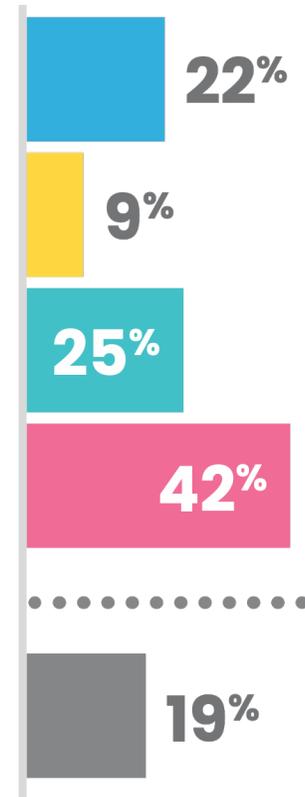
## Part 3

● Global ● Christians ● Other faith ● No faith ● Church dropouts

The Church is harmful to people

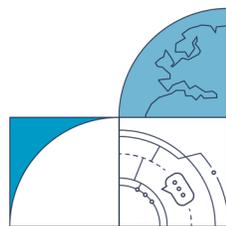
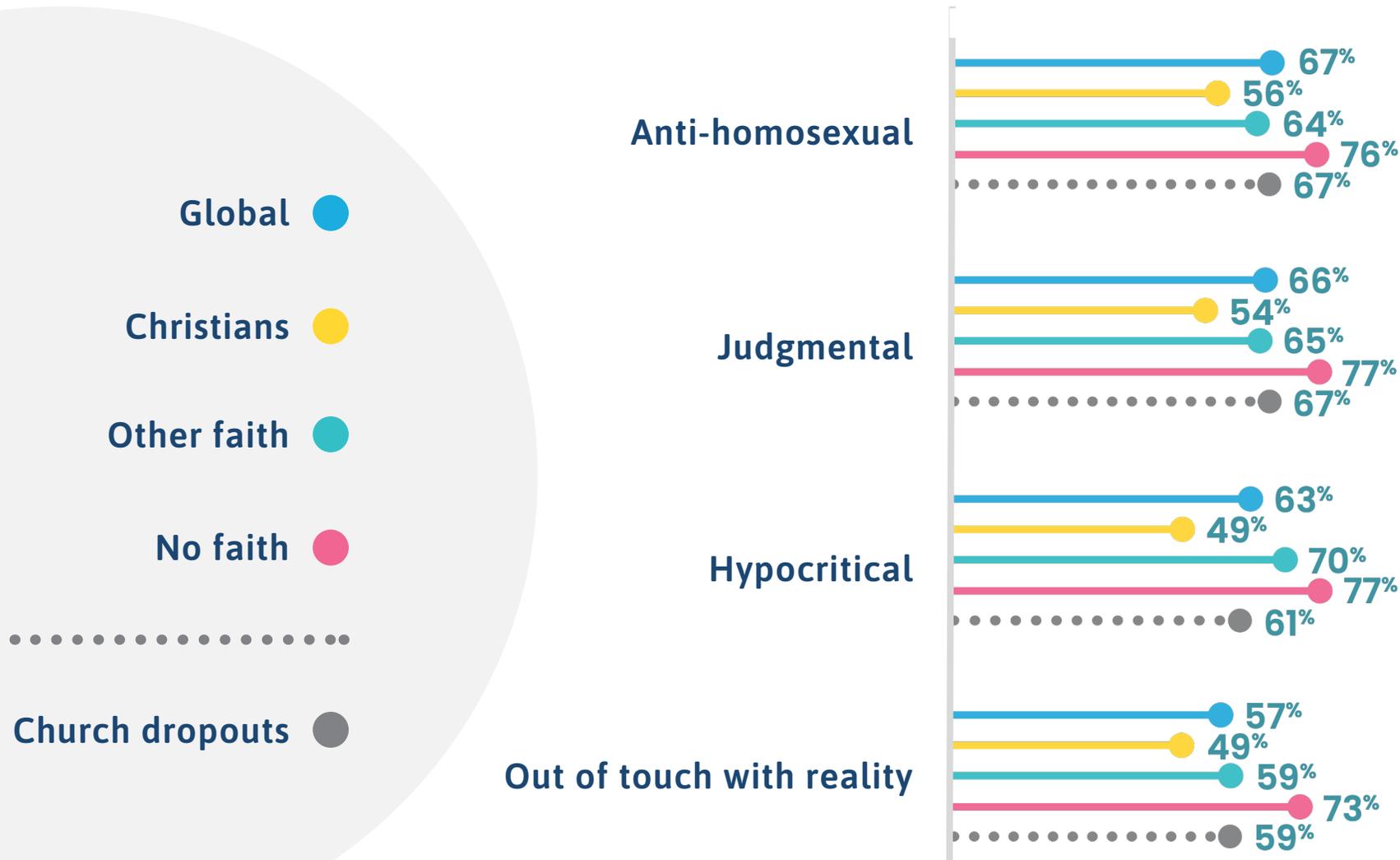


The Church is a detriment to society



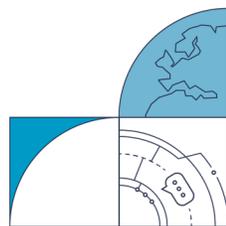
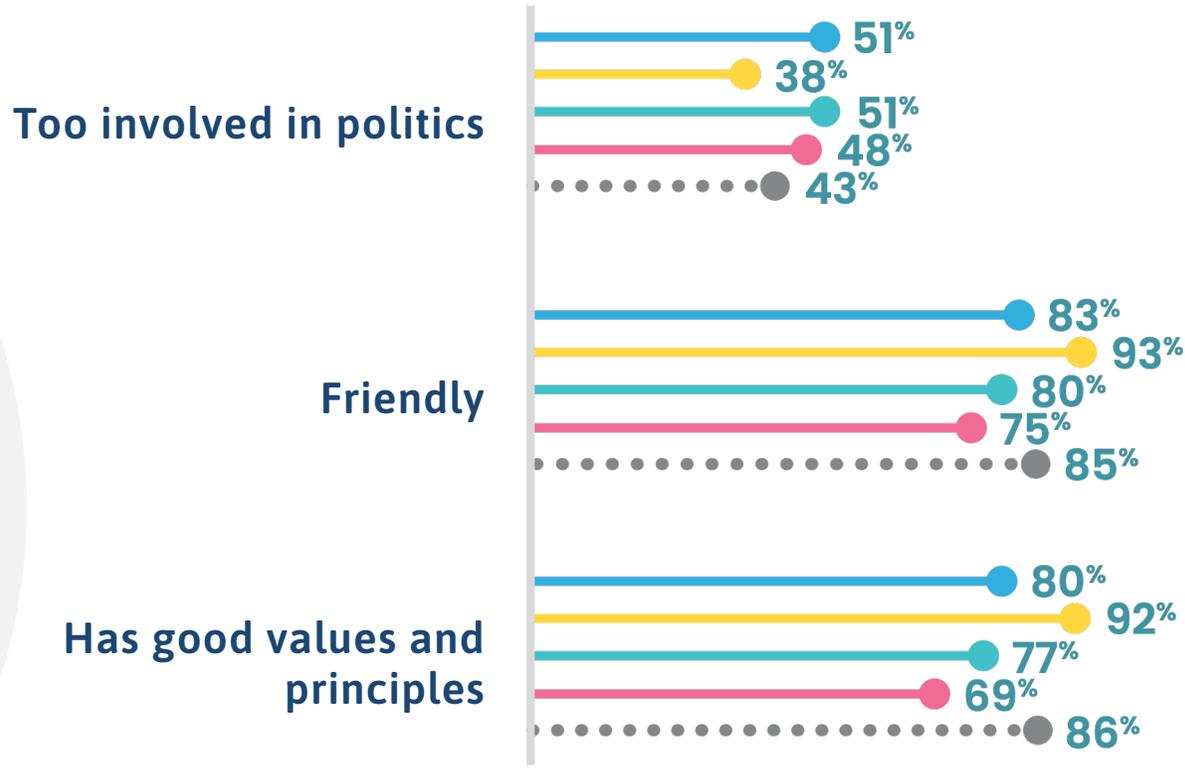
# Non-religious Young Adults See the Modern Church Differently Part 1

% say this term describes present-day Christianity "a lot" or "some"



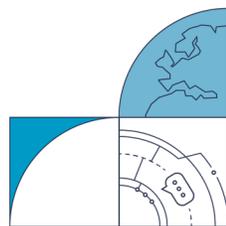
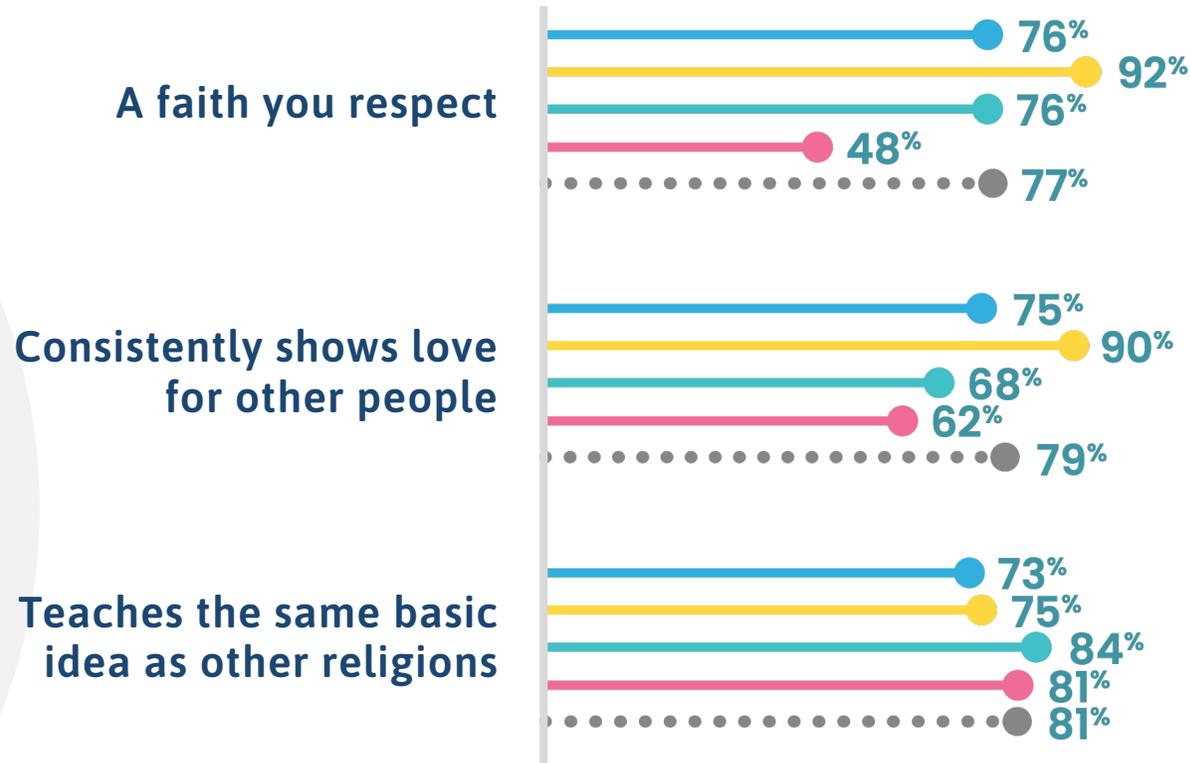
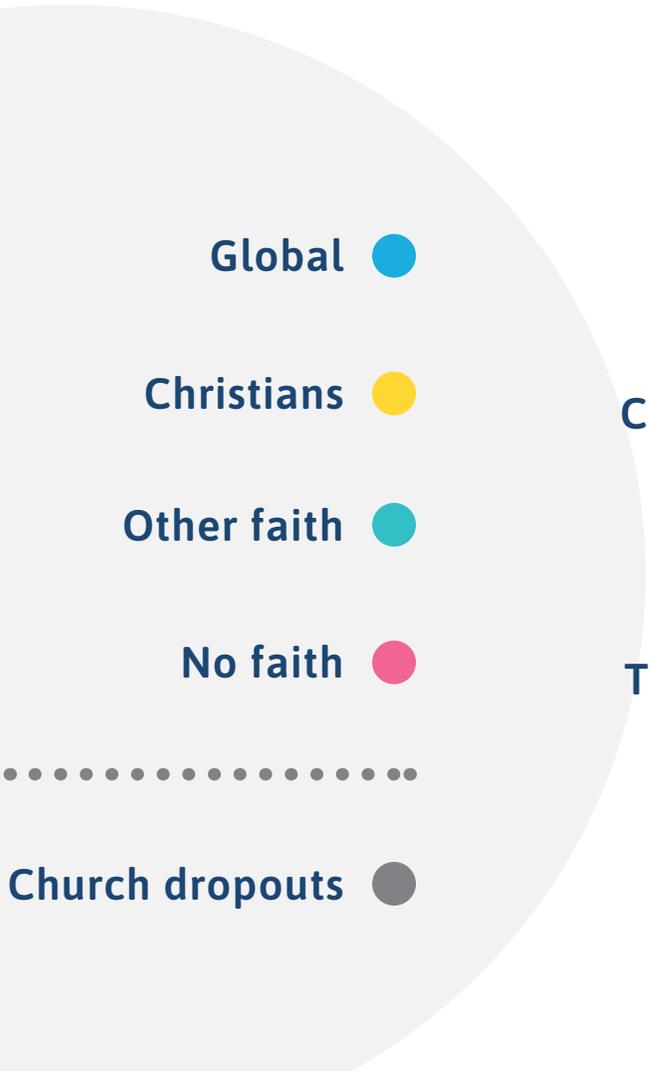
# Non-religious Young Adults See the Modern Church Differently Part 2

% say this term describes present-day Christianity "a lot" or "some"



# Non-religious Young Adults See the Modern Church Differently Part 3

% say this term describes present-day Christianity "a lot" or "some"



# There is Uncertainty About Jesus' Nature

## Part 1

"Who do you say Jesus is?"

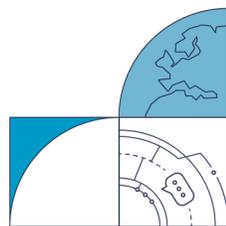
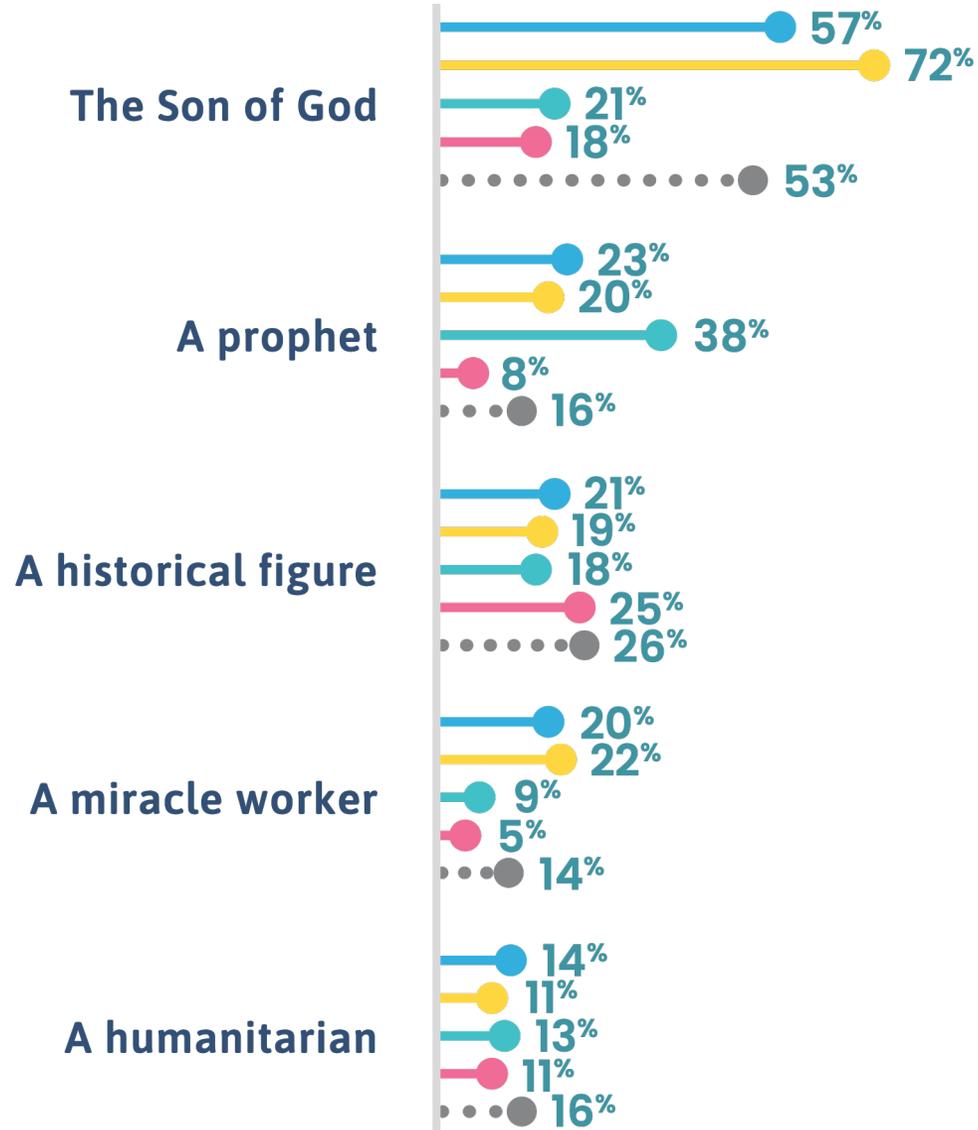
Global ●

Christians ●

Other faith ●

No faith ●

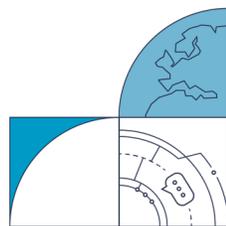
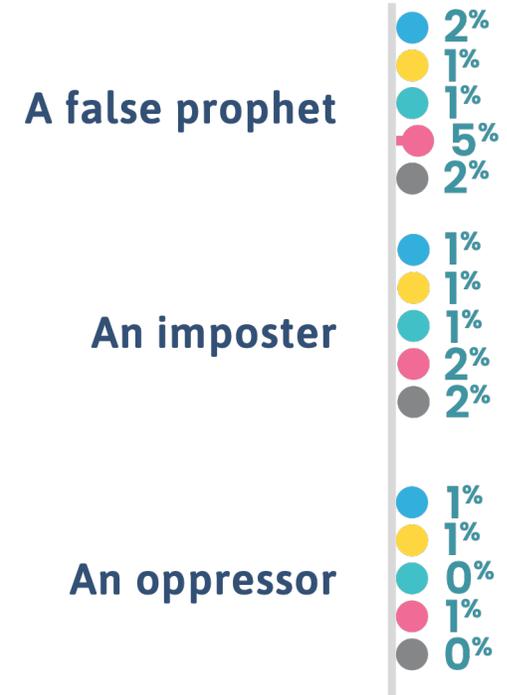
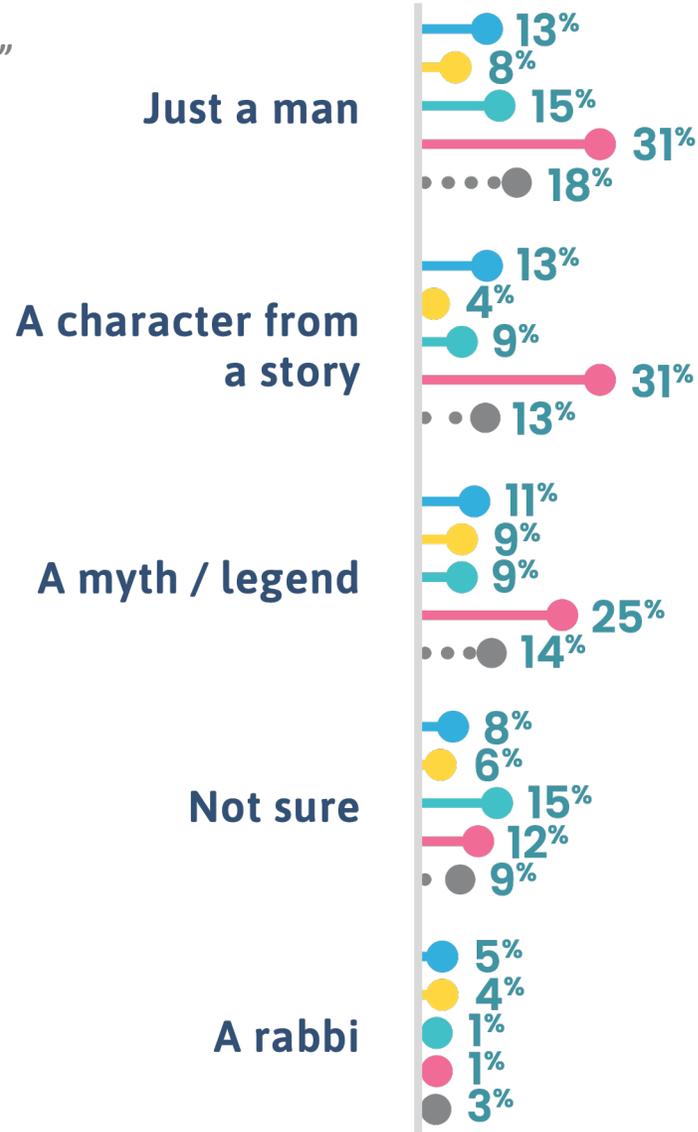
Church dropouts ●



# There is Uncertainty About Jesus' Nature

## Part 2

"Who do you say Jesus is?"



# ... And No Clear Consensus on the Primary Markers of Christian Identity Part 1

*"How do you know someone is a Christian?"*

Global ●

Christians ●

Other faith ●

No faith ●

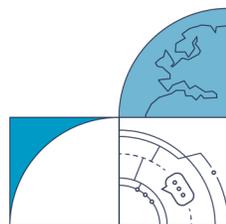
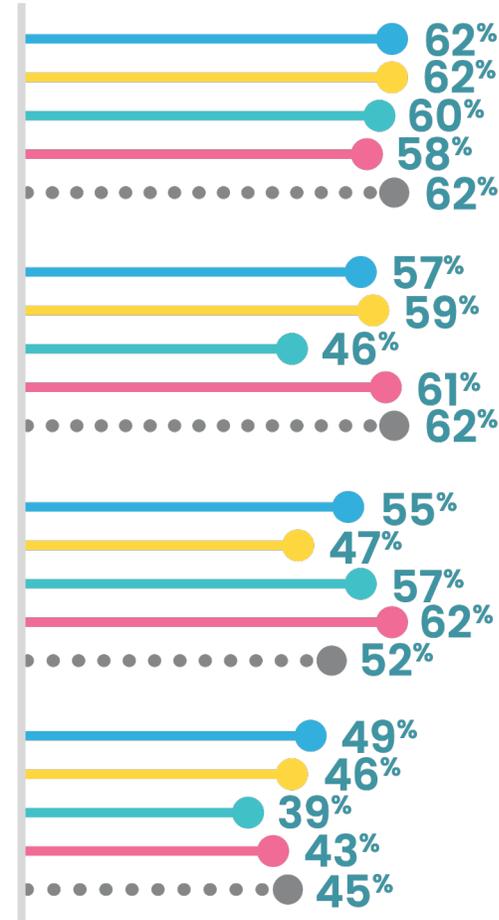
Church dropouts ●

**Believe Jesus was the Son of God**

**Pray to God**

**Attend church**

**Believe Jesus rose from the dead**



# ... And No Clear Consensus on the Primary Markers of Christian Identity Part 2

*"How do you know someone is a Christian?"*

Global ●

Christians ●

Other faith ●

No faith ●

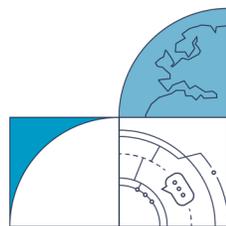
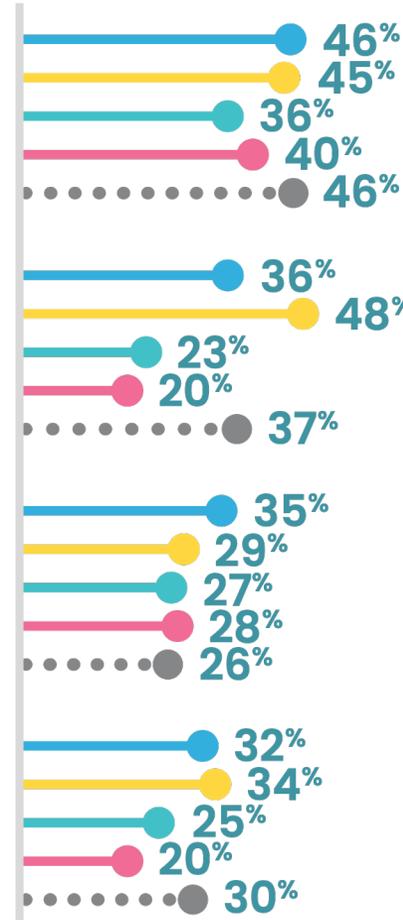
.....  
Church dropouts ●

**Believe in eternal life in Heaven**

**Forgive others**

**Talk about their faith with non-believers**

**Repent of sins**



# ... And No Clear Consensus on the Primary Markers of Christian Identity Part 3

*"How do you know someone is a Christian?"*

Global ●

Christians ●

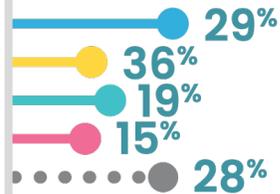
Other faith ●

No faith ●

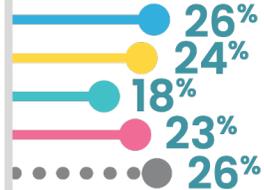
.....

Church dropouts ●

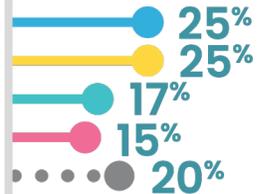
Care for the poor and vulnerable



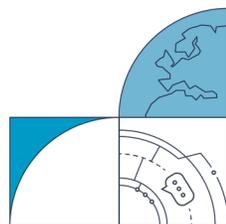
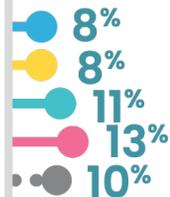
Take communion / the Eucharist / sacraments



Avoid any immoral behavior

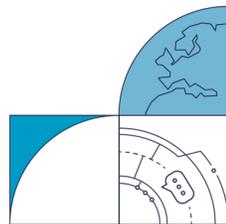
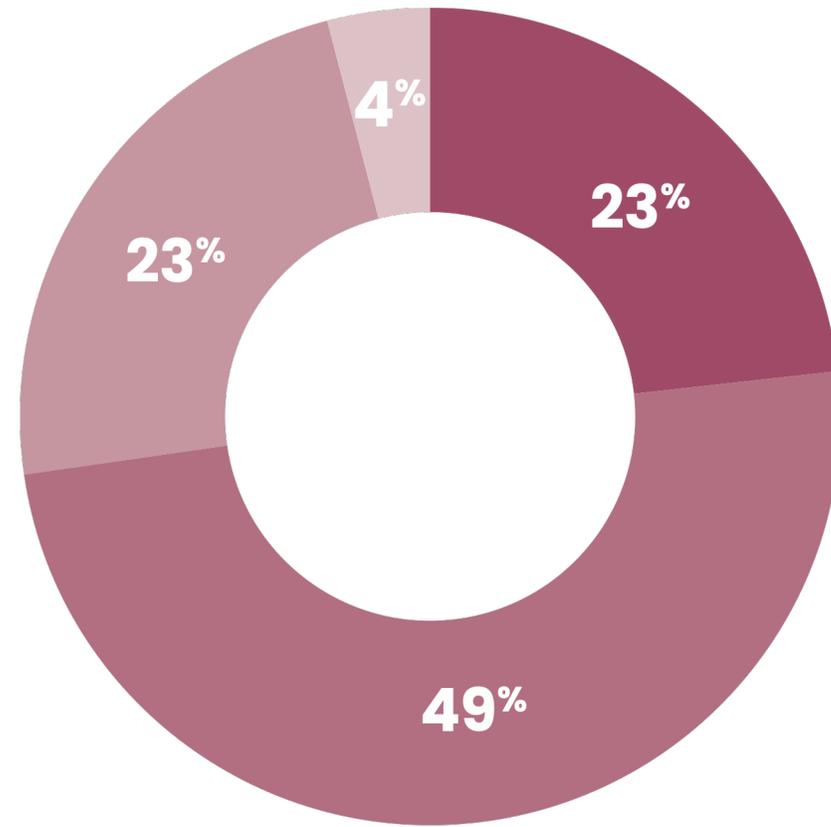
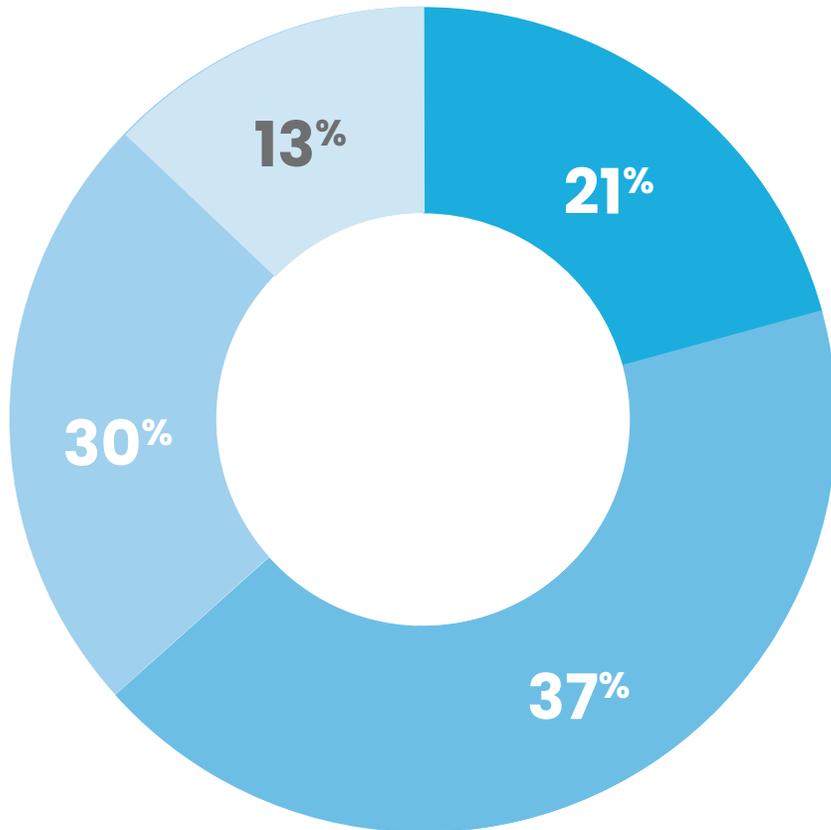


None of the above



# Resilient Discipleship & the Impact of the Church

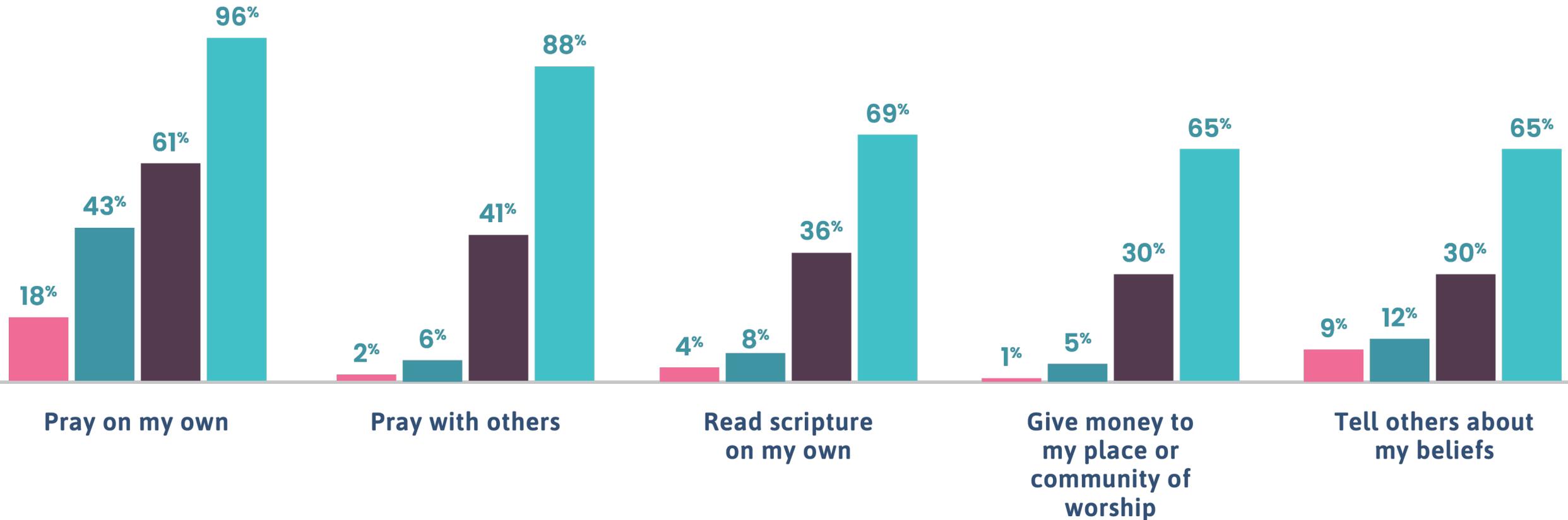
● Global ● United Kingdom  
● Prodigals ● Nomads ● Habitual churchgoers ● Resilient disciples



# Prayer & Scripture are the Foundation of Resilience

*"At least once a month I ..."*

● Prodigals    ● Nomads    ● Habitual churchgoers    ● Resilient disciples



# Church is Deeply Impactful on Identity & Vocation

● Total (United States)    
 ● Habitual churchgoers    
 ● Resilient disciples



# What Young Adults Say is Missing From Worship Communities Part 1

- Habitual churchgoers
- Resilient disciples

My friends attending

14%

23%

My family attending

13%

15%

Prayer events

9%

15%

Support groups for challenges in my life

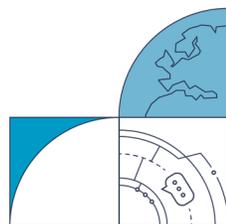
12%

15%

Opportunities to care for the poor and needy

7%

15%



# What Young Adults Say is Missing From Worship Communities Part 2

- Habitual churchgoers
- Resilient disciples

Opportunities to fight injustice and oppression

13%

12%

Readings and recitations

5%

8%

Workshops for strengthening relationships (marriages, families, etc.)

12%

8%

Vocational training

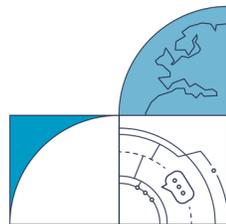
11%

8%

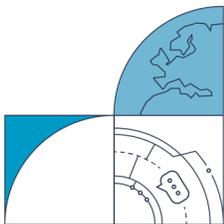
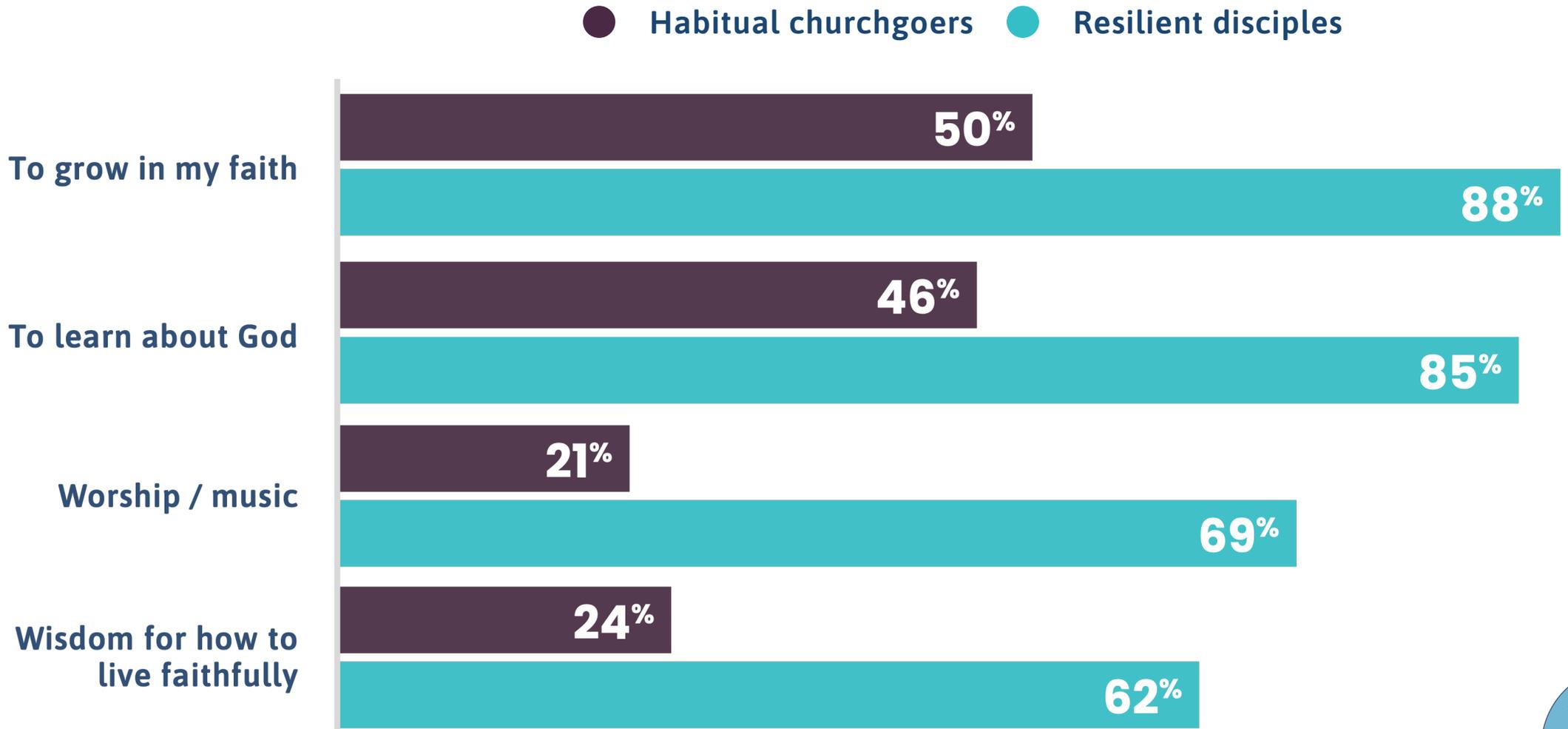
Teachings relevant to my life

11%

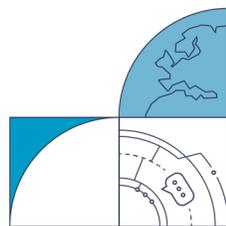
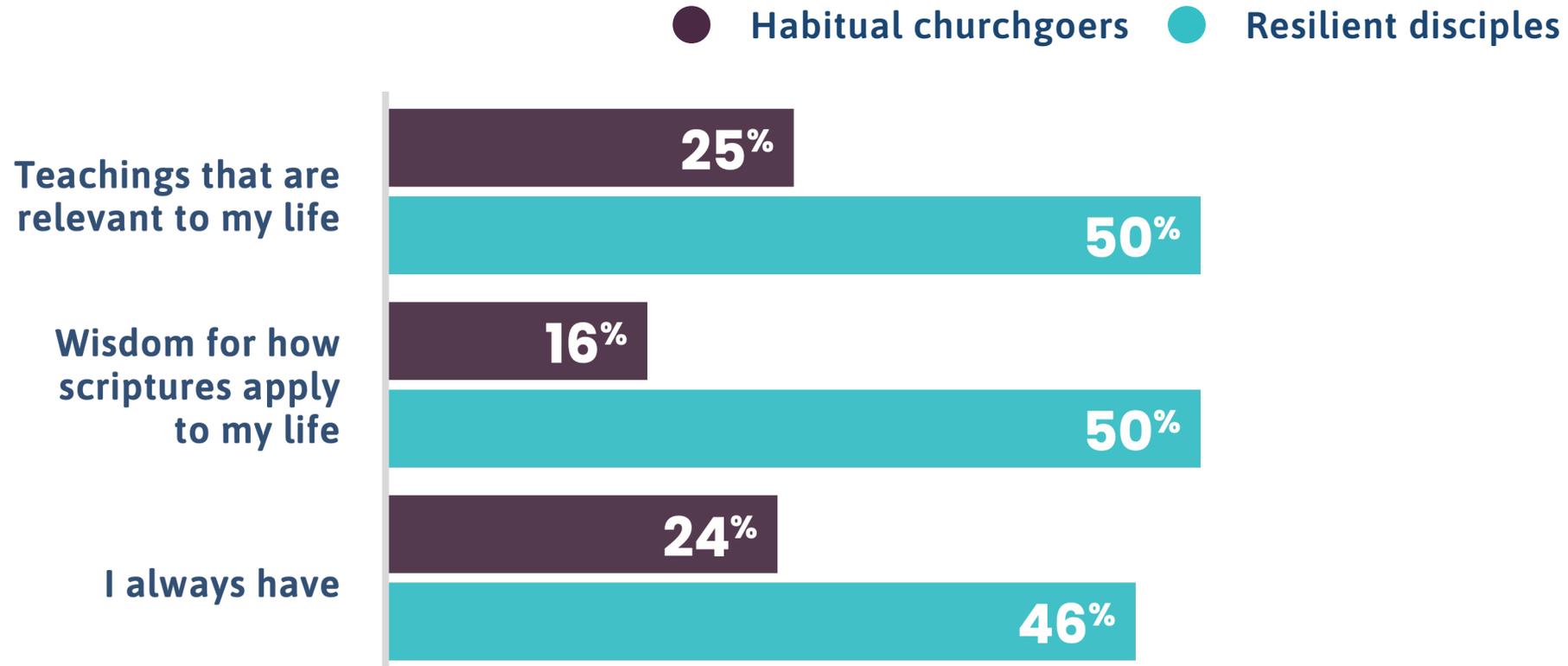
8%



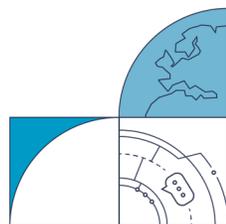
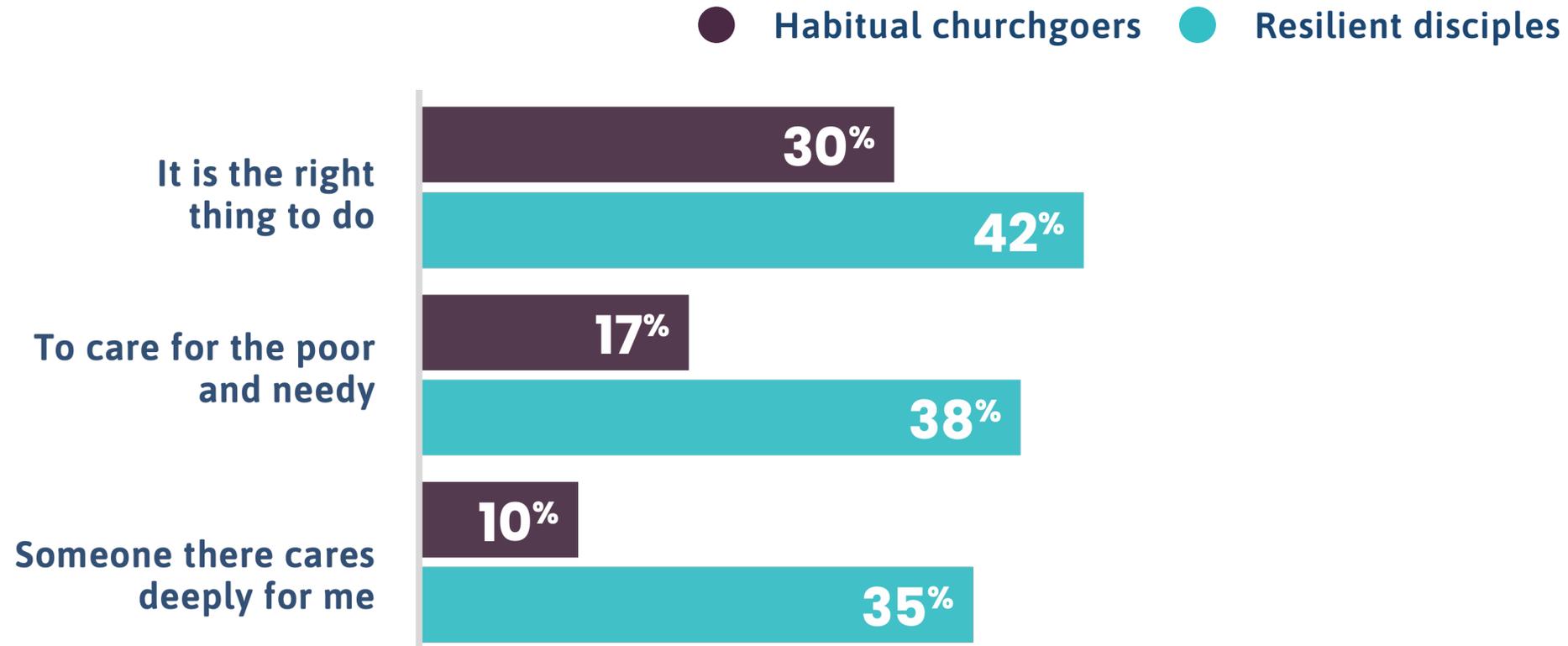
# Why Young Adults Participate in Worship Communities Part 1



# Why Young Adults Participate in Worship Communities Part 2



# Why Young Adults Participate in Worship Communities Part 3

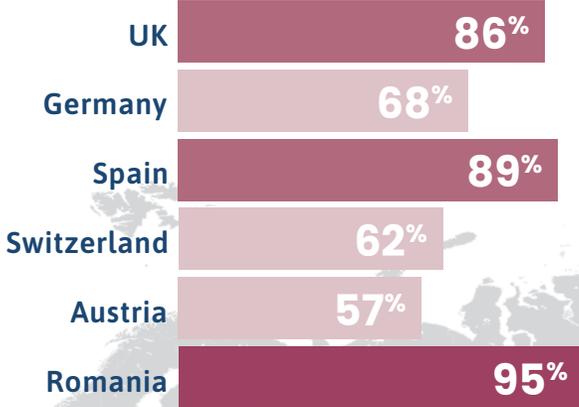


### NORTH AMERICA

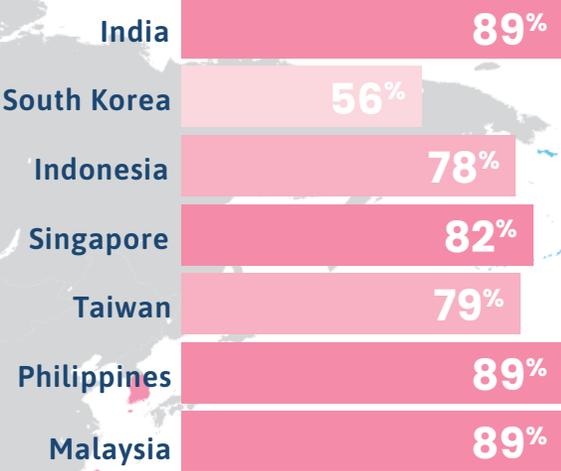


**Our Society Is Facing a Crisis in Leadership Because There Are Not Enough Good Leaders Right Now**

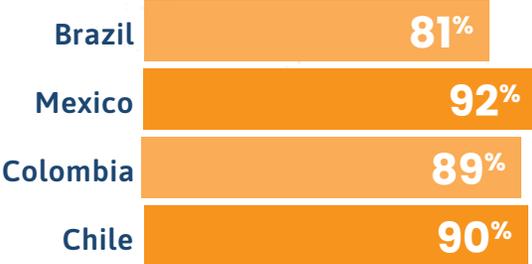
### EUROPE



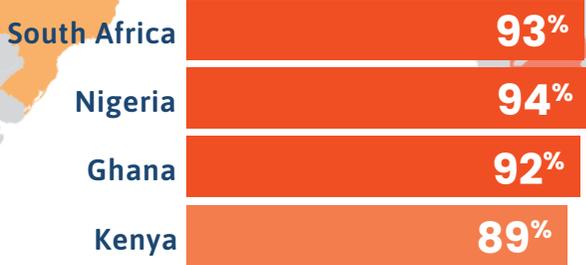
### ASIA



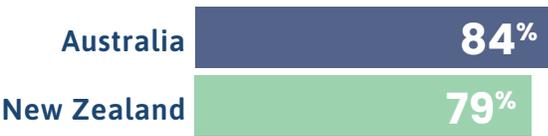
### LATIN AMERICA



### AFRICA

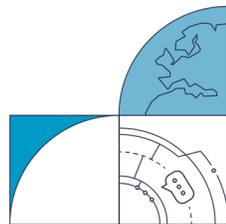
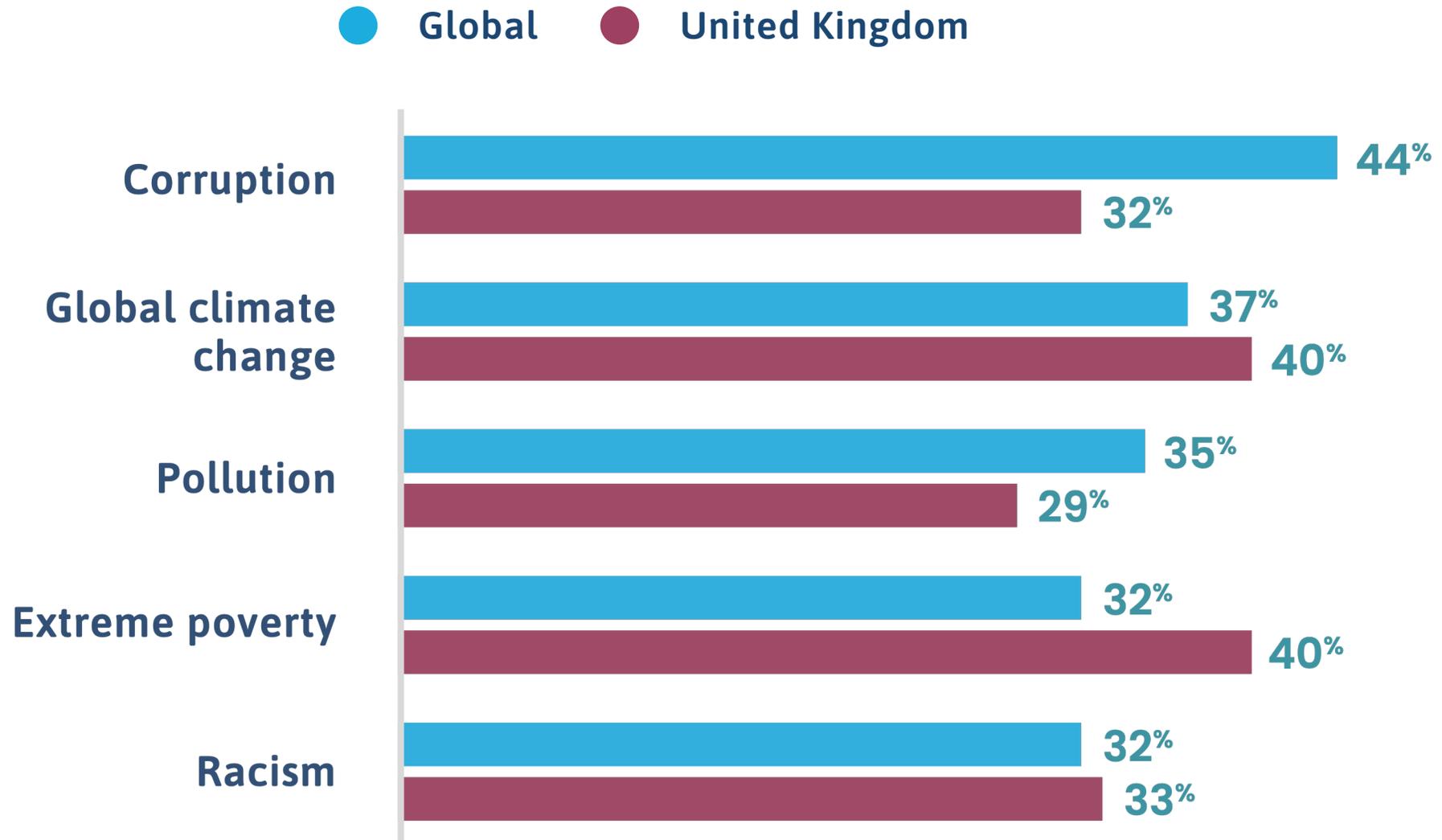


### OCEANIA



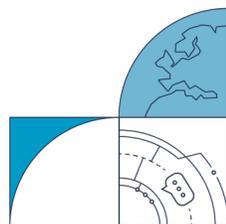
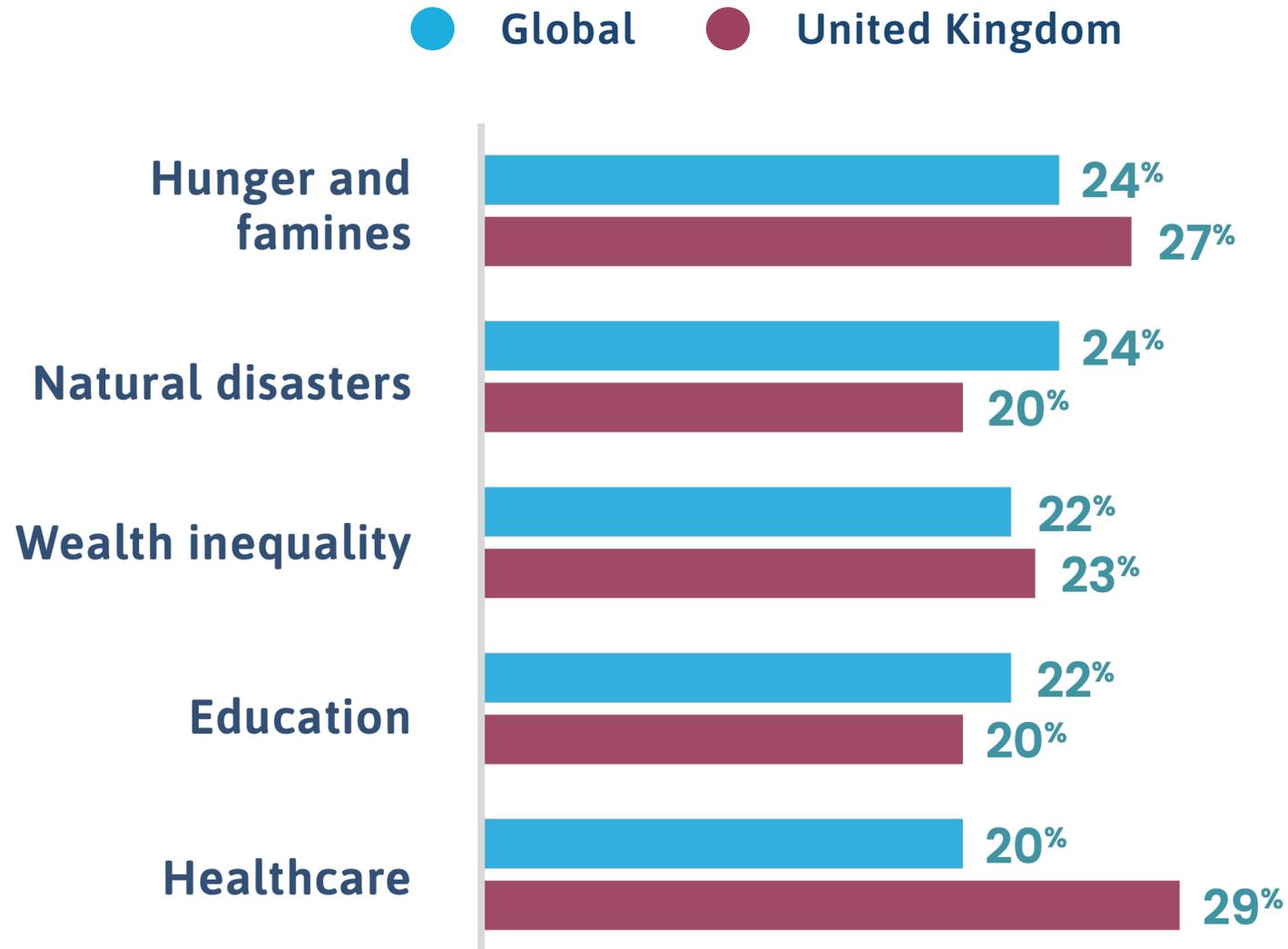
# Fears About the World's Future

## Part 1



# Fears About the World's Future

## Part 2



# Ready to Make a Difference

*"In the last three years, I have ..."*

● Global ● United Kingdom

Signed a petition



Donated to a local charity



Volunteered or served others locally



Raised awareness for a meaningful cause



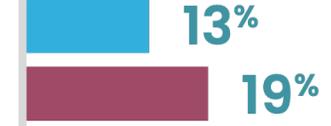
Donated to a national charity



Donated to a Christian charity



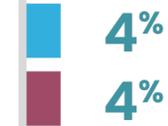
Donated to an international charity



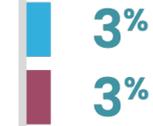
Sponsored a child



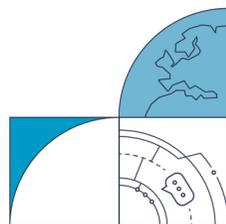
Taken an international trip to volunteer



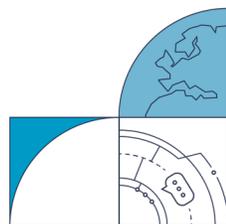
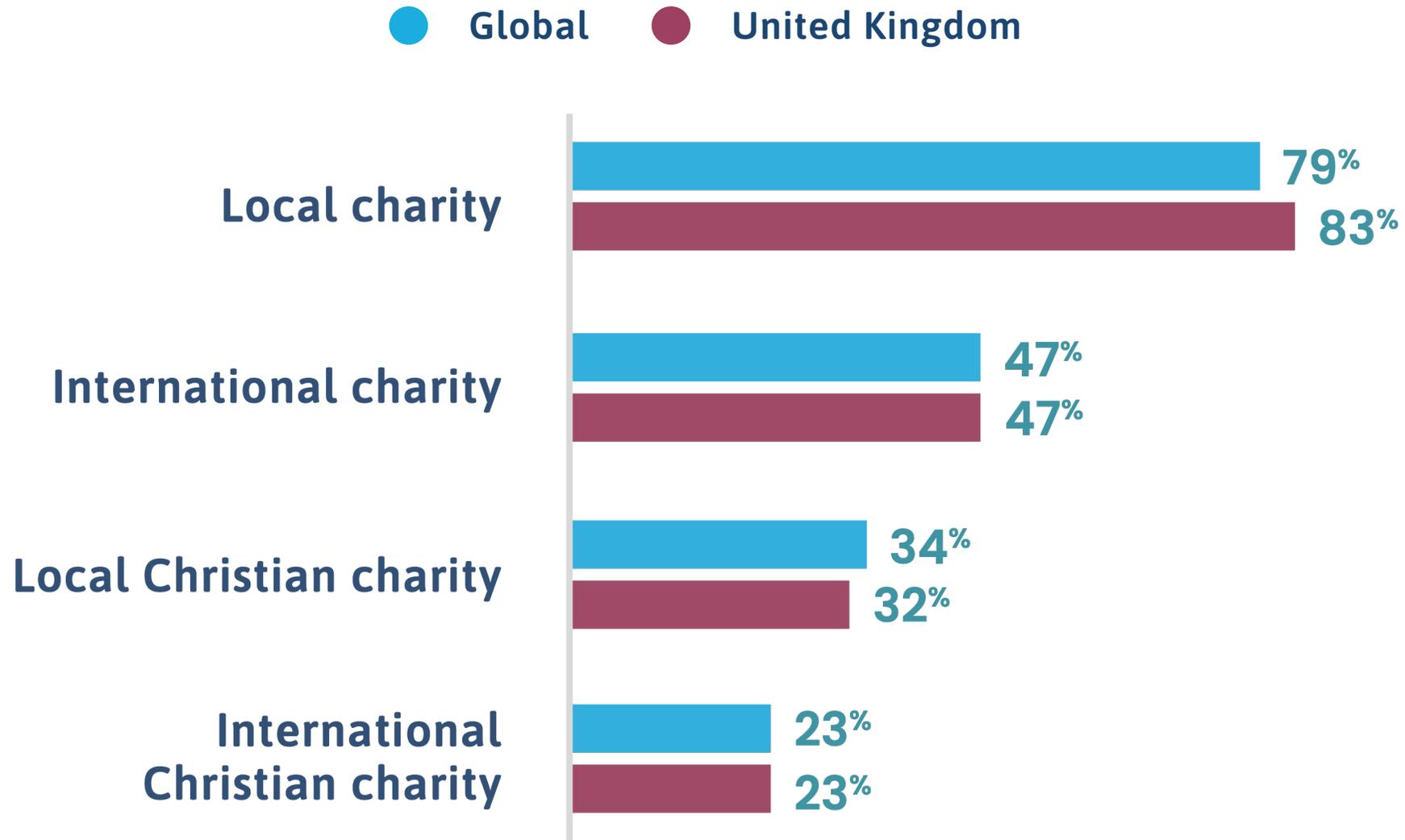
Lived internationally as a volunteer



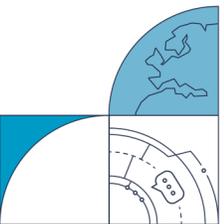
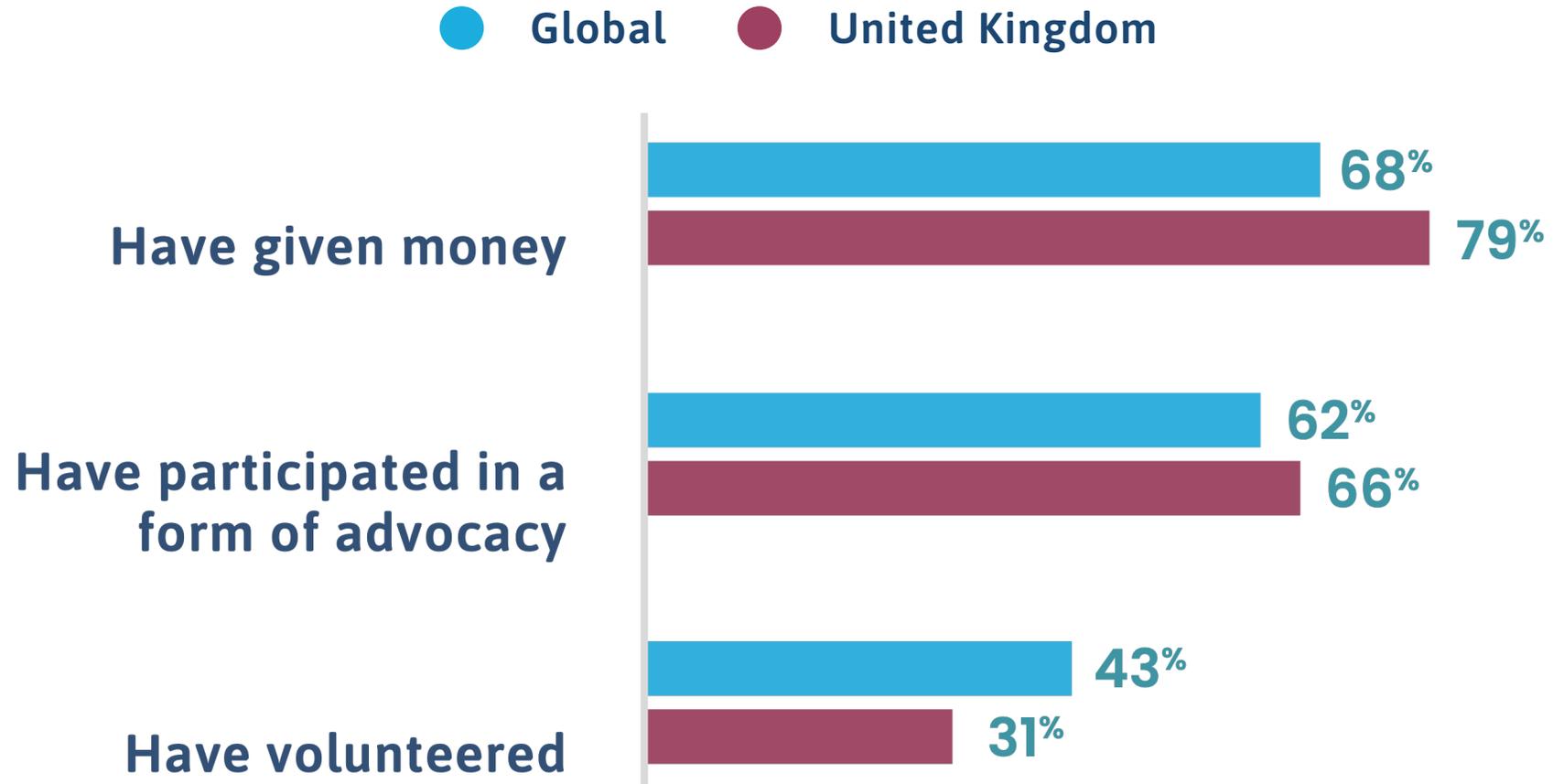
None of the above



# The Charities Young Adults are Interested in Supporting



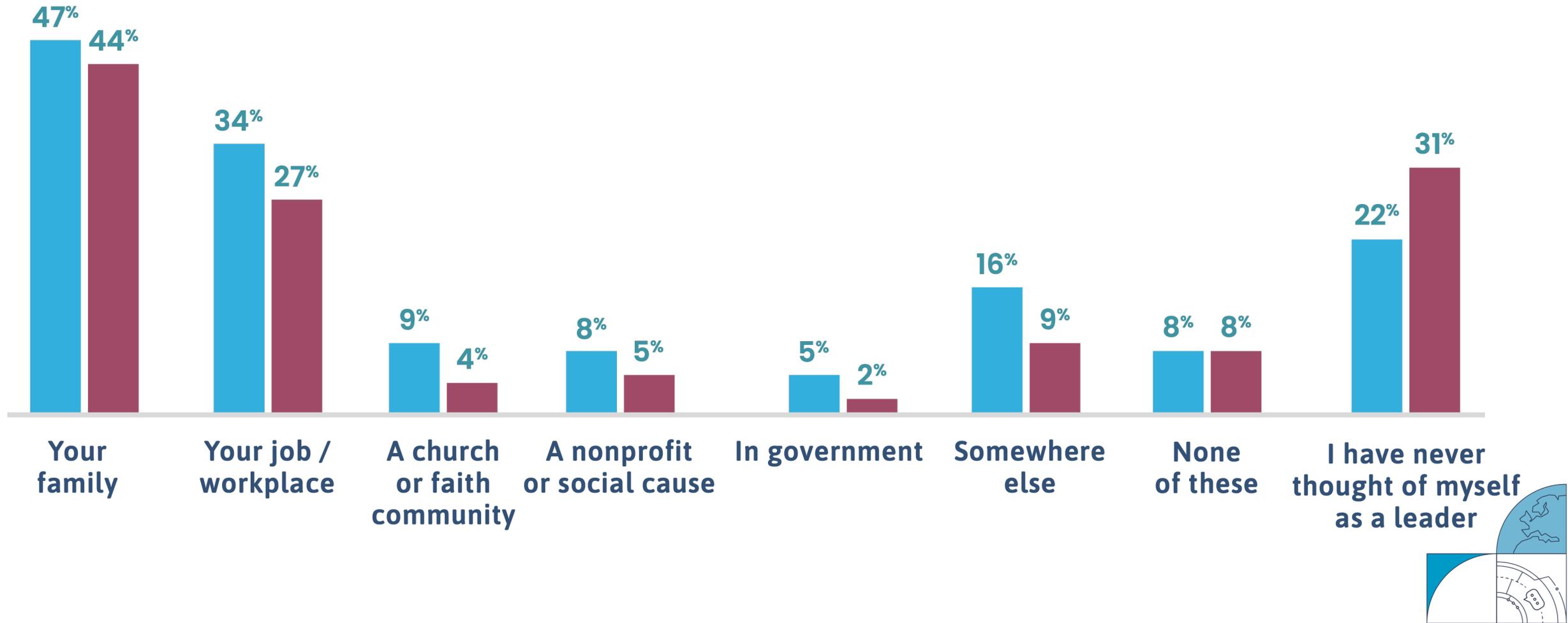
# Participation in Charitable Activities



# One-Third Has Either Never Felt Like A Leader Or Cannot Say Where They Lead

*'Where do you consider yourself a leader?'*

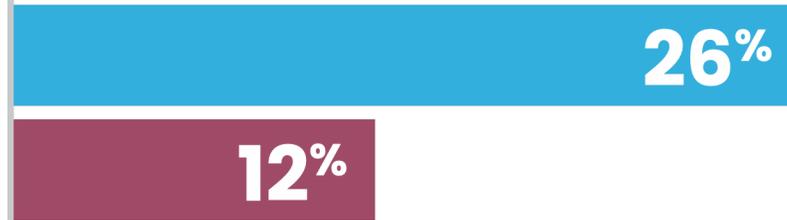
● Global ● United Kingdom



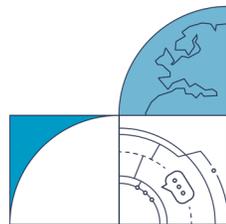
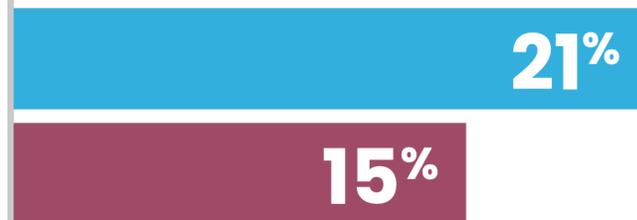
# The Church Has a Role to Play in Inspiring and Growing Leadership

● Global ● United Kingdom

I have been inspired to be a leader based on the example of someone at my church

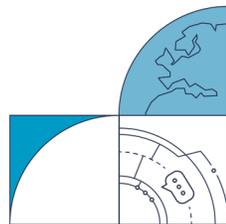
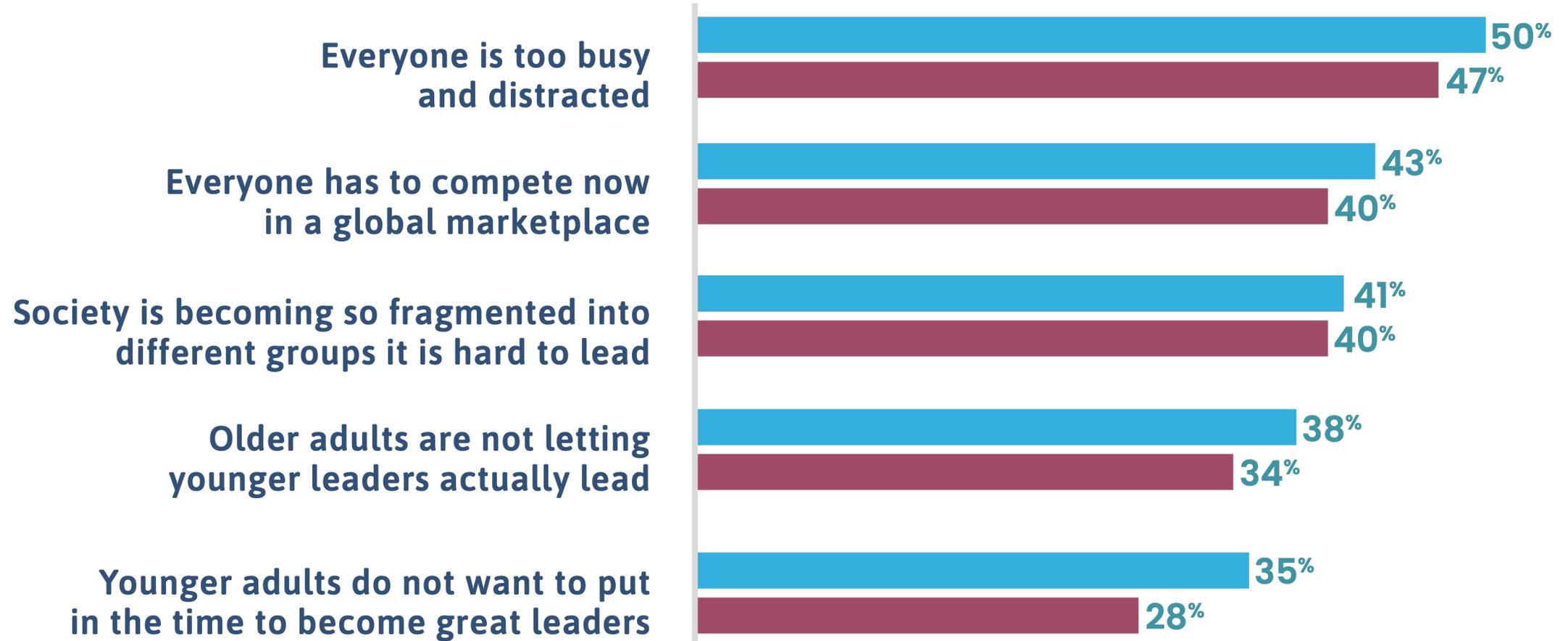


I have access to leadership training for ministry through my church

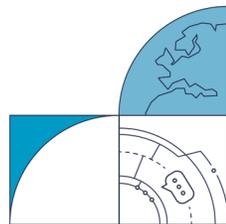
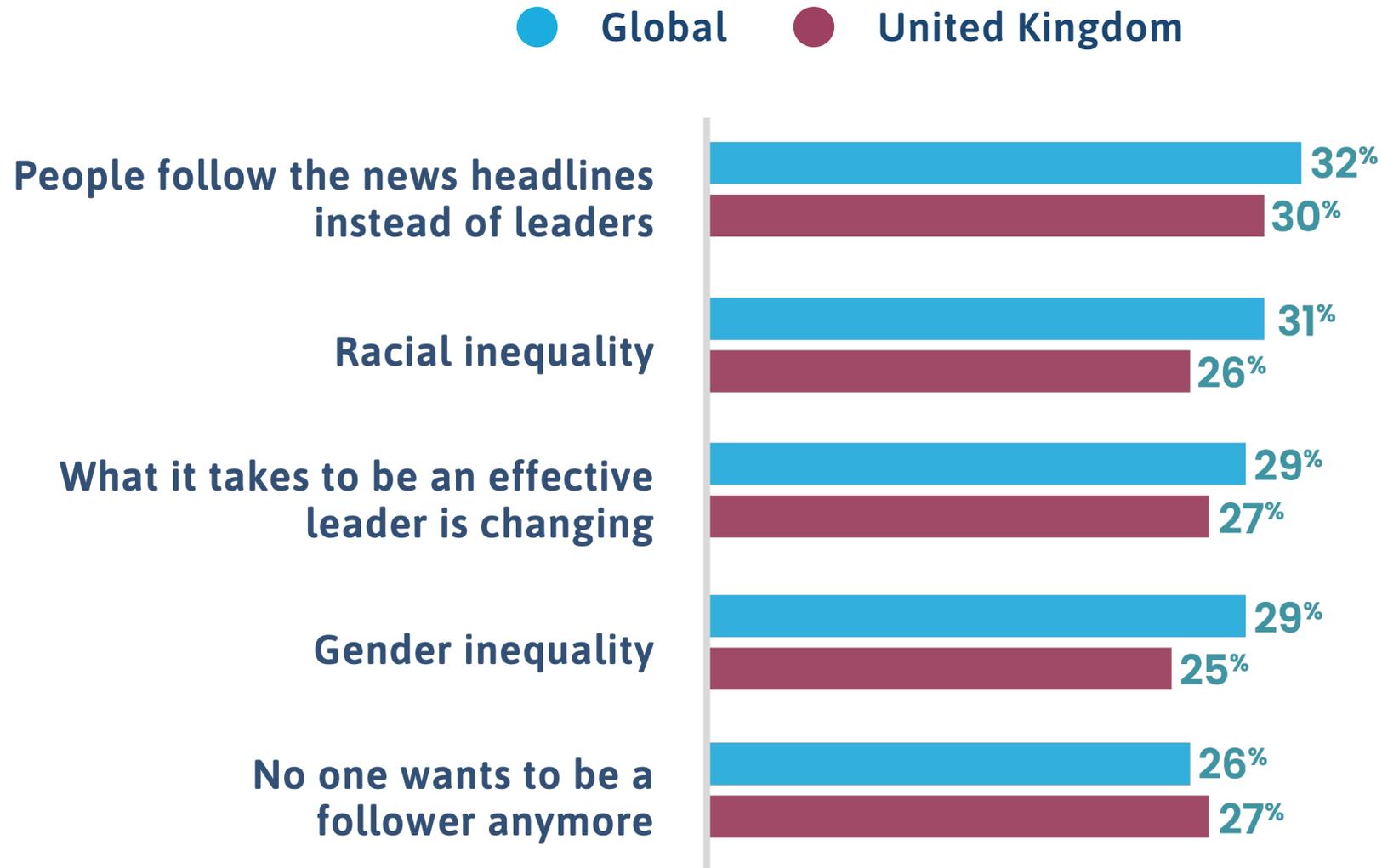


# Busyness, Distraction & Competition Cultivate a World in Which It's More Difficult to Lead Part 1

● Global ● United Kingdom



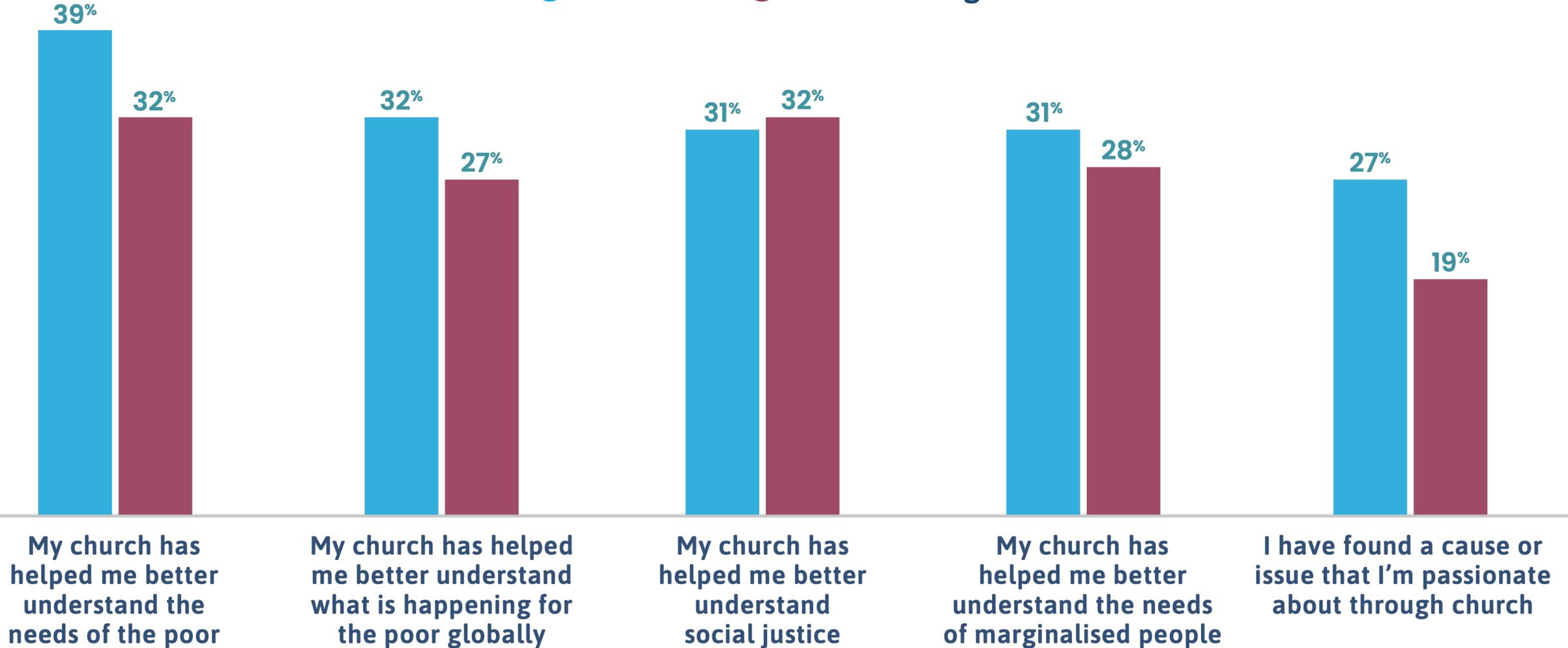
# Busyness, Distraction & Competition Cultivate a World in Which It's More Difficult to Lead Part 2



# The Church Serves as a Place of Both Formation & Activation

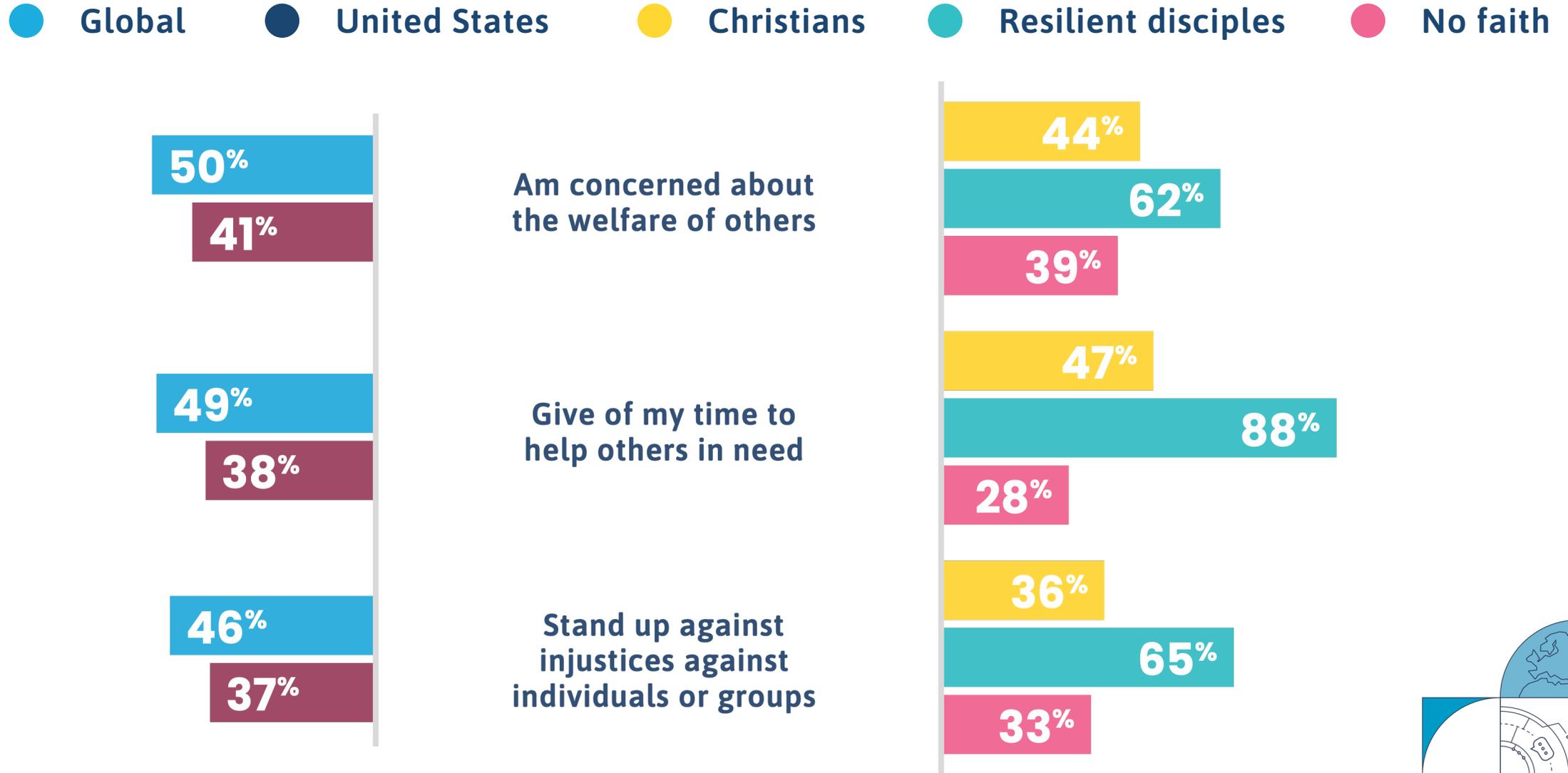
Barna

● Global ● United Kingdom



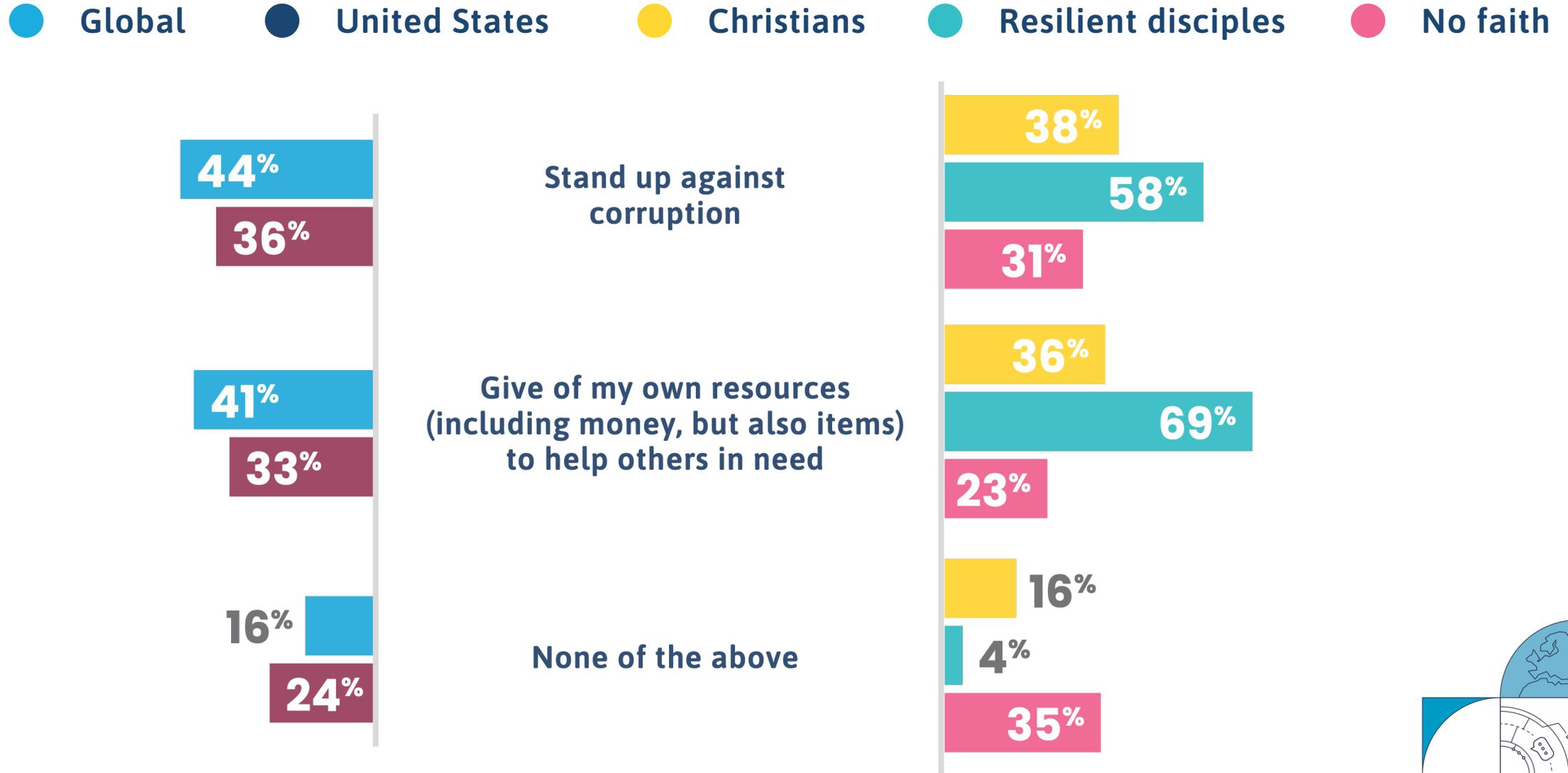
# Because of My Beliefs, it is Important That I ...

## Part 1



# Because of My Beliefs, it is Important That I ...

## Part 2



# Methodology

This study is based on online, representative public opinion surveys conducted by Barna Group.

A total of 15,369 respondents ages 18 to 35 across 25 countries were surveyed between December 4, 2018 and February 15, 2019.

Sample distribution based on continent and country are shown here.

## North America

- United States (2,000)
- Canada (1,000)

## Africa

- South Africa (750)
- Nigeria (512)
- Kenya (300)
- Ghana (462)

## Asia

- South Korea (500)
- India (500)
- Philippines (250)
- Indonesia (500)
- Singapore (500)
- Malaysia (250)
- Taiwan (300)

## Latin America

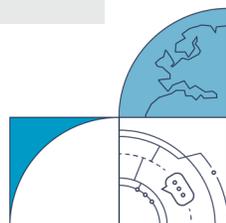
- Mexico (500)
- Brazil (1,005)
- Chile (300)
- Colombia (300)

## Europe

- United Kingdom (1,100)
- Germany (1,001)
- Spain (500)
- Austria (500)
- Switzerland (500)
- Romania (251)

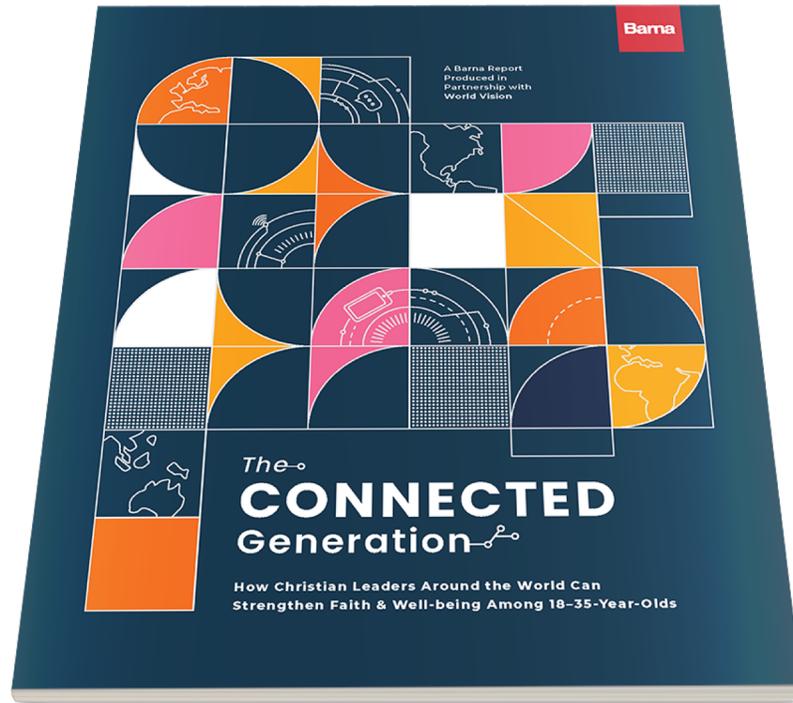
## Oceania

- Australia (1,021)
- New Zealand (567)

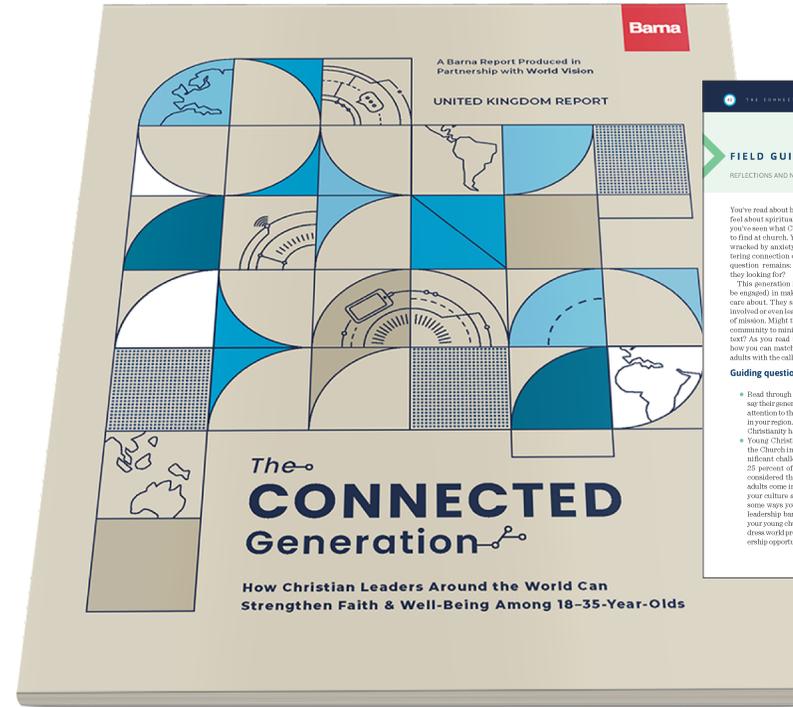


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